

FOOD AND DRUG ADMINISTRATION
CENTER FOR DRUG EVALUATION AND RESEARCH

NONPRESCRIPTION DRUGS ADVISORY COMMITTEE MEETING

Friday, May 2, 2014
8:00 a.m. to 3:58 p.m.

Hilton Washington DC North/Gaithersburg
The Ballrooms
620 Perry Parkway
Gaithersburg, Maryland

Meeting Roster

DESIGNATED FEDERAL OFFICER (Non-Voting)

Kalyani Bhatt, BS, MS

Division of Advisory Committee and Consultant

Management

Office of Executive Programs, CDER, FDA

NONPRESCRIPTION DRUGS ADVISORY COMMITTEE MEMBERS

(Voting)

Ralph B. D'Agostino, Sr., PhD

Professor of Mathematics and Statistics,

Biostatistics and Epidemiology

Executive Director MA/PhD Program in Biostatistics

Director, Statistics and Consulting Unit

Boston University

Boston, Massachusetts

1 **Lorraine J. Gudas, PhD**

2 Chairman, Department of Pharmacology

3 Professor of Pharmacology, Medicine

4 and Urology

5 Weill Cornell Medical College

6 New York, New York

7
8 **Judith M. Kramer, MD, MS**

9 Professor Emerita of Medicine

10 Duke University School of Medicine

11 Durham, North Carolina

12
13 **Ruth M. Parker, MD**

14 *(Acting Chairperson)*

15 Professor of Medicine, Pediatrics and Public Health

16 Emory University School of Medicine

17 Atlanta, Georgia

18
19 **Paul Pisarik, MD, MPH, FAAFP**

20 Vohra Wound Physicians

21 Owasso, Oklahoma

1 **Estela M. Pledge, MS, LCPC, MAC, ACS**

2 *(Consumer Representative)*

3 Health Education Specialist, Alcohol and Other Drug

4 Resource Center - Beu Health Center

5 Western Illinois University

6 Macomb, Illinois

7
8 **Maria C. Pruchnicki, PharmD, BCPS, CLS**

9 Associate Professor of Clinical Pharmacy

10 Division of Pharmacy Practice and Administration

11 College of Pharmacy

12 The Ohio State University

13 Columbus, Ohio

1 **Christianne L. Roumie, MD, MPH**

2 Assistant Professor

3 Internal Medicine and Pediatrics

4 Institute for Medicine and Public Health Vanderbilt

5 University

6 Staff Physician

7 Department of Veterans Affairs

8 Tennessee Valley Healthcare System

9 Nashville, Tennessee

10
11 **NONPRESCRIPTION DRUGS ADVISORY COMMITTEE MEMBER**

12 **(Non-Voting)**

13 **Lorna C. Totman, PhD, DABT**

14 *(Industry Representative)*

15 Lorna Totman Consulting, LLC

16 Annandale, Virginia _

17
18 **TEMPORARY MEMBERS (Voting)**

19 **Tobias Gerhard, PhD, RPh**

20 Assistant Professor

21 Rutgers University, Ernest Mario School of Pharmacy

22 New Brunswick, New Jersey

1 **Dennis R. Ownby, MD**

2 Professor of Pediatrics

3 Division of Allergy, Immunology, and Rheumatology

4 Georgia Regents University

5 Augusta, Georgia

6
7 **Thomas D. Platts-Mills, PhD**

8 Director, Asthma and Allergic Disease Center

9 University of Virginia Medical School

10 Charlottesville, Virginia

11
12 **Tish Simon**

13 *(Patient Representative)*

14 Jackson, New Jersey

15
16 **Kelly Dean Stone, MD, PhD**

17 Director, Allergy and Immunology Clinical

18 Fellowship Program

19 National Institutes of Allergy and Infectious

20 Diseases, National Institutes of Health (NIH)

21 Bethesda, Maryland

22

1 **Kenneth Towbin, MD**

2 Chief, Clinical Child & Adolescent Psychiatry
3 National Institutes of Health (NIH)
4 Bethesda, Maryland

5
6 **James M. Tracy, DO**

7 Assistant Clinical Professor of Medicine
8 Department of Internal Medicine
9 Division of Allergy and Immunology Creighton
10 University School of Medicine
11 Omaha, Nebraska

12
13 **FDA PARTICIPANTS (Non-Voting)**

14 **Sandra Kweder, MD, FACP**

15 RADM (retired), U.S. Public Health Service
16 Director (Acting)
17 Office of Drug Evaluation IV (ODE IV)
18 Deputy Director, Office of New Drugs (OND)
19 CDER, FDA

1 **Theresa M. Michele, MD**

2 Director

3 Division of Nonprescription Clinical Evaluation

4 (DNCE), ODE IV, OND, CDER, FDA

6 **Lucie Yang, MD**

7 Team Leader

8 DNCE, ODE IV, OND, CDER, FDA

10 **Mary Parks, MD**

11 Deputy Director

12 Office of Drug Evaluation II (ODE II)

13 OND, CDER, FDA

15 **Badrul Chowdhury, MD, PhD**

16 Director

17 Division of Pulmonary, Allergy, and Rheumatology

18 Products (DPARP)

19 ODE II, OND, CDER, FDA

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P R O C E E D I N G S

(8:01 a.m.)

Call to Order

Introduction of Committee

DR. PARKER: Good morning. All right.
We're going to try that one more time. Good
morning.

(Chorus of good mornings.)

DR. PARKER: Thank you. Here we go. We'll
start so that we can finish. How about that?

I'd first like to remind everybody to please
silence their cell phones, smartphones, other
devices, if you've not already done so. I'd also
like to identify the FDA press contact, Andrea
Fischer, who is waving at us all. Thank you very
much.

I am Ruth Parker, and I am the acting chair
of the meeting today. We will begin by asking all
the members, consultants, the FDA panel, and the
DFO to go around the table and state their name
into the record, if you will. Make sure that your
microphone is on when we do that. We'll start here

1 with Dr. Totman. Thank you.

2 DR. TOTMAN: Good morning. I'm Lorna
3 Totman, the industry representative to NDAC.

4 DR. TRACY: Dr. James Tracy from Creighton
5 University.

6 DR. STONE: Kelly Stone, National Institute
7 of Allergy and Infectious Diseases.

8 MS. SIMON: Tish Simon, patient advisory
9 representative for the FDA.

10 DR. TOWBIN: Kenneth Towbin from the
11 intramural program of the National Institute of
12 Mental Health and the Pediatric Advisory Committee.

13 DR. PLATTS-MILLS: I'm Tom Platts-Mills from
14 the University of Virginia.

15 DR. OWNBY: Dennis Ownby from Georgia
16 Regents University.

17 DR. GERHARD: Tobias Gerhard, Rutgers
18 University.

19 DR. PRUCHNICKI: Maria Pruchnicki, The Ohio
20 State University.

21 MS. BHATT: Good morning. I'm Kalyani
22 Bhatt. I'm the designated federal official with

1 the advisory committee and consultant management.

2 DR. KRAMER: Judith Kramer, emerita
3 professor, Duke University.

4 MS. PLEDGE: Estela Pledge, Western Illinois
5 University, Macomb, Illinois. I'm the consumer
6 representative.

7 DR. GUDAS: Lorraine Gudas, Weill Cornell
8 Medical College.

9 DR. PISARIK: Paul Pisarik, family
10 physician, Owasso, Oklahoma.

11 DR. D'AGOSTINO: Ralph D'Agostino from
12 Boston University.

13 DR. YANG: Lucie Yang, FDA, Division of
14 Nonprescription Clinical Evaluation.

15 DR. MICHELE: Theresa Michele, Division of
16 Nonprescription Clinical Evaluation.

17 DR. CHOWDHURY: I'm Badrul Chowdhury,
18 Division of Pulmonary, Allergy Rheumatology
19 Products, FDA.

20 DR. PARKS: Mary Parks, deputy director,
21 Office of Drug Evaluation II.

22 DR. PARKER: For topics such as those being

1 discussed at today's meeting, there are often a
2 variety of opinions, some of which are quite
3 strongly held. Our goal is that today's meeting
4 will be a fair and open forum for discussion of
5 these issues and that individuals can express their
6 views without interruption. Thus, as a gentle
7 reminder, individuals will be allowed to speak into
8 the record only if recognized by the chair. We
9 look forward to a productive meeting.

10 In the spirit of the Federal Advisory
11 Committee Act and the Government in the Sunshine
12 Act, we ask that the advisory committee members
13 take care that their conversations about the topics
14 at hand take place in the open forum of the
15 meeting.

16 We are aware that members of the media are
17 anxious to speak with the FDA about these
18 proceedings. However, FDA will refrain from
19 discussing the details of this meeting with the
20 media until its conclusion. Also, the committee is
21 reminded to please refrain from discussing the
22 meeting topic during breaks or lunch. Thank you

1 very much.

2 Now, I'll pass it to Kalyani Bhatt, who will
3 read the Conflict of Interest Statement for us.

4 DR. BHATT: Good morning. Before I start
5 the Conflict of Interest Statement, Dr. Roumie,
6 could you please introduce yourself for the record
7 and where you're from?

8 DR. ROUMIE: Dr. Christianne Roumie. I'm an
9 internist and a pediatrician. I do cardiovascular
10 pharmacoepidemiology. Thank you.

11 **Conflict of Interest Statement**

12 DR. BHATT: The Food and Drug Administration
13 is convening today's meeting of the Nonprescription
14 Drugs Advisory Committee under the authority of the
15 Federal Advisory Committee Act of 1972. With the
16 exception of the industry representative, all
17 members and temporary voting members of the
18 committee are special government employees or
19 regular federal employees from other agencies and
20 are subject to federal conflict of interest laws
21 and regulations.

22 The following information on the status of

1 the committee's compliance with federal ethics and
2 conflict of interest laws covered by, but not
3 limited to, those found at 18 USC Section 208, is
4 being provided to participants in today's meeting
5 and to the public.

6 FDA has determined that members and
7 temporary voting members of this committee are in
8 compliance with federal ethics and conflict of
9 interest laws. Under 18 USC Section 208, Congress
10 has authorized FDA to grant waivers to special
11 government employees and regular federal employees
12 who have potential financial conflicts when it is
13 determined that the agency's need for a particular
14 individual's services outweighs his or her
15 potential financial conflict of interest.

16 Related to the discussion of today's
17 meeting, members and temporary voting members of
18 this committee have been screened for potential
19 financial conflicts of interest of their own, as
20 well as those imputed to them, including those of
21 their spouses or minor children and, for purposes
22 of 18 USC Section 208, their employers. This

1 interest may include investments, consulting,
2 expert witness testimony, contracts, grants,
3 CRADAs, teaching, speaking, writing, patents and
4 royalties, and primary employment.

5 Today's agenda involves a discussion of data
6 submitted by MSD Consumer Care, Incorporated to
7 support a new drug application, 204804, for
8 over-the-counter, OTC, marketing of montelukast
9 10 milligram tablets, proposed trade name Singulair
10 Allergy. The proposed OTC use is temporarily
11 relieves these symptoms due to hay fever or other
12 upper respiratory allergies: nasal congestion,
13 runny nose, itchy, water eyes, sneezing, itching of
14 the nose.

15 The applicant proposed to label the product
16 for OTC use in adults 18 years and older. Efficacy
17 and safety data, as well as results of consumer
18 studies, will be discussed. The committee will be
19 asked to consider whether the data support an
20 acceptable risk/benefit profile for the
21 nonprescription use of montelukast tablets by OTC
22 consumers.

1 This a particular matters meeting during
2 which specific matters related to MSD Consumer
3 Care's NDA will be discussed. Based on the agenda
4 for today's meeting and all financial interests
5 reported by the committee members and temporary
6 voting members, no conflict of interest waivers
7 have been issued in connection with this meeting.

8 To ensure transparency, we encourage all
9 standing committee members and temporary voting
10 members to disclose any public statements that they
11 have made concerning the product at issue. With
12 respect to FDA's invited industry rep, we would
13 like to disclose that Dr. Lorna Totman is
14 participating in this meeting as a nonvoting
15 industry representative, acting on behalf of
16 regulated industry. Dr. Totman's role at this
17 meeting is to represent industry in general and not
18 any particular company. Dr. Totman is an
19 independent pharmaceutical consultant.

20 We would like to remind members and
21 temporary voting members that if the discussions
22 involve any other products or firms not already on

1 the agenda for which an FDA participant has a
2 personal or imputed financial interest, the
3 participants need to exclude themselves from such
4 involvement, and their exclusion will be noted for
5 the record. FDA encourages all participants to
6 advise the committee of any financial relationships
7 that they may have with the firm at issue. Thank
8 you.

9 DR. PARKER: We will now proceed with
10 Dr. Michele's introductory remarks.

11 **FDA Introductory Remarks - Theresa Michele**

12 DR. MICHELE: Good morning, Dr. Parker.
13 Good morning, members of the Nonprescription Drugs
14 Advisory Committee, guest members, representatives
15 from Merck, and also members of the public. My
16 name is Terri Michele, and I am the division
17 director of the Division of Nonprescription
18 Clinical Evaluation, as well as a practicing
19 pulmonologist. On behalf of the division and all
20 of us here at FDA, it is my pleasure to welcome you
21 to the Washington area.

22 Today we are here to discuss the new drug

1 application for montelukast for over-the-counter
2 treatment of adults with allergic rhinitis. Before
3 we get started, I want to thank all of the members
4 of the committee who have taken time out of their
5 busy schedules to thoughtfully review the
6 background package and to be here today.

7 Although this is an NDAC meeting, we have a
8 number of guest members supplementing our
9 committee, and that includes members of the
10 Pulmonary Allergy Drugs Advisory Committee, the
11 Psychopharmacologic Drugs Advisory Committee, and
12 the Drugs Safety and Risk Management Advisory
13 Committee. As members of the advisory committee,
14 you provide important, expert, scientific advice
15 that is taken very seriously by the FDA.

16 Last, but certainly not least, I would like
17 to thank those members of the public, including
18 representatives from various professional
19 societies, as well as consumer groups, who have
20 taken the effort to be here today to present your
21 views. I'd also like to thank those of you who
22 have provided written feedback. Your input is

1 extremely valuable, both to the deliberations of
2 the committee, as well as to the FDA.

3 So montelukast, known under the prescription
4 name of Singulair, is an oral leukotriene receptor
5 antagonist. The proposed over-the-counter or OTC
6 trade name is Singulair Allergy. Montelukast was
7 approved in the United States for prescription use
8 in 1998 for asthma, followed by prescription
9 indications for exercise-induced
10 bronchoconstriction, seasonal allergic rhinitis,
11 and perennial allergic rhinitis.

12 Dosing is by age and is the same for all
13 indications, except for the approved age range. So
14 the 10 milligram tablet, which is what is proposed
15 in this application for OTC use, is approved in the
16 prescription setting for adults and adolescents,
17 age 15 years and older.

18 Montelukast is also available as a
19 5-milligram chewable tablet for 6 to 14 year olds,
20 a 4-milligram chewable tablet for 2 to 5 year olds,
21 and as 4 milligrams of granules, which can be
22 sprinkled on applesauce for ages 6 to 23 months.

1 The approved age range varies by indication, with
2 seasonal allergic rhinitis approved down to age 2
3 years and perennial allergic rhinitis approved down
4 to age 6 months.

5 So montelukast is proposed OTC for relief of
6 allergy symptoms, which corresponds to the
7 prescription indications for seasonal allergic
8 rhinitis and perennial allergic rhinitis. Under
9 the uses statement, Merck is also proposing to
10 include itchy, watery eyes, which would be a new
11 allergy indication for montelukast. The current
12 prescription labeling does not include a claim for
13 ocular symptoms.

14 Notably, the other prescription indications
15 for asthma and exercise-induced bronchospasm are
16 not proposed under this partial switch and would
17 remain prescription. In addition, the proposed OTC
18 indication is limited to adults with a do not use
19 statement for children under 18 years of age. To
20 address potential OTC use in asthma, Merck has
21 proposed a highlighted warning at the top of the
22 Drug Facts label, stating that this product is only

1 for allergies. Do not use to treat asthma.

2 The montelukast OTC development program
3 relies on the safety and efficacy established for
4 the prescription product since the allergic
5 rhinitis indication is considered to be similar for
6 both prescription and OTC use. As such, it's not
7 necessary to reestablish efficacy for the OTC nasal
8 allergy indication.

9 To support the new indication for ocular
10 allergy symptoms, Merck submitted the results of
11 three seasonal allergic rhinitis studies, which
12 were previously reviewed as part of the
13 Prescription Allergic Rhinitis program. The safety
14 of montelukast is supported by the prescription
15 safety database, which includes nearly 10,000
16 montelukast treated patients for all indications
17 combined. The safety is also supported by
18 extensive worldwide marketing from prescription
19 approval in over 100 countries beginning in July
20 1997.

21 Based on this safety database, the
22 prescription label contains warnings regarding

1 neuropsychiatric adverse events and eosinophilic
2 conditions, including Churg-Strauss syndrome. Of
3 these, neuropsychiatric adverse events are perhaps
4 most pertinent to OTC use.

5 In order to address issues regarding
6 potential OTC use in asthma and pediatric
7 populations, as well as to assess understanding of
8 the labeled warnings for neuropsychiatric adverse
9 events, Merck conducted three consumer studies,
10 which are outlined here in this table. These
11 trials include a label comprehension study in
12 adults focused on ages 15 to 17 years, which also
13 included label interpretation questions regarding
14 neuropsychiatric adverse events and a
15 self-selection and label comprehension study in
16 adult asthmatics, evaluating off-label use in
17 asthma and in pediatrics.

18 To hear the presentations this morning, we
19 ask you to keep the topics for discussion today in
20 mind. These will focus on the benefit/risk profile
21 of montelukast for over-the-counter treatment of
22 allergy symptoms in adults. And as I noted

1 previously, we're not here to discuss the efficacy
2 specifically related to OTC use of the nasal
3 indication. However, given the newly proposed
4 indication for ocular allergy symptoms, we've
5 included this discussion question on efficacy,
6 which will allow you to discuss both the ocular
7 symptoms, as well as the benefit side of the
8 benefit/risk profile of montelukast in the OTC
9 setting.

10 We anticipate that the major discussion
11 point for today will be safety, including both the
12 clinical trial and postmarketing databases, as well
13 as consumer studies. In your discussion, please
14 include areas of potential concern, namely
15 neuropsychiatric adverse events, OTC use for the
16 treatment of asthma, and pediatric use.

17 Neuropsychiatric adverse events of interest include
18 agitation, aggression, suicidal thinking, and sleep
19 disturbances.

20 The potential use by OTC consumers for the
21 treatment of asthma is complicated by the
22 considerable overlap between these two conditions.

1 Currently, there are no asthma controller products
2 approved for OTC use given that asthma is a
3 potentially life-threatening disease.

4 Given the specific pediatric prescription
5 use of montelukast, we ask you to address whether
6 potential OTC use in children under age 18 is of
7 concern, and if a discordance in labeling with a
8 prescription product could cause confusion for
9 consumers.

10 There is a separate discussion for comments
11 regarding the proposed Drug Facts label and
12 consumer package insert. Since Merck proposes to
13 address the potential safety issues just noted
14 through labeling, we are particularly interested in
15 your comments regarding these issues. And finally,
16 we ask you to discuss the benefit/risk profile for
17 OTC use of montelukast. Note that the voting
18 question focuses on nasal symptoms in order not to
19 confound the vote for the overall product with the
20 newly proposed ocular indication.

21 Before I close, I just wanted to mention the
22 legal framework that gives FDA the ability to hold

1 advisory committees to ask for scientific advice
2 and recommendations from experts in the field. As
3 I noted previously, FDA takes very seriously the
4 advice of the committee, however, the commissioner
5 does hold sole discretion on actions taken with
6 regards to drug approval, especially since there
7 may be other issues, such as manufacturing, that
8 are not discussed at this meeting.

9 That's it for this morning. So I will turn
10 the podium back to Dr. Parker. Thank you.

11 DR. PARKER: Thank you, Dr. Michele.

12 Both the Food and Drug Administration and
13 the public believe in a transparent process for
14 information-gathering and decision-making. To
15 ensure such transparency at the advisory committee
16 meeting, FDA believes that it is important to
17 understand the context of an individual's
18 presentation. For this reason, FDA encourages all
19 participants, including the sponsor's non-employee
20 presenters, to advise the committee of any
21 financial relationships that they may have with the
22 firm at issue, such as consulting fees, travel

1 expenses, honoraria, and interest in the meeting.

2 Likewise, FDA encourages you at the
3 beginning of your presentation to advise the
4 committee if you do not have any such financial
5 relationships. If you choose not to address this
6 issue of financial relationships at the beginning
7 of your presentation, it will not preclude you from
8 speaking.

9 We will now proceed with the sponsor's
10 presentations.

11 **Sponsor Presentation - Edwin Hemwall**

12 DR. HEMWALL: Good morning. I'm Ed Hemwall
13 from Merck Consumer Care, and we're here today to
14 present our rationale and data supporting the
15 switch of Singulair Allergy to over-the-counter
16 status. I'm going to start repeating a few of the
17 things that Dr. Michele outlined, so bear with me
18 as I give these slides, which cover some of the
19 same material, but I think it's important to
20 reinforce.

21 The prescription Singulair, montelukast, was
22 first approved in the U.S. in 1998 for the

1 treatment of asthma. And the first allergy
2 indication for seasonal allergies was approved in
3 2002, followed by approval for perennial allergies
4 in 2005, and prevention of exercise-induced
5 bronchoconstriction followed in 2007. Montelukast
6 is a leukotriene receptor antagonist and the only
7 one of this class approved in the United State for
8 allergic rhinitis. And it's been prescribed for
9 allergies for about 12 years.

10 Singulair has an extensive history of
11 clinical study and prescription use for all
12 indications. It was evaluated in more than 100
13 clinical trials involving more than 20,000 patients
14 receiving montelukast. It's been prescribed for
15 the past 16 years and has been among the top ten
16 prescribed medicines in the United States from 2005
17 to 2012. And this experience includes over
18 24 billion dose units distributed at an estimated
19 66 million patient-treatment years.

20 Prescription Singulair is approved at
21 specific doses, dosage forms, and age ranges for
22 pediatric use for the prophylaxis and treatment of

1 asthma in patients 12 months and older, acute
2 prevention of exercise-induced bronchoconstriction
3 in patients 6 years and older, and relief of
4 allergic rhinitis in patients 6 months and older.
5 It's taken once daily and is available in 4-, 5-
6 and 10-milligram strengths, depending on age, with
7 the lower doses supplied as a chewable tablet or
8 granules for mixing with food.

9 The proposed OTC indication is for the
10 temporary relief of symptoms due to hay fever or
11 other upper respiratory allergies. The symptoms
12 benefitting from treatment include nasal
13 congestion, runny nose, itchy, watery eyes,
14 sneezing, and itching of the nose. This indication
15 is similar to other OTC allergy products and is
16 supported by data in the approved prescription new
17 drug application. As you know, we're asking for
18 itchy, watery eyes to be included among the
19 symptoms relieved in the OTC label, so the strength
20 of the data supporting that ocular symptom claim
21 will be discussed today.

22 The proposed OTC dose is 10 milligrams once

1 daily, the same as the adult prescription dose for
2 allergy. But the recommended age is for adults 18
3 years of age and older. Thus, the proposal for
4 Singulair is termed a partial switch because the
5 asthma and pediatric indications would remain
6 prescription status.

7 One consideration in any partial switch is
8 the extent to which consumers might use the product
9 for a prescription indication. And as you'll see,
10 we have considered and studied this potential in
11 depth and have developed effective labeling to
12 manage this risk.

13 This is not an unusual situation. It's our
14 many examples of OTC products, which have
15 coexisting prescription indications for more
16 serious conditions. Examples include proton pump
17 inhibitors for frequent heartburn, and NSAIDs for
18 analgesia. Nonetheless, unlike those prior
19 examples, we've taken the additional precautionary
20 step of creating prominent label warnings against
21 any use to self-manage asthma.

22 Although allergy and asthma are distinct

1 disease states, they often coexist in the same
2 person. Close to 8 percent of the U.S. population
3 suffers from asthma, and up to 90 percent of them
4 also have allergies. Many of them are using a
5 range of OTC products to treat their allergy
6 symptoms. And as we know from numerous sources,
7 including studies conducted for this switch,
8 consumer select products based on the symptoms
9 treated, what it says on the package. And as you
10 can see, the symptom complex here is very
11 different. Allergy symptoms predominantly affect
12 the nose and eyes, whereas asthma primarily
13 involves the lungs and airways.

14 In the U.S., allergic rhinitis is the fifth
15 most common chronic disease, affecting nearly
16 75 million Americans. Its prevalence extends to
17 20 percent or 1 in every 5 Americans. So it's no
18 surprise that consumers rely on the availability of
19 over-the-counter medicines to manage their allergy
20 symptoms. This highly prevalent condition has a
21 long history of self-care and consumers are
22 accustomed to this well-established OTC category.

1 Ninety percent of people with allergies
2 self-treat regularly or occasionally. Nearly
3 60 percent only use OTC medicines or herbal
4 products for their symptoms. And allergy is not a
5 trivial matter. Patients report that their
6 symptoms have a substantial negative effect on
7 their daily life. Forty percent say they have a
8 moderate to severe impact and 38 percent report an
9 even greater effect that they cannot tolerate the
10 discomfort from their allergies. In fact, among
11 those with moderate to severe symptoms, more than
12 90 percent report that their symptoms affect their
13 ability to perform daily activities.

14 Eighty percent of those with allergies
15 report difficulty sleeping and increased daytime
16 fatigue. And allergies are also a major cause of
17 work absenteeism, with nearly 10 million missed or
18 lost workdays each year.

19 Despite being an established category,
20 consumer responses to the current options vary, and
21 many with allergies are not fully satisfied with
22 the level of relief they obtain from their current

1 OTC choices. Seventy-five percent report they want
2 more OTC allergy treatment options. And research
3 shows that allergy treaters use an average of two
4 or more different medications. In addition,
5 35 percent of OTC allergy product users report
6 switching among products with different
7 antihistamines or other combination ingredients,
8 and they're looking for a regimen that helps them
9 to best manage their symptoms.

10 The current allergic rhinitis treatment
11 landscape features a range of products, and this
12 chart lists the benefits and limitations of the
13 major OTC categories as reflected in their OTC
14 labeling. Across the top of the categories and
15 within each column, I'll note their benefits with a
16 check, and they're labeled "limitations" with an X.

17 First generation antihistamines are
18 effective at relieving nasal and ocular symptoms,
19 but they are known to cause drowsiness. Second
20 generation antihistamines were developed to reduce
21 or eliminate the drowsiness and offer the benefits
22 of once daily dosing. However, some cannot be used

1 by certain consumers, such as elderly or those with
2 liver or kidney disease without consulting a
3 physician.

4 When a decongestant is added to an
5 antihistamine, congestion relief is also provided.
6 However, pseudoephedrine, the predominant
7 ingredient in this category, may cause side
8 effects, including insomnia or excitability, and
9 has potential safety concerns in people with
10 cardiovascular disease, diabetes, or glaucoma.

11 Cromolyn, a mast cell stabilizer, is also
12 available for nasal symptom relief. And while
13 effective, it requires frequent dosing and is an
14 intranasal spray, which is not preferred by some
15 consumers. An intranasal steroid spray is also not
16 available OTC, and steroids offer nasal symptom and
17 congestion relief with once daily dosing but do
18 have label precautions or on use with other steroid
19 products and in certain medical conditions.
20 Clearly, every product works differently, and no
21 one product is right for everyone.

22 This is what the landscape of options would

1 look like if Singulair Allergy were available as
2 requested today. The introduction of a new choice,
3 a leukotriene blocker, will offer distinct benefits
4 to consumers, but with fewer of the limitations
5 present in the category today. These additional
6 benefits are provided by Singulair Allergy's unique
7 and distinctive mechanism of action. It offers
8 24-hour relief of nasal and ocular symptoms, plus
9 relief of nasal congestion is achieved without
10 causing the adrenergic stimulation seen with OTC
11 agents like pseudoephedrine or phenylephrine.

12 So Singulair can be used by people who might
13 not be able to take those OTC decongestants due to
14 conditions like hypertension or heart disease. And
15 Singulair Allergy is also non-sedating and can be
16 taken safely together with all other allergy
17 medications.

18 When we think about an OTC switch potential,
19 Singulair meets all of the key criteria that are
20 often considered. This condition, allergic
21 rhinitis, is readily self-identified and
22 self-treated. It has a well understood safety

1 profile in controlled clinical trials and
2 postmarketing use. It has no potential for abuse
3 and is safe in overdose situations, being well
4 tolerated at doses, which are many multiples of the
5 10-milligram therapeutic dose. No dose adjustment
6 is needed for people with kidney or liver disease,
7 and there are no clinically important drug-drug
8 interactions. And it can be taken without regard
9 to timing of meals.

10 A main focus of our presentation today will
11 be on the OTC labeling for this product. Although
12 OTC labeling for allergy is well established, Drug
13 Facts labeling for Singulair Allergy requires some
14 additional communication objectives.

15 One, it should not be used to self-manage
16 asthma, and users should not change their asthma
17 medicines; two, the OTC product is for adults 18
18 and over; and three, to make consumers aware of the
19 potential for infrequent changes in behavior or
20 sleep that have been reported during postmarketing
21 surveillance. As you will hear, these adverse
22 events associated with leukotriene blockers are

1 typically mild and reversible upon discontinuation.
2 A causal relationship has not been established.
3 However, we feel that it is important for consumers
4 to have this information.

5 Our development program tested these key
6 labeling elements in three studies involving over
7 1600 consumers, and the results you will see today
8 demonstrated a high level of understanding with
9 target populations scoring well in comprehension
10 and self-selection studies. The main pivotal study
11 was conducted entirely in asthma patients to
12 specifically understand the choices they make when
13 considering use of this product.

14 Here's an outline of the rest of our
15 presentation. Drs. Stephane Bissonnette will
16 review the key elements of the pharmacology,
17 efficacy, and safety profile of Singulair. Then
18 Ms. Arnita Arya will review the results of the
19 three consumer behavior studies, providing the
20 basis for our proposed Drug Facts label. And
21 Dr. Stewart Stoloff, from the University of Nevada,
22 School of Medicine, will provide a clinical

1 perspective on how OTC access for allergy might
2 impact consumers with upper respiratory conditions,
3 like allergy or asthma. And I'll return at the end
4 to summarize our presentation.

5 In addition to other experts with us today
6 from Merck, I would also like to call your
7 attention to the panel of outside experts we have
8 invited to join us in order to address any
9 questions, which might benefit from their
10 perspective. And all of these external experts
11 have been compensated for their time and travel.

12 I'd now like to introduce Dr. Bissonnette,
13 and thank you.

14 **Sponsor Presentation - Stephane Bissonnette**

15 DR. BISSONNETTE: Thank you, Dr. Hemwall.

16 Good morning, everyone. I am Stephane
17 Bissonnette, director of the RX-to-OTC switch team
18 at Merck Consumer Care. I would like to start my
19 talk with a review of the pharmacology beyond the
20 therapeutic effects of montelukast and leukotriene
21 modifying agent in general.

22 Here's a schematic representation of the

1 early and late phase of the allergic response when
2 the body is exposed to allergens. The key point in
3 this picture is that in either phase, there are
4 more mediators than the well known histamine that
5 is released from mast cells. Over the years,
6 several other mediators have been discovered in the
7 inflammatory process associated with the upper
8 respiratory allergies. Among these new mediators,
9 leukotrienes are the only ones proven to be
10 important based on the clinical efficacy
11 demonstrated when the interaction with their
12 receptors is prevented.

13 Leukotrienes are sensitized in both the
14 early and late phases of the response to allergens
15 and act to promote the inflammatory process leading
16 to the well known nasal and non-nasal symptoms of
17 allergic rhinitis. In fact, montelukast blocks the
18 effect of these leukotrienes exerting its benefits
19 in both phases, a unique mechanism of action
20 compared to other current OTC treatment options.

21 Montelukast has a high affinity and
22 selectivity for the cysteinyl leukotriene receptor

1 type 1 receptors. These receptors are found in the
2 inflammatory cells of the upper airways, and when
3 activated cause vascular permeability, edema,
4 mucous production, and increase in eosinophil
5 counts, which are all associated with the symptoms
6 of upper respiratory allergies.

7 By blocking the leukotriene receptor,
8 montelukast reduces these leukotriene-induced
9 inflammatory effects and releases the major nasal
10 and ocular allergy symptoms, including nasal
11 congestion. This favorable impact on the
12 inflammatory process represents an advantage over
13 many existing allergy therapies, such as
14 antihistamines.

15 Now, let's turn to the efficacy and safety
16 established during the Merck development program
17 for the prescription indications. As noted
18 earlier, for all indication, for any dosage form,
19 adult and pediatric, more than 100 clinical trials
20 involving more than 20,000 montelukast-treated
21 patients were conducted, providing a large clinical
22 trial database.

1 Looking specifically to the allergic
2 rhinitis indication, the efficacy and safety of
3 Singulair were established in a program of 10 phase
4 2 and 3 clinical trials with similar design, where
5 more than 3,000 montelukast-treated patients were
6 involved. Eight of them were for seasonal allergic
7 rhinitis, including five phase 3 trials, and the
8 other two for perennial allergic rhinitis.

9 As shown here, a total of four trials were
10 classified as pivotal, three in seasonal and one in
11 perennial allergic rhinitis because these studies
12 were prespecified as pivotal at the time of the
13 original filing with the FDA for the Rx approval of
14 allergic rhinitis. They all used the primary
15 endpoint of Daytime Nasal Symptom Score to
16 demonstrate the efficacy of montelukast.

17 Several endpoints were part of this
18 development program, and they were the same for all
19 studies, providing the opportunity to pool the data
20 to account for variability. These endpoints
21 included the key element of nasal and ocular
22 symptoms. As part of the nasal symptoms, the most

1 bothersome symptom, nasal congestion, was measured
2 during both daytime and nighttime.

3 As for ocular symptoms, the Daytime Eye
4 Symptom Score was measured, which included itchy,
5 watery eyes as the symptoms of tearing eyes and
6 itchy eyes. To date, you're being asked to
7 consider the data supporting the inclusion of
8 itchy, watery eyes in the OTC label for Singulair
9 Allergy. While nasal symptoms are listed in the
10 prescription label, the ocular symptoms are itchy,
11 watery eyes or not, despite consistent efficacy
12 that was demonstrated throughout the development
13 program. The reason for the absence on the Rx
14 label is that they were part of the secondary
15 endpoints, which were not corrected at that time
16 for multiple comparisons using a prespecified
17 analysis.

18 We are requesting itchy, watery eyes be
19 included on the list of symptoms for the overall
20 allergy medication, as it is important for
21 consumers to be aware of the total potential
22 benefits that a medication may have on their

1 allergic rhinitis. This request is supported by
2 the original clinical trial data from the entire
3 phase 2 and 3 development program.

4 Now, let me go through the data that support
5 the addition of ocular symptoms relief. Here's the
6 individual improvement in the eye symptom score of
7 montelukast versus placebo from the five phase 3
8 trials that were conducted in seasonal allergic
9 rhinitis. As you can see, four of them have
10 reached statistically significant differences with
11 a p-value less than .05.

12 As mentioned previously, Daytime Eye Symptom
13 Score was one of the secondary endpoints. And if
14 you applied the Bonferroni adjustment for multiple
15 comparisons to the secondary endpoint post hoc, a
16 p-value less than .01 reflects statistical
17 significance. By applying this multiple comparison
18 adjustment to all phase 3 SAR studies, the Daytime
19 Eye Symptom Score is statistically significant in
20 three of the five studies.

21 Now, looking specifically to the three
22 pivotal SAR studies and their pooled analysis for

1 the ocular symptoms, as highlighted, montelukast
2 improved the Daytime Eye Symptom Score versus
3 placebo. The pooled analysis accounts for the
4 variability among studies, which is not unexpected,
5 based on the subjective nature of the assessments
6 and the spontaneous variability in the disease.
7 Also shown are the four individual eye symptoms
8 that contribute to the overall score.

9 As you can see, the overall improvement is
10 equally supported by all four individual symptoms,
11 which showed significant improvement, including
12 itchy and watery eyes. These results are further
13 supported by an independent meta-analysis of six
14 publications by Gane and Buckley, published in
15 2013, that demonstrated similar results that the
16 overall mean change from baseline from the eye
17 symptoms score was statistically significant versus
18 placebo, as shown in the yellow box.

19 This slide shows the magnitude of the effect
20 size of the difference between montelukast and
21 placebo for the eye symptoms and nasal symptoms
22 scores. The clinical relevance in the improvement

1 in the eye symptoms score is also supported by the
2 fact that the effect size is comparable to that of
3 the Daytime Nasal Symptom Score. This is important
4 because the clinical efficacy, demonstrated on the
5 Daytime Eye Symptom Score, was the basis for the
6 approval of Singulair for allergic rhinitis. While
7 the effect size for the eye symptoms score may
8 appear modest, it still meets the same bar for
9 which Singulair was approved for allergic rhinitis.

10 Of note, the baseline eye symptom score was
11 1.45 on a scale of zero to 3 compared to the
12 baseline nasal score of 2.11. As you know, showing
13 significant improvement from a lower baseline value
14 is more difficult. Nevertheless, improvement in
15 the eye symptoms score is of the same magnitude as
16 the daytime nasal score.

17 Furthermore, the clinical relevance of the
18 eye symptoms improvement is also shown by the
19 improvement in the Juniper Rhinoconjunctivitis
20 Quality of Life Questionnaire, a validated tool to
21 assess by the patient the burden of their allergic
22 rhinitis symptoms. This too was used throughout

1 the entire development program for Singulair for
2 both seasonal and perennial allergic rhinitis.

3 Singulair has shown improvement, versus placebo,
4 not only in the overall questionnaire but also in
5 the specific eye symptom domain in three of the
6 four pivotal allergic rhinitis studies, as
7 highlighted here, where the confidence interval
8 doesn't include zero.

9 In summary, taking all the available
10 evidence together -- the clinical relevance and
11 addition of itchy, watery eyes -- to the OTC label
12 is supported by:

13 1) the result of each study as well as the
14 pooled analysis of the pivotal trials showed that
15 montelukast improved the eye symptoms score versus
16 placebo;

17 2) the individual symptoms of itchy eyes and
18 watery eyes in the pivotal trial analysis also show
19 improvement;

20 3) the effect size of the Daytime Eye
21 Symptom Score is in the same magnitude as the
22 Daytime Nasal Symptom Score, which was the basis

1 for the Rx approval of Singulair for allergic
2 rhinitis.

3 Finally, when looking at the burden of
4 symptoms, as assessed by the Validated Patient
5 Quality of Life Questionnaire, Singulair has shown
6 improvement versus placebo not only for the overall
7 questionnaire but in the specific eye symptoms
8 domain in both seasonal and perennial allergic
9 rhinitis. Thus, the totality of the evidence
10 provides clinical relevance that shows that
11 montelukast is effective for the relief of itchy,
12 watery eyes and provides support for the addition
13 of these symptoms to our OTC label.

14 Now, let's turn our attention to the safety
15 profile of montelukast. This safety profile is
16 well established in more than 100 clinical trials
17 in asthma, in exercise-induced bronchoconstriction,
18 in seasonal and perennial allergic rhinitis, in
19 both the pediatric and adult populations.

20 The clinical development program, for all
21 its different indications, montelukast
22 10 milligrams exhibited an adverse event profile

1 comparable to placebo. Furthermore, there were no
2 drug-related, serious adverse events in any
3 allergic rhinitis studies during the development
4 program for Singulair. As a reminder, ten of these
5 trials were for allergic rhinitis, including more
6 than 3,000 montelukast-treated patients.

7 This table shows montelukast adverse events
8 that occurred in 1 percent or more patients and at
9 a frequency greater than placebo in the allergic
10 rhinitis development program. The comparison shows
11 that the overall rates were quite low and similar
12 between montelukast and placebo groups in both the
13 seasonal and perennial allergic rhinitis studies.
14 The most frequently reported adverse event in these
15 studies was upper respiratory infection.

16 So this safety profile observed in the
17 allergic rhinitis development program is not only
18 favorable in the Rx setting but also is what we
19 would want for any product in the OTC environment.
20 The safety profile of montelukast has also been
21 assessed at doses as high as 90 times the
22 recommended 10-milligram tablets for adults.

1 In chronic studies, montelukast was given at
2 dosage as high as 200 milligrams per day for
3 22 weeks. And in short-term studies, up to
4 900 milligrams per day for approximately one week.
5 No new clinically important adverse events were
6 observed in these trials. The adverse events were
7 consistent with the safety profile of the regular
8 10-milligram tablet of Singulair. This highlights
9 the large safety associated with this medication,
10 which is an important feature for a product in the
11 OTC environment.

12 In terms of postmarketing experience,
13 Singulair has more than 16 years of use in the
14 market for both adults and children in more than
15 100 countries. It has been among the top ten
16 prescribed medicine in the United States since
17 2005. Twenty-four billion dose units have been
18 distributed since its market introduction,
19 reflecting an estimated 66 million patient-years of
20 exposure.

21 While Singulair postmarketing safety profile
22 has been generally consistent with the profile

1 found during the clinical development program,
2 their prescription label has been updated in
3 several sections over time to reflect new
4 information obtained from new clinical trials and
5 from adverse event reported from the real-world
6 use. This process is not unique to Singulair, and
7 it is part of the typical evolution of any product
8 label.

9 Listed here are the ten most frequently
10 reported adverse events, regardless of causality,
11 found in our internal safety database for Singulair
12 since market introduction through 2013. Given the
13 high usage of montelukast for asthma and allergic
14 rhinitis, it is expected that a variety of
15 spontaneous report with different adverse events
16 are captured in our internal safety database.
17 Events such as headache, rash, and abdominal pain
18 were also reported in our clinical trial
19 experience.

20 Reports regarding nervous system and
21 psychiatric events were received during marketed
22 use, and terms associated with these events have

1 been added to the Rx label over time. Merck along
2 with the FDA has carefully evaluated the
3 neuropsychiatric events including some rare events
4 related to suicide and suicidal behavior. They
5 have also examined similar data from both the
6 clinical trials and postmarketing experience from
7 the other two main factors of leukotriene modifying
8 agents.

9 FDA posted on their website the result of
10 their evaluation in early 2009. They concluded
11 that the clinical trial data do not suggest that
12 leukotriene modifying agents are associated with
13 suicide or suicidal behavior with the caveat that
14 the studies were not designed to examine these
15 events.

16 They also mentioned that the clinical
17 details of some postmarketing reports of
18 neuropsychiatric or behavior-related events are
19 consisted with a drug-induced effect. Later in
20 2009, the FDA requested that the manufacturers of
21 leukotriene modifying agents add a precaution on
22 their prescription label and that healthcare

1 professionals and patients be aware of the
2 potential for these events. The OTC labeling will
3 provide similar information as the Rx label aimed
4 at consumers in both the Drug Facts label and in a
5 consumer information leaflet provided as a package
6 insert.

7 As you will see in a moment, our research
8 indicates that the language related to these label
9 warnings tested well with consumers and will
10 support the safe use of Singulair Allergy in the
11 OTC environment. To summarize, the safety profile
12 from the clinical trial demonstrates that Singulair
13 has an adverse event profile comparable to placebo.

14 A Merck review of the neuropsychiatric
15 event, that was shared with the FDA, shows that
16 suicidality was quite rare and behavior-related
17 adverse events infrequent. In 2009, FDA came to a
18 similar conclusion in their own analyses from the
19 pooled clinical trial data of all three
20 manufacturers of leukotriene modifying agents.
21 Based on the postmarketing experience, the Rx
22 Singulair label has been modified over time to

1 reflect the most current information, which has
2 been incorporated in the OTC label to support the
3 safe use in an OTC environment.

4 In closing, montelukast is an effective and
5 well-tolerated, once daily overall therapy with the
6 mechanism of action different from any other agent
7 approved for the treatment of allergic rhinitis
8 and, thus, will be an important addition to the
9 current therapeutic options for allergic rhinitis.

10 Now I would like to turn the podium over to
11 Ms. Arya, who will review the studies which support
12 the label development for Singulair Allergy. I
13 would like to thank everyone for your attention
14 this morning. Thank you very much.

15 **Sponsor Presentation - Arnita Arya**

16 MS. ARYA: Thank you, Dr. Bissonnette.

17 Good morning. I'm Arnita Arya, and I'm
18 responsible for consumer research relating to
19 Rx-to-OTC switches at Merck Consumer Care. My goal
20 this morning is to take you through the objectives
21 of our OTC development program, the iterative
22 process that we employed to develop an effective

1 Drug Facts label and the results of consumer
2 studies, which demonstrate that these objectives
3 were successfully achieved.

4 As you have seen this morning, the safety
5 and efficacy of Singulair were established with the
6 initial approval of the prescription product.

7 Therefore, the ultimate goal for a switch program
8 is to develop a Drug Facts label that guides
9 appropriate self-selection and is well understood.

10 It should contain relevant warnings so that
11 consumers can safely use the product in an OTC
12 setting.

13 The studies I would like to take you through
14 now demonstrate that consumers clearly understand
15 all aspects of the Singulair Allergy label and can
16 appropriately self-select to use this product to
17 treat their allergy symptoms and not to treat
18 asthma. We designed our consumer studies to
19 address issues raised by the FDA to ensure
20 appropriate use and to prevent potential off-label
21 use.

22 As a result, we had three program goals.

1 First, our pivotal study, SOLID, was executed to
2 assess if asthma sufferers understand that
3 Singulair Allergy should not be used to treat their
4 asthma. SOLID was a combined self-selection and
5 label comprehension trial with 820 adult asthma
6 sufferers.

7 Next, to assess if the behavior-related
8 label warnings were well understood, we conducted a
9 targeted label comprehension study, focusing on
10 these specific warnings among 480 adult allergy
11 sufferers.

12 Finally, we conducted a self-selection study
13 among 350 teens, 15 to 17 years old, to see if
14 teens understand that Singulair Allergy is only
15 intended for adults. In addition to assessing
16 self-selection among teens, we also looked at their
17 interpretation of the behavior-related warnings to
18 see if they would understand this portion of the
19 label in the event they used this product off
20 label.

21 Before I share the details of the consumer
22 studies, let me take you through the proposed

1 Singulair Allergy Drug Facts label. As you can
2 see, the product is clearly labeled for the
3 treatment of allergies. Likewise, the label
4 clearly states that the OTC product should not be
5 used to treat asthma. Also, it includes the
6 appropriate behavior-related warnings in concise,
7 consumer-friendly language. Finally, the product
8 is clearly labeled to be used by adults only.

9 Now, I will take you through the key study
10 results starting with SOLID. SOLID focused on
11 asthma sufferers with and without allergies. SOLID
12 was a robust single-visit study that took place at
13 17 market research and clinical research facilities
14 across the U.S. It followed FDA guidance for
15 studies of this type. Minority populations and
16 consumers with low literacy were well represented.
17 All thresholds and mitigations were defined
18 a priori.

19 We enrolled 733 adult general population
20 asthma patients in the SOLID study; 592 had asthma
21 with comorbid allergies and 141 reported having
22 asthma only. This distribution is consistent with

1 the overall U.S. asthma population, where up to
2 90 percent of asthma sufferers have concomitant
3 allergic rhinitis.

4 It was believed that consumers who were
5 familiar with prescription Singulair could
6 potentially be more likely to use Singulair Allergy
7 off label in an OTC setting, so we assessed this
8 potential for off-label use among asthma sufferers
9 by including both subjects with prior experience
10 using prescription Singulair and those who had
11 never used prescription Singulair.

12 349 subjects had no prior experience using
13 prescription Singulair and 384 did have prior
14 experience with prescription Singulair. A priori
15 thresholds were set for these two groups. In
16 addition, 163 subjects with low literacy skills
17 were also studied. Seventy-six subjects came from
18 the general population of 733 adult asthma patients
19 and 87 additional asthma patients with low literacy
20 skills were enrolled.

21 SOLID's primary endpoint was self-selection.
22 The target threshold for the primary endpoint was

1 set as a lower bound of the 95 percent confidence
2 interval being greater than a 90 percent target for
3 each cohort, those with prior experience with
4 prescription Singulair and those with without.

5 A correct self-selection decision was based
6 on the subjects stating that they believed the
7 product was appropriate for them to use to relieve
8 their allergies or allergy symptoms and not to
9 treat asthma. Subjects were handed the OTC
10 Singulair Allergy package and given the opportunity
11 to review at their own pace. Then they were asked
12 the self-selection question, is this product
13 appropriate for you personally to use or not? A
14 series of open-ended follow-up questions were then
15 asked to assess the rationale for their selection
16 decision to determine if their decision was correct
17 or incorrect; specifically, what, if anything,
18 would you personally use this product to treat?

19 This question was asked to clarify if they
20 intended to use the product for their allergy
21 symptoms or for asthma. Two standard follow-up
22 questions were also asked to understand the

1 rationale for their self-selection decision.

2 Now, let me take you through the results of
3 the SOLID study. SOLID self-selection results were
4 strong regardless of whether consumers had prior
5 experience with prescription Singulair or not.
6 Among the adult asthma sufferers with no prior
7 experience using Singulair, the primary endpoint
8 was met. Ninety-six percent made a correct
9 self-selection decision. Among adult asthma
10 sufferers with prior experience with Singulair,
11 92 percent made a correct self-selection decision.
12 The lower bound was 88 percent and nearly met our
13 a priori threshold.

14 Now, evaluating asthma-only subjects at the
15 self-selection question, is this product
16 appropriate for you to use and why, showed that
17 50.3 percent appropriately selected not to use this
18 product, but the remainder, 49.7 percent initially
19 seemed to be potentially incorrect. However, when
20 the potentially incorrect selectors were asked the
21 follow-up question, what they would use this
22 product to treat and why, it became clear from

1 their responses that an additional 40.4 percent
2 would use the product to treat their allergies or
3 allergy symptoms and not asthma.

4 This shows that subjects who self-reported
5 suffering only from asthma and not allergies
6 achieved 90.8 percent correct self-selection, which
7 is similar to the self-selection results among
8 prior Singulair users and non-users.

9 A sample of verbatim responses from the
10 self-reported asthma-only subjects shown here
11 demonstrate the point. When asked why did you say
12 that, the responses pointed to appropriate use of
13 this product. They said things like, "Because it's
14 an allergy medicine. And if I had allergies, I
15 could use it." "Because my eyes bother me a lot."
16 "To relieve runny nose and sneezing." Thus, it is
17 clear that some asthma-only subjects who selected
18 Singulair Allergy would only use it to treat their
19 allergy symptoms or allergies and not asthma.

20 Now I'll discuss the secondary endpoints in
21 the SOLID study. Secondary endpoints for the SOLID
22 study were of specific communication objectives

1 relating to asthma on the Singulair Allergy Drug
2 Facts label. They are, "Do not use to treat
3 asthma." "Do not stop taking current asthma
4 medicines when using Singulair Allergy." "Do not
5 use under the age of 18."

6 The target threshold for the secondary
7 endpoint was set as a lower bound of the 95 percent
8 target being greater than the 90 percent target.
9 I'll now take you through these results.

10 The two sections of the label communicate
11 that consumers should not use this product to treat
12 their asthma. It is highlighted in yellow, and it
13 is repeated under the warning section with
14 additional communication stating that asthma can be
15 a life-threatening condition and you should follow
16 your doctor's directions.

17 These two warnings together were effective
18 in that 92 percent of asthma patients understood
19 not to use Singulair Allergy to treat their asthma
20 regardless of prior experience with the product.
21 Ninety-five out of every 100 subjects clearly
22 understood that if you are currently taking asthma

1 medications, you should not stop taking them when
2 using Singulair Allergy. Specifically, 94 percent
3 of asthma sufferers who had prior use of Singulair
4 and 96 percent with no prior experience understood
5 this warning.

6 Why is this important? First, it
7 demonstrates strong comprehension to continue using
8 the asthma medications, which require a
9 prescription from a healthcare professional and
10 also suggests that doctor-patient relationships
11 remains intact. Also, subjects clearly understood
12 that Singulair Allergy is for adults 18 and over.
13 At least 96 percent of asthma sufferers understood
14 this warning.

15 Importantly, when asked about their asthma
16 management behaviors in the event of an acute
17 attack, almost all asthma sufferers reported
18 understanding what appropriate actions to take such
19 as using a nebulizer or an inhaler, calling a
20 doctor, or going to an emergency room. In
21 addition, 93 percent understood to continue seeing
22 their doctor for asthma when using Singulair

1 Allergy to treat their allergies.

2 In summary, SOLID successfully accomplished
3 our first program goal of demonstrating that
4 consumers clearly understand that Singulair Allergy
5 is not to be used to treat asthma. The
6 self-selection results were strong regardless of
7 whether consumers suffered from allergies as a
8 comorbidity, which most did. Also, self-selection
9 results were strong whether or not consumers had
10 prior experience with using prescription Singulair.

11 In addition, the key asthma warnings and
12 other messages on the label were well understood.
13 Subjects reported understanding of what to do in
14 the case of a flare up, and that they should
15 continue to see their physician for their asthma.

16 Now, let's turn to our remaining two
17 studies. The next study in our OTC development
18 program was a targeted label comprehension study to
19 evaluate the effectiveness of the behavior-related
20 warnings on the Singulair Drug Facts label and was
21 conducted among adult allergy sufferers.

22 Before I review the results of the study,

1 let me provide some perspective relative to these
2 warnings. As stated earlier in this presentation,
3 postmarketing experience with Singulair has led to
4 modification of the prescription label over time to
5 include behavior-related warnings. Our objective
6 for the OTC product was to design labeling to
7 communicate these warnings on the Drug Facts label
8 while also including a consumer information
9 leaflet, which replicates the warnings listed on
10 the current prescription patient insert.

11 Since Drug Facts labels typically do not
12 list all adverse events from the prescription
13 label, we developed a series of six potential
14 warning statements that embodied the warnings on
15 the prescription consumer insert. These six
16 warning statements were tested with consumers to
17 assess which options best captured the spectrum of
18 potential behavior-related adverse events.

19 These in-depth qualitative and iterative
20 tests showed that the two warnings on this slide
21 accomplished this objective effectively. These are
22 stop use and ask a doctor if you experience

1 unexpected changes in behavior, thoughts, or mood,
2 and stop use and ask a doctor if you experience
3 unexpected changes or problems when you sleep.

4 Now, let me take you through the methodology
5 for the adult label comprehension warning study.
6 This study recruited 480 adult allergy sufferers;
7 361 were general population subjects, while 151 had
8 low literacy skills. Subjects were provided with
9 the Singulair Allergy box and were asked a series
10 of scenario-based comprehension questions related
11 to the behavior-related warnings along with other
12 masking questions.

13 The primary study endpoint was set as a
14 lower bound of the 95 percent confidence interval
15 being greater than a 90 percent target to assess
16 comprehension of these warnings among a general
17 population of adult allergy sufferers.

18 The primary endpoint was met. Adult allergy
19 sufferers understood both the warnings.
20 Ninety-eight percent understood the warning about
21 unexpected changes in behavior, thoughts, or mood,
22 and 97 percent understood the warning about

1 unexpected changes or problems with sleep.

2 We also examined the results in the subjects
3 who have low literacy skills across both of the
4 adult studies, and their scores ranged between
5 79 percent to 91 percent. This subpopulation on
6 average scores 10 to 12 points lower than the
7 general population, and these results are in line
8 or better than expectations.

9 The last study for our final program goal
10 was a teen self-selection and warnings
11 interpretation study. It was conducted to confirm
12 that teen allergy sufferers understand the proposed
13 product is not for them. This study was designed
14 with a step-wise approach. The first part was
15 self-selection among teen allergy sufferers, ages
16 15 to 17. It was conducted given the prescription
17 dosing for the 10-milligram tablet includes
18 adolescents 15 or over, while the proposed OTC
19 product is indicated only for adults 18 and older.

20 Teens were asked a self-selection question,
21 is this medicine okay for you to use, and then
22 asked follow-up questions to obtain the rationale

1 for their selection decision. Furthermore, if they
2 did say they would use this product, an additional
3 question was asked to determine if they would take
4 this product on their own or would ask someone
5 first.

6 The second part of the study focused on
7 teens' understanding of the label warnings in the
8 event they would use this product against the age
9 directive on the label. They were asked an
10 open-ended question, if you were taking this
11 medicine and started feeling different than you
12 usually do, what, if anything, would you do? Their
13 responses were evaluated to determine if they
14 reflected a safe intended action.

15 In this study, we define safe intended
16 action as a response in which the teen would
17 communicate a potential drug-related effect to a
18 parent, family member, doctor, or pharmacist, or
19 would stop using the drug. Teens were asked to
20 explain in their own words what each label warning
21 meant. There is no FDA guidance for interpreting
22 teen self-selection and label comprehension

1 results, so we simply chose to use the adult
2 thresholds for teens.

3 The study results showed that 84 percent of
4 teens with allergies appropriately self-selected
5 not to use this product based on the label age
6 directive. Ninety-seven percent of all teens
7 indicated that they would communicate a potential
8 drug-related effect to a parent, family member,
9 doctor, or pharmacist, or stop using the drug in
10 the face of a potential adverse event.

11 Further, teens were able to tell us in their
12 own words the meaning of the two behavior-related
13 warnings on the Drug Facts label. Ninety-five
14 percent of teens understood the warning concerning
15 changes in thoughts, behaviors, and mood, and
16 96 percent understood the warning concerning
17 changes in sleep. It's important to note that
18 these comprehension scores are comparable to what
19 was observed among adult allergy sufferers.

20 We recognize that the self-selection scores
21 among teens were lower than the general population,
22 so we looked into the responses of the incorrect

1 self-selectors. Fifty-two of the 55 teens who
2 inappropriately selected to use the product
3 responded with a safe intended action in the face
4 of a potential adverse event, and 52 to 53
5 understood the behavior-related warnings.

6 In summary, these three consumer studies
7 demonstrate that Singulair Allergy Drug Facts label
8 is well understood and provides consumers with the
9 information necessary for safe and appropriate use
10 in the OTC environment. First, consumer behavior
11 studies show high comprehension that Singulair
12 Allergy is not intended to treat asthma. Second,
13 the behavior-related warnings are well understood
14 by both adults and teens. And third, teens
15 understand Singulair Allergy is not intended for
16 them.

17 Now I would like to ask Dr. Stoloff to offer
18 a clinician's viewpoint on the impact of Singulair
19 Allergy being over the counter.

20 DR. PLATT-MILLS: Dr. Parker, can I ask a
21 simple question about the labeling?

22 DR. PARKER: I think if you can just hold

1 it, we're going to let them finish, but we'll come
2 right to you.

3 DR. PLATT-MILLS: It really matters --

4 DR. PARKER: We want you to use the mic.

5 DR. PLATT-MILLS: It's about the issue of
6 time of day. I don't see anything here in the
7 labeling.

8 DR. PARKER: So we'll put that at the top of
9 our order in clarification and just note it, so we
10 can let them go through it. Thanks.

11 **Sponsor Presentation - Stewart Stoloff**

12 DR. STOLOFF: Thank you, Ms. Arya.

13 My name is Stewart Stoloff. I'm a clinical
14 professor of family and community medicine at the
15 University of Nevada School of Medicine, Reno. I
16 also am a member of the NIH National Heart, Lung
17 and Blood Institute's expert medical panel,
18 Guidelines for the Diagnosis and Management of
19 Asthma. In addition, I've been a member of the
20 Task Force on Allergic Disorders of the American
21 Academy of Allergy, Asthma, and Immunology.

22 I thank you for your time this morning to

1 talk about the clinical considerations raised by
2 the potential nonprescription switch of Singulair
3 Allergy. I'd like to start my talk by placing
4 allergic rhinitis into context. It is not simply a
5 runny nose. It is a global health problem that
6 affects hundreds of millions of people from all
7 countries and of all ethnicities and ages.

8 Data show that it has a major effect on
9 patients' lives, interfering with sleep, social
10 life, school, work, attendance, and productivity.
11 In fact, in the U.S. alone, allergic rhinitis
12 accounts for an estimated 28 million days of
13 restrictive activity or reduced productivity on an
14 annual basis. This is not surprising seeing as
15 about half of patients with allergic rhinitis
16 experience symptoms for more than four months out
17 of the year, and 20 percent of have symptoms for at
18 least nine months out of the year. It is not
19 insignificant, and from a health perspective causes
20 major illness and disability worldwide. Allergic
21 rhinitis is a condition that deserves attention.

22 Since 2007, the allergic rhinitis in its

1 impact on the asthma expert panel, also known as
2 ARIA, has developed statements, position papers,
3 and recommendations for allergic rhinitis
4 worldwide. The latest treatment algorithm on
5 allergy management was published in 2012. It
6 recommends intranasal corticosteroids as first-line
7 agents. But it is important to point out that the
8 benefits of leukotriene antagonists in allergic
9 rhinitis are also well recognized by world experts.

10 These agents have a role as valuable
11 alternatives and effective treatments from mild to
12 moderate and even severe allergic rhinitis.
13 Moreover, the ARIA expert panel acknowledges that
14 patients overwhelmingly treat their allergies with
15 OTC medications.

16 As you've heard today, as many as 90 percent
17 of patients with asthma also have allergic
18 rhinitis. However, the symptoms are quite
19 different and obvious. Allergic rhinitis affects
20 the upper airway, the nose and eyes, causing nasal
21 itching, sneezing, congestion, as well as eye
22 itching, tearing and redness after exposure to

1 certain triggers.

2 Conversely, asthma affects the lower airway,
3 the chest, and is predominantly characterized by
4 wheezing, chest tightness, -shortness of breath,
5 most often occurring in cold air with exertion or
6 at night. Asthma patients recognize the difference
7 between their asthma and their allergic rhinitis.
8 Let me tell you, there is nothing more unsettling
9 to anyone than the inability to breathe.

10 As we all know, asthma is a chronic
11 life-threatening condition. So what might be the
12 risk to this population if they were to choose OTC
13 montelukast? From a clinician's point of view,
14 there is minimal risk. Let me be clear. I am not
15 advocating off-label use, but there could be a
16 benefit.

17 Multiple studies have identified that the
18 addition of montelukast to another controller
19 medication can result in improvement in both day-
20 and nighttime symptoms, quality of life, lung
21 function, as well as reducing the risk of asthma
22 exacerbations as defined by emergency room visit,

1 hospitalization, or need for oral corticosteroids;
2 nor is there an indication that OTC availability of
3 Singulair will negatively impact how patients with
4 asthma interact with their healthcare providers.

5 This is a patient population that relies on
6 prescription medications. Every patient with
7 asthma requires, at minimum, a prescription
8 quick-relief inhaler, a rescue medication. The
9 majority, up to 60 percent, take at least two
10 medicines. And we know that roughly 85 percent of
11 patients with asthma report they do see their
12 primary care physicians at least twice a year.

13 Based on these statistics, as well as my own
14 clinical experience, and in observing how patients
15 with other chronic diseases interact with their
16 physicians, there is no reason to believe that
17 asthma patients will sever their relationship with
18 their healthcare providers. Further, it is
19 extremely unlikely that patients will substitute
20 OTC montelukast for their rescue medication.

21 Findings from the 2009 Asthma Insight and
22 Management Survey demonstrate that 81 percent of

1 asthma patients reported using a prescription
2 quick-relief medicine at some point, and more than
3 half of these patients had used one within the past
4 month.

5 Montelukast is only available in pill form
6 and not as an inhaler. There is no culture of use
7 of oral medications to treat acute exacerbations.
8 To the contrary, there's a long history of the use
9 of rescue inhalers for rapid relief of acute
10 symptoms. So while the absolute risk cannot be
11 unequivocally ruled out, it is highly unlikely that
12 patients with asthma will confuse this product for
13 their rescue medications. I don't believe that
14 patients with asthma will be at greater risk with
15 the availability of Singulair Allergy.

16 But the other question remains. Why do we
17 need another OTC option for allergy? Allergic
18 rhinitis is distinct and unique in each patient,
19 and so having various treatment options is common
20 sense. Despite options presently available,
21 allergic rhinitis remains a burden and is not a
22 well-controlled disease for many sufferers.

1 Having another medication with a unique
2 mechanism of action is not only appropriate, it is
3 needed. Broad clinical experience indicates, and
4 my own experience confirms, that patients are not
5 always comfortable using nasal corticosteroids
6 often due to side effects or delivery method.
7 Other current options may not relieve their
8 particular constellation of symptoms. For many of
9 these cases, physicians prescribe Singulair. It
10 resolves allergies and relieves nasal and eye
11 symptoms. And from an adherence standpoint, a once
12 daily tablet is simply a better option for many
13 patients with allergic rhinitis.

14 As clinicians, our goal is to work with our
15 patients to improve their quality of life. They
16 want options. Singulair Allergy represents another
17 treatment option for our patients. Off-label use
18 to treat asthma is unlikely to occur. And in those
19 rare circumstances where it does, adverse outcomes,
20 including severing doctor-patient relationships are
21 very unlikely. The benefits of OTC availability
22 for allergy substantially outweigh any risk beyond

1 those that currently exist. For these reasons, an
2 additional treatment option makes sense.

3 Thank you for your time and attention.

4 **Sponsor Presentation - Edwin Hemwall**

5 DR. HEMWALL: Thank you, Dr. Stoloff.

6 As discussed earlier, Singulair has a novel
7 mechanism of action that can benefit consumers with
8 allergies who want a new treatment option or who
9 may not be able to use certain products due to
10 comorbidities such as diabetes, cardiovascular
11 disease, or glaucoma. And Singulair also has a
12 well established safety profile, no drug-drug or
13 drug-food interactions, and it can be used safely
14 with other allergy products.

15 Singulair is the only single-ingredient
16 tablet available to treat all major allergy
17 symptoms, including nasal congestion and ocular
18 symptoms. It is important that the label
19 accurately reflects the full range of symptoms
20 relieved so that consumers can make an informed
21 decision and avoid unnecessary use of additional
22 products.

1 Let's return to the chart that I presented
2 at the start of our presentation. We know that
3 every product currently available for OTC treatment
4 of allergy works differently, and no one product,
5 including Singulair Allergy, is right for everyone.
6 But Singulair does provide distinct benefits
7 without some of the limitations present in the
8 category today. And the reason this profile of
9 benefits and limitations shown here looks different
10 is because Singulair is different.

11 You've seen the results from our OTC
12 development program. They demonstrate that the
13 product can be used appropriately in an OTC
14 setting. Given the overall prevalence of allergy,
15 greater availability of a unique product like
16 Singulair would offer an important new choice for
17 U.S. allergy sufferers, especially for those who
18 may not be able to take current OTC decongestants.

19 However, as with all OTC medications, we
20 must consider potential incremental risks of OTC
21 access compared to what risks already exist with
22 prescription use. And those concerns have been

1 carefully considered and addressed with our
2 proposed Drug Facts carton labeling, which has been
3 tested according to methods published in FDA
4 guidelines.

5 We're also proposing to provide a consumer
6 information leaflet, a package insert, which
7 contains additional information lifted directly
8 from the patient information leaflet, which is
9 currently available with prescription Singulair.
10 The Drug Facts label and even the product name were
11 developed to clearly communicate that this product
12 is only for allergy. This labeling is well
13 understood and provides consumers with the
14 information needed for safe and appropriate use.

15 Consumer behavior studies demonstrated high
16 comprehension that the product is not to be used to
17 self-manage asthma, and the behavior-related
18 warnings as well, understood by both adults and
19 teens. And teens understand the product is not
20 intended for them. And if they were to use it
21 anyway, it's safe for them to do so.

22 In conclusion, montelukast has been a

1 mainstay of prescription allergy therapy for years.
2 Singulair Allergy meets the criteria for an Rx OTC
3 switch for allergic rhinitis and readily fits into
4 the traditional OTC paradigm. We appreciate the
5 committee's interest in our presentation today, and
6 we are ready to respond to your questions. Thank
7 you.

8 **Clarifying Questions**

9 DR. PARKER: Well, we either get a longer
10 time for questions, longer time for a break, or
11 maybe both. But I know I am seeing some eyes
12 moving our way, so let me ask that for clarifying
13 questions -- Dr. Platts-Mill, yes, you are going to
14 get to go first, but hang on just a minute.

15 (Laughter.)

16 DR. PARKER: I'm going to ask those who have
17 questions to make sure that they make Ms. Bhatt, to
18 my right here, aware that they'd like to be put in
19 the queue and get a head nod from her so that you
20 are on the list. And certainly we do want to have
21 time for clarifying questions, so we'll move right
22 ahead. And Dr. Platts-Mill, you get to go first.

1 I will ask that you be sure to state your name
2 clearly. And if possible, make your question as
3 clear as possible and directed, if you're able to,
4 to a specific speaker. So, Dr. Platts-Mill, let's
5 go.

6 DR. PLATTS-MILL: This is Tom Platts-Mill.
7 Is there anything in the labeling that says what
8 time of day the tablet should be taken? And if
9 not, why was that -- is there a basis for that
10 decision?

11 DR. HEMWALL: That's a good question, and
12 the answer is no. There's nothing in the labeling
13 regarding time of day, and it's not in the
14 prescription labeling either. The studies that
15 were done to show efficacy did not specify a
16 particular time of the day. The efficacy works if
17 it's taken -- it works if it's taken once daily.

18 DR. PLATTS-MILL: Do you mean that Singulair
19 never had indications that it should be taken in
20 the evening when it was originally marketed?

21 DR. HEMWALL: Not that I'm aware of.
22 Dr. Philip may have some additional history. He

1 worked on the original program

2 DR. PHILIP: George Philip.

3 DR. PLATTS-MILL: The package insert
4 actually says once daily in the evenings.

5 DR. PHILIP: [Inaudible - off mic.] You are
6 correct.

7 George Philip, Merck Research Laboratories.
8 You are correct that at the time of its original
9 approval for asthma, all of these clinical studies
10 for Singulair were performed with evening dosing,
11 and the labeling reflected that. For allergic
12 rhinitis, however, as we moved forward into
13 additional studies, the initial studies of
14 Singulair for the new indication of allergic
15 rhinitis were performed at evening dosing.

16 However, we did also perform a study
17 explicitly with morning dosing in order to confirm
18 that efficacy was demonstrated for allergic
19 rhinitis with morning dosing. It's for that
20 reason -- in other words, because efficacy was
21 demonstrated both with evening dosing and with
22 morning doses for allergic rhinitis, that the

1 labeling specific to allergic rhinitis is without
2 regard to time of day.

3 DR. PLATTS-MILL: Sorry. Directly following
4 that, were there instructions about the
5 relationship to eating? Because that was a major
6 issue in the early marketing of Singulair.

7 DR. PHILIP: So in fact, we have
8 demonstrated with clinical pharmacology studies no
9 significant food interactions. And all of the
10 clinical trials, both in the original asthma
11 development program as well as in the allergic
12 rhinitis program, were performed instructing the
13 patients to take the tablet without regard to
14 timing of meals. So the available efficacy and
15 safe data we have were whenever the patient took it
16 in relation to whenever they ate the meal.

17 DR. PLATTS-MILL: Thank you.

18 DR. PARKER: Dr. D'Agostino?

19 DR. D'AGOSTINO: Ralph D'Agostino asking the
20 questions. I have a couple of questions. One is
21 that with the itchy, watery eyes -- is somebody
22 crying?

1 (Laughter.)

2 DR. D'AGOSTINO: With the itchy, watery eyes
3 and the Bonferroni correction, it's a very
4 dangerous route to take in terms of doing that.
5 Within each study, you had more than one variable
6 that you looked at. So the alpha levels within
7 each study should be inflated. And you can't carry
8 away, say, a .01 from a particular study and bring
9 it into this sort of meta-analysis that you're
10 doing.

11 So I think as a committee -- as a
12 statistician of the committee -- I do have to warn
13 that we can't take away from that Bonferroni type
14 analysis that the 3 out of 5 studies on page 14,
15 slide 27 -- we really can't take away that that's
16 an established fact.

17 Again, within each study, you've looked at
18 more variables so that p-values within each study
19 have to be inflated, have to be taken into account
20 with the multiple variables you looked at. And
21 then across the studies, you can do the dividing by
22 .05, but it's all post hoc. So there's a lot of

1 issues that a purist would have and myself would
2 have with carrying that into a conclusion. That's
3 number one.

4 Number two is the other question. When you
5 were looking at slide C-60, then you went to
6 slide C-61, in 61, you took individuals' responses
7 and you manipulated them to come up with a correct
8 self-selection. Are the results that we're seeing
9 in slide 60, have these undergone manipulation
10 where you interpreted; they made a mistake, you
11 interpreted until you found them saying the right
12 thing?

13 I'm being facetious in saying that, but
14 there seems to be some sort of interpretation of
15 the results that you certainly have in
16 slide 51 -- I'm sorry, not 61 -- and I'm wondering
17 how much that is seen in your results in
18 slide C-50.

19 Then also, in my last question is, in the
20 80 percent, 90 percent lower confidence bounds, I
21 know you said that's what everybody does, but
22 that's kind of large. I mean, the teens, 1 out of

1 5, could be making a mistake if it's a lower bound
2 of 80 percent.

3 So I'd like to -- if you could give me quick
4 responses to the issues I just raised, the
5 Bonferroni, the manipulation to get what is meant
6 by correct self-selection, and the interpretation
7 of the lower bounds of these confidence intervals.
8 Thank you.

9 DR. HEMWALL: There are a number of
10 questions in there, and I want to have the
11 statistical questions, Bonferroni, and why we look
12 at the lower bounds of the confidence intervals in
13 an observational study, not a hypothesis testing
14 study. And I'll ask Dr. Larry Gould to briefly
15 respond to those questions because we could get
16 into a pretty good discussion, I imagine, with
17 Dr. D'Agostino.

18 DR. GOULD: Larry Gould from Merck Research
19 Laboratories; very good questions. Let me just
20 tackle the Bonferroni one first. Now, this is a
21 very thorny issue.

22 So the question would be, I guess if I had

1 to articulate how one might interpret this, in the
2 studies -- there are three things that need to be
3 established in terms of looking at the five
4 studies. And again, understood that this is a
5 secondary analysis. it's done after the fact. The
6 first thing is to establish whether, in fact,
7 taking all of the information together, one has
8 substantial evidence that the product works.

9 Now, keep in mind, we are talking for the
10 purposes of looking at ocular symptoms initially
11 for the Total Ocular Symptom score. There were a
12 number of secondary items, but that's -- in the
13 sense that one could not demonstrate a significant
14 treatment effect with the overall ocular symptom
15 score, there would be no point to going
16 forward -- and we wouldn't, of course, had gone
17 forward -- with evaluating the individual symptoms
18 such as itching, watery eyes and so forth.

19 So the first issue was did one establish, on
20 the basis of the Total Ocular Symptom score across
21 the studies -- across whether you've looked at all
22 five or whether you looked at just the three -- the

1 answer to that question is yes, even if you use a
2 Bonferroni correction, taken together. That's the
3 first issue.

4 The second issue is the one where it is
5 necessary to demonstrate substantial effect in at
6 least two studies. That's part of the regulations
7 if I understand them correctly. If that be the
8 case, if you look at the five studies, then that
9 also is true because you would then say by having
10 established essentially a gatekeeper position with
11 the overall global, then I could look at the
12 comparisons for individual trials.

13 There are five individual trials. Three of
14 them were significant at much less than .1 level.
15 So the answer there would be, yes, one has
16 established that the effect is real in at least two
17 adequate and well-controlled trials.

18 DR. D'AGOSTINO: But aren't you -- I mean,
19 we don't have in front of us what was
20 done -- number one, with what was the intention of
21 the protocol and the statistical analysis plan to
22 look at this, and then an adjustment for the alpha

1 value with the error rate within each study.

2 So you're saying these results are so robust
3 that if we made those adjustments, they'd still
4 hold up?

5 DR. GOULD: Yes. Well, you do have the
6 results. Let's back up a little bit. The issue is
7 not nasal symptom score. The issue is -- and
8 agreed, and admittedly, after the fact -- looking
9 at the ocular symptom score. So let's take that
10 and agree that this is not at the level where one
11 ordinarily would do it for a typical NDA or a phase
12 3 confirmatory trial. But let's see. The point
13 here, I guess, is to figure out what the evidence
14 actually shows you.

15 Now, of the --

16 DR. D'AGOSTINO: I guess where I'm heading
17 isn't so much that. It's that there are a lot of
18 leaps that have to be made, with not planned,
19 post hoc. So there's some comfort in looking at
20 the numbers, but there's a lot of potential
21 problems. Not potential. There are problems with
22 doing something like this.

1 Just to make sure that the committee -- I
2 want to make sure the committee understands that
3 this is not the same as saying I went to five
4 studies. I have one variable to look at. I've
5 made a Bonferroni adjustment, and here's my
6 results. I think -- not contradict in any of that.

7 DR. GOULD: Well, you're certainly correct
8 about this being a post hoc evaluation, and it is
9 based on a secondary evaluation. That part is
10 true. And it is not up to the standard, as I said
11 before, that one would ordinarily do with a
12 pre-planned analysis. And we should perhaps treat
13 this as an observation trial.

14 That said, however, the question is how
15 might one understand the evidence, whether in fact
16 it meets the usual standard for significance and
17 adherence to the usual rules that one would
18 associate with multiple comparisons. No argument
19 there. I'd probably make the same points you did
20 if I were in your position.

21 But again, that said, the question is, okay,
22 understanding the limitations and understanding the

1 fact that this is not up to the usual standard,
2 what interpretation might one reasonably make out
3 of this information? And it seems to me -- again,
4 it's my personal opinion. It does seem to me that
5 the interpretation that one might make here is that
6 one has, in fact, established that particular point
7 in the sequence.

8 In other words, if one had not demonstrated
9 an effect with all of the studies taken together on
10 global ocular outcomes, that would have been the
11 end of the story. That having been said overall,
12 the question is, is it reasonable to believe that
13 at least two of the studies had demonstrated the
14 effect? Again, conceding the limitations, I
15 believe it would be reasonable to believe that one
16 could, in fact, accept that point.

17 DR. PARKER: Excuse me, because I think most
18 of us can't do Bonferroni statistical analysis, but
19 I think it's incredibly important. So in the
20 interest of making sure we hear the other questions
21 for clarification, what I'd like to ask is to make
22 sure we capture the essence of the question that

1 came from our committee to you. And if you want to
2 provide us more specific information about, as I
3 understand it, the assumptions that were made
4 statistically to come up with the finding that was
5 presented, I think that might lend some clarity
6 rather than just the opinion.

7 There were two other, as I understand it,
8 specific statistical questions. So if I could ask
9 you just to move on to those --

10 DR. GOULD: Sure.

11 DR. PARKER: -- so that we can go on to the
12 other questions from the panel. There were two
13 more I believe. Thank you.

14 DR. D'AGOSTINO: I'm just trying to eat up
15 the time.

16 (Laughter.)

17 DR. PARKER: I'm trying to learn.

18 DR. GOULD: Okay. The instructing on the
19 technical details obviously would be beyond what
20 the bounds of the committee --

21 DR. PARKER: Yes. Let's go to the other two
22 questions.

1 DR. GOULD: The questions, if I understand
2 it correctly, had to do with how one interpreted
3 the outcomes of the people who gave the "incorrect"
4 answers of the question. So that's sort of like a
5 broken up pie chart picture. So if we could put
6 that up. I'm not sure which slide that is.

7 DR. PARKER: That's slide 51 --

8 DR. GOULD: Fifty-one?

9 DR. PARKER: -- with some interesting pie
10 charts, as I recall.

11 DR. GOULD: Right. So the issue here was
12 the potentially incorrect answers to the use of the
13 self-selection. The question -- if one interpreted
14 the answer to saying, "Well, no, I wouldn't use it
15 because I don't have an allergic rhinitis episode
16 right now," that's a correct answer.

17 The other is actually a speculative answer.
18 The question then would say, well, what about the
19 people who didn't answer that correctly? What did
20 these folks answer? And in looking at the answers,
21 the answers essentially were speculative. "Well,
22 if I had allergic rhinitis, I would use it, but I

1 wouldn't use it for asthma."

2 I can't tell you specifically how each one
3 of these was interpreted, but that seems to be the
4 flavor of how this sort of thing was interpreted.

5 DR. HEMWALL: Dr. Gould?

6 DR. GOULD: Yes?

7 DR. HEMWALL: Perhaps it would be best to
8 answer the question about how we look at the lower
9 bound of the confidence interval and how that
10 relates to the point estimate in an observational
11 study. And I'll have Ms. Arya talk about how we
12 actually went through this, which was an a priori
13 defined mitigation in this particular --

14 DR. GOULD: That was about what I was going
15 to suggest, but I was responding to the question.

16 DR. HEMWALL: Okay.

17 DR. GOULD: The third point had to do with
18 the boundaries of the confidence intervals in an
19 observational study. As Ms. Arya pointed out, the
20 90 percent lower bound, or lower 95 percent
21 confidence bound, was quite arbitrary. And that's
22 simply saying you would expect no more than

1 about -- since it's a two-sided bound, no more than
2 about 2 and a half percent of the respondents to
3 be -- essentially no more than 2 and a half percent
4 to be incorrect.

5 That again --

6 DR. D'AGOSTINO: No, it doesn't say that.
7 It says that you have a 95 percent confidence that
8 the population percent -- it's not 2 and a half
9 percent would do it incorrectly. It said the
10 data's consistent with the 90 percent of the
11 population doing it correctly and 10 percent not
12 doing it correctly.

13 DR. GOULD: Well --

14 DR. D'AGOSTINO: It's a confidence interval
15 on a proportion, not a tolerance --

16 DR. GOULD: Well, that's whether it's a
17 one-sided or two-sided confidence interval.

18 DR. PARKER: Let's go at this point --

19 DR. HEMWALL: I think another way of looking
20 at this is very simple, and I think Barbara Cohen
21 would also mention this in her discussion. The
22 lower bound of the confidence interval is meant to

1 understand what the worst case scenario might be
2 from the point estimate that we see in the study.
3 So it's not meant to define that the study has
4 passed/failed on some rigorous, up one side or the
5 other of the 90 percent, but just understand what
6 would actually be the worst case in terms of the
7 power of the study to determine that confidence
8 interval.

9 Now, the other question was about what we
10 did in that particular study. And I'm going to try
11 to be brief -- and hopefully I can cover it without
12 bringing Ms. Arya to the table -- is that we knew
13 that -- and we know this from our understanding of
14 the category, that some people with asthma also
15 suffer from allergy symptoms. But when we
16 recruited for the study, we asked people if they
17 had asthma only, and they said they did. But when
18 they read the product label and saw that it treated
19 these other symptoms, they said I can use this.
20 And we got that information from them, and we
21 defined a priori that that would be correct if they
22 gave that information.

1 So that's what you're seeing here, is the
2 people who stated they had asthma only, but turned
3 out, oh, yeah, I do have allergy symptoms, runny
4 nose, and this would work for me if I used it, and
5 that's why we made that mitigation.

6 DR. D'AGOSTINO: Do you know that beforehand
7 that you're getting a lot of wrong responses and
8 let me scratch my head and try to figure out why?

9 DR. HEMWALL: No. We knew that would happen
10 beforehand, and we defined it beforehand.

11 DR. PARKER: Great. So we'll move on to
12 Dr. Kramer. Thank you.

13 DR. KRAMER: I have a question for
14 Dr. Stoloff. I'd like some clarification on slide
15 C-74. In that slide, you talk about multiple
16 studies identifying montelukast with controller
17 medication, resulting in improvement of symptoms.
18 Are you talking about studies that showed a
19 statistically significant additive effect?

20 DR. STOLOFF: Yes, ma'am.

21 DR. KRAMER: I did not see any sign of any
22 studies in the packet that showed an additive

1 effect of this drug on top of other medications.
2 In fact, if anything, the comparisons I saw showed
3 less effect compared even to antihistamines.

4 So this was specifically -- could you
5 clarify? Are these asthma studies?

6 DR. STOLOFF: These are asthma studies.

7 DR. KRAMER: I think if there were studies
8 showing superiority with this drug, it would have
9 been nice to see the studies, and to just see it as
10 a comment and opinion was not adequate.

11 Secondly, actually this is a question for an
12 earlier speaker. Slide 33 concerned me. I guess
13 it was Dr. Bissonnette. And on that slide, where
14 you're talking about overall safety, it concerns me
15 when we have blanket statements that the adverse
16 event profile is comparable to placebo, that
17 there's no statement of the limitations of these
18 studies in terms of duration, the lack of active
19 questioning for things that have subsequently been
20 found to be of concern in terms of
21 neuropsychiatric side effects. So I just think
22 having statement "this is safe" and "it's the same

1 as placebo" is not tolerable without limitation of
2 the study.

3 DR. HEMWALL: That's a fair point. It was
4 in the clinical studies for allergic rhinitis that
5 this comparable placebo safety profile was
6 observed, and we showed you that slide.
7 Admittedly, those studies are shorter, but the
8 studies that were done for the asthma indications
9 also had very similar safety profiles but more
10 serious adverse events because of the asthma
11 population.

12 I can ask Dr. George Philip to talk about
13 the longer exposure seen in those studies, which I
14 think are, at least in terms of the safety,
15 transferable to what we're talking about today.

16 DR. KRAMER: Except you talk about longer
17 term, but the data suggests only 250 patients
18 received it for a year. So we're not talking about
19 really long-term studies. We're talking about a
20 matter of weeks.

21 DR. HEMWALL: That's right. And so now
22 we're also talking about the 66-million

1 patient-years of exposure in actual use over the
2 last 16 years, where there are hundreds, thousands
3 of patients that probably -- I can't even imagine
4 what the exact number is -- have been taking this
5 chronically for many years.

6 DR. PARKER: Okay. We have a long list of
7 people who are on the queue. Let me encourage
8 those on the committee to frame your questions as
9 clearly as you can, directly, so that we can move
10 toward getting responses to them; the art and
11 science of questions, asking, and answering, I
12 know, since there are also many points for
13 discussion.

14 Ms. Pledge, please.

15 MS. PLEDGE: Well, I have real simple ones.
16 You said that Singulair was one of the top ten
17 prescribed medications. Was that also for adults
18 and children or just adults?

19 DR. HEMWALL: It's across the board. It's
20 used widely in adults and children.

21 MS. PLEDGE: Okay. Did I also hear that the
22 drug has ephedrine in it?

1 DR. HEMWALL: The drug does not have any
2 other ingredient. Montelukast is the only
3 ingredient. The point was being made that it
4 reduces congestion, which pseudoephedrine also
5 does.

6 MS. PLEDGE: Are the most side effects
7 noticed after the first dose or after several
8 doses?

9 DR. HEMWALL: There's no dose relationship
10 when side effects are reported.

11 MS. PLEDGE: Okay.

12 DR. HEMWALL: And in the clinical trials
13 where we have the opportunity to actually look at
14 that and collect the information with a temporal
15 association, the time frame -- there is no time
16 frame. And the adverse events are low compared to
17 placebo.

18 MS. PLEDGE: How quickly does Singulair
19 work?

20 DR. HEMWALL: Singular has been shown in the
21 allergic rhinitis trials to work on the first day
22 of treatment. And that effect increases over time.

1 In exercise-induced bronchoconstriction, the
2 instructions on the label are to take it at least
3 2 hours before exercising. So the inference there
4 is that the effect could occur as early as 2 hours.

5 MS. PLEDGE: My last question is, there is a
6 focus on age groups, each of the age groups. What
7 if you had a patient that was either grossly over-
8 or underweight but in that certain age group, would
9 you still prescribe that dose?

10 DR. HEMWALL: That's a decision that would
11 be made by a physician, and I think physicians are
12 often accustomed to looking at a child that maybe
13 had a higher weight or had an early growth spurt. We
14 might consider giving a higher dose to a child.

15 We're talking about adult dose here today,
16 but the good thing about this product is that it's
17 safe, and shown to be safe, in many multiples of
18 therapeutic doses. So an error in that regard
19 would not have a clinical consequence.

20 MS. PLEDGE: Okay. Thank you.

21 DR. PARKER: I want to re-ask one of those
22 questions. I think I heard the answer a certain

1 way, and I just wanted to see if we have more
2 information.

3 It is one of the top ten prescribed
4 medications across ages. Could you tell us where
5 it falls for the pediatric population and also
6 where it falls for the adult population? Are those
7 the same or are they different, just as a baseline
8 for knowing who's currently taking it?

9 DR. HEMWALL: I'm not sure we have that
10 exact information, and I know we have access to it,
11 though. And we could get that for you after the
12 break. The adult population is, by inference,
13 larger, so I think you're going to see larger. But
14 it is widely used in pediatric populations.

15 DR. HEMWALL: Next on the cue, Dr. Gerhard?
16 I'm sorry if I mis-said your name. Help me.

17 DR. GERHARD: This is Toby Gerhard. Hello.
18 A question I believe for Ms. Arya, and going back
19 to slide 51, if possible. And basically just
20 trying to follow up, could you maybe -- as you give
21 on the next slide 52 where you gave a couple of
22 verbatim answers that demonstrated what these

1 correct answers after initial potentially incorrect
2 self-selection were, could you give a couple of
3 examples how roughly 10 percent of patients that
4 incorrectly self-identified for use with
5 montelukast, what their responses were and what
6 they intended to use the drug for?

7 DR. HEMWALL: So, Dr. Gerhard, you're
8 specifically interested in that 9.3 that were
9 incorrect, what were they thinking?

10 DR. GERHARD: Yes.

11 DR. HEMWALL: Okay. Ms. Arya?

12 MS. ARYA: So given that if we look at the
13 numbers here, it actually boils down to only about
14 13 people who were incorrect out of the 151 that we
15 started with. So it was difficult to establish any
16 patterns there in terms of what they said, given
17 that the sample size was very small. But I can try
18 to find out for you, perhaps after the break, to
19 give you an example of what a couple of those
20 verbatims might be.

21 MS. GERHARD: I understand completely that
22 this is very qualitative, but just to get an idea.

1 MS. ARYA: Yes, absolutely. I can get those
2 after the break.

3 DR. HEMWALL: I think the important thing,
4 what we're trying to get across today, is that
5 there's never going to be a hundred percent correct
6 selection in the real world. And what we're
7 attempting to do with these studies is to make sure
8 that our message is getting across to the wide,
9 vast majority of the users, and we have
10 successfully done that.

11 Then you have to think about what are the
12 consequences of being wrong and what would be bad
13 if a person who had asthma took this product
14 despite all of these warnings. And that's why we
15 had Dr. Stoloff try to put that part of it into
16 perspective, because no label for any product would
17 ever achieve that 100 percent-like type of
18 compliance.

19 You need to sort of think about it the same
20 way you would are you concerned that a person
21 taking an NSAID might also decide to treat their
22 own osteoarthritis, or a person taking a proton

1 pump inhibitor might decide to treat their erosive
2 esophagitis with Barrett's esophagus. Those things
3 happen right now in the real world, but we label
4 against it, and we've actually taken a
5 prospective -- or proactive labeling in the case of
6 Singulair.

7 DR. PARKER: So great. So we are asking for
8 information on what incorrect looks like in the N
9 equals 13, I think what the last question -- and
10 maybe you can get back to us with that.

11 Dr. Pisarik is next on the cue. Thank you.

12 DR. PISARIK: I just have questions
13 regarding the whole process of mitigation in
14 general. According to the FDA guidance, it's
15 basically supposed to be just if somebody's on the
16 borderline between being correct and incorrect that
17 you might shift them to the correct column.

18 For instance, the adolescent question, the
19 initial percentage correct for self-selection was
20 actually 57 percent, so 1 out of 2 adolescents
21 would think that they could use the medication on
22 their own. It was only because somebody asked them

1 some questions, including one that said, "If use of
2 this product would be okay for you to use, would
3 you be more likely to take this on your own or ask
4 somebody first?"

5 I mean, that's kind of a leading question
6 there just from the get-go. But my interpretation
7 of mitigation is basically having a learned
8 individual there basically guiding them into the
9 correct answer. So if this product was out on the
10 shelves, what would keep an adolescent from using
11 it if 1 out of 2 said that they would take it?

12 DR. HEMWALL: Well, we're not -- and I would
13 think that many of us are probably not concerned
14 with an adolescent going to the supermarket or the
15 pharmacy and buying their own medicine. But what I
16 think we can agree on, we're more concerned that an
17 adolescent might find it in the medicine cabinet in
18 the house, and read the label, and decide or ask a
19 parent whether or not to use the product. This 84
20 percent with appropriate predefined mitigation was
21 we think a pretty good score for adolescents. If
22 you have teenagers, getting this type of

1 information is difficult.

2 Then, as I said before without trying to go
3 overboard on my response, the clinical concern of
4 them using it is minimal because it's already safe
5 and effective for that age group. So we tried to
6 create a buffer between the 18, where the cutoff
7 is, and that's actually safe down to three years
8 below that.

9 DR. PARKER: Dr. Platts-Mill, we're back to
10 you.

11 DR. PLATTS-MILL: On slide 54, looking at
12 the labeling, "This product is only for allergies.
13 Do not use to treat asthma." So the question,
14 which I didn't see you address, is what happens if
15 you have a patient who is stable and taking
16 Singulair, and they see this sign? Is it a danger
17 that they'll stop taking their medicine if they
18 have asthma?

19 DR. HEMWALL: Yes. We thought about that
20 very carefully, and, in fact, that's why we have
21 the other warning in the label that says do not
22 stop taking your other asthma medications. And

1 consumers -- it's not all that well understood
2 sometimes by people that don't follow the consumer
3 marketplace, but they're looking at the product as
4 Singulair Allergy. This is an allergy treatment.
5 So they're not thinking about it as something for
6 asthma to begin with. We've taken the extra step.

7 DR. PARKER: So I want to follow up on that.
8 That was one of the questions I had. In the SOLID
9 study, specifically, among the cohort that had
10 experience with Singulair, I wanted to know how
11 many were currently taking it that remained in the
12 study and what they said.

13 DR. HEMWALL: We don't know how many were
14 currently taking it.

15 DR. PARKER: That was not a part of the
16 questioning in the study.

17 DR. HEMWALL: No. We asked --

18 DR. PARKER: Do you have any experience --

19 (Crosstalk.)

20 DR. HEMWALL: -- if they had -- had some
21 ever taken Singulair in the past. And we wanted to
22 cast a wide net because it could be any different

1 set of circumstances in which people might have
2 Singulair experience.

3 DR. PARKER: So just to be clear, there is
4 no data on those who are currently taking it for
5 asthma and how they respond to taking it for
6 allergies, based on the product label, just to get
7 clarity on that point.

8 DR. HEMWALL: Yes. We would not expect
9 people --

10 DR. PARKER: We don't have that data.

11 DR. HEMWALL: -- who are already taking it
12 for asthma to buy the same product and start taking
13 it for allergy as well.

14 DR. PLATT-MILLS: Right. So among the
15 asthmatics, there are clearly people who respond
16 well to Singulair and people who don't
17 respond -- they make very little response.
18 Raison [ph] has beautiful studies separating,
19 breaking them out.

20 So the question is, how much does the
21 experience with asthma correlate with effectiveness
22 in allergies? Though I would point out that the

1 word "allergies" is wonderfully vague and has never
2 been defined. And patients walk into the clinic
3 with -- they say, "Oh, it cures my allergies. My
4 allergies are fine, Doctor." And then you have to
5 spend half an hour of discovering what they mean by
6 the word. But we will forgive you for that.

7 DR. HEMWALL: So your question is about how
8 different patients respond with regard to this
9 product. I'm going to ask Dr. Allan Luskin --

10 DR. PLATT-MILLS: I mean, clearly there are
11 patients who respond well to Singulair in their
12 asthma, and some people who say it's actually much
13 their best drug, and other patients where it
14 doesn't seem to have an effect, and that's been --

15 DR. HEMWALL: Certainly.

16 DR. PLATT-MILLS: -- are the same
17 categories, then, people responding well with their
18 rhinitis?

19 DR. HEMWALL: You can come up here,
20 Dr. Luskin, if that microphone isn't working.

21 DR. LUSKIN: Thank you. I'm Dr. Allan
22 Luskin, University of Wisconsin. And in response

1 to Dr. Platts-Mills question, there is no data
2 looking at responders for asthma to see if those
3 are the same people who respond or don't respond to
4 the use of montelukast in their nose or eyes, but
5 the same phenomenon is clearly noted in nose and
6 eyes.

7 There was a study that was done comparing
8 placebo loratadine and montelukast for the eye.
9 And what that study showed was that about
10 25 percent of either of the active ingredients,
11 loratadine or montelukast, failed to elicit any
12 significant improvement in daytime eye symptom
13 scores. About 35 percent of both of those active
14 ingredients had a statistically but what I would
15 call clinically not particularly robust response.
16 And about 40 percent of patients responded to both
17 of those active ingredients.

18 But clinical experience tells us that those
19 aren't the same people, so, to me, what's really
20 important is that this is illustrative of what we
21 see with virtually every other pharmacologic
22 therapy that we have for a variety of conditions,

1 is that we have responders and non-responders, and
2 that the different mode of action of this product
3 really is the crux of the matter.

4 It is likely that people who do not respond
5 to antihistamines may respond to leukotriene
6 receptor antagonists so that we have responders,
7 and as you pointed out, we have non-responders.
8 And it's about a quarter, a third, and about
9 40 percent, and those may not be the same people.
10 And that's what clinically is important to me, is
11 that we have another option for those people who
12 don't respond as favorably as they would like.

13 There is data in the meta-analysis that was
14 referred to earlier, that when it comes to eye
15 disease, that the two together are better than
16 either agent alone, the two together being
17 antihistamines and leukotriene receptor
18 antagonists. While this was not seen with nasal
19 disease, it certainly has been seen with ocular
20 disease.

21 DR. PARKER: Okay. We're going to move on.
22 I'm southern, so it's hard for me to interrupt

1 people. My grandmothers taught me well, but I'm
2 going to try to keep us moving here. Bless my
3 grandmothers.

4 Dr. Ownby. Thank you.

5 DR. OWNBY: Thank you. Dennis Ownby. I
6 have two questions. I'll take the easy one first,
7 and this refers to the studies of consumer
8 understanding. And there were either 163 or 151
9 low literacy individuals. And I'd like to know
10 what the definition of low literacy was,
11 considering, in my population, 20 to 30 percent are
12 functionally illiterate.

13 DR. HEMWALL: We apply a standard test
14 that's used for all studies of this type. It's
15 called the REALM test, which is something that can
16 be applied fairly quickly in a study setting. And
17 it's a test of medical health literacy. And then
18 those who reach below a certain score on that are
19 defined as low literacy.

20 DR. OWNBY: I'm familiar with the REALM. I
21 take it this was only in the adults that it was
22 used or did you also use the adolescent REALM?

1 DR. HEMWALL: We used it in the adolescents
2 as well.

3 DR. OWNBY: And what was the level that you
4 defined as low?

5 DR. HEMWALL: Ms. Arya, quickly.

6 MS. ARYA: In terms of the health literacy
7 among adults, the level is if they score 60 or
8 below out of the 66 points. And in the case of the
9 teen, it is when they score below the current grade
10 level they are in. So they are supposed to get a
11 certain point, and if they score below that. And
12 you assess that against their grade level, and if
13 they're below that grade level, then they are
14 treated as low literates.

15 DR. PARKER: Dr. Towbin?

16 DR. OWNBY: Can I ask my second question?

17 DR. HEMWALL: I apologize.

18 DR. OWNBY: This is going to slide 28 or 30
19 on the ocular symptoms. The statistical
20 significance is a change of 900's on this score.
21 And I believe this is a score from zero to 12. Is
22 that correct? That is, it's a sum from zero to 3

1 of

2 DR. HEMWALL: A 4-point scale.

3 DR. OWNBY: Pardon?

4 DR. HEMWALL: A 4-point scale, from zero to
5 3.

6 DR. OWNBY: The total daytime score is not
7 the sum of the individual; it's only zero to 4?

8 DR. HEMWALL: Dr. Bissonnette?

9 DR. BISSONNETTE: Stephane Bissonnette. The
10 scale that we used during the entire development
11 program for allergic rhinitis is a scale of zero to
12 3, a 4-point scale. And it's the average of those
13 points and not the sum of those points.

14 DR. OWNBY: Okay. So it's the average of
15 the scales, of the four subscales?

16 DR. BISSONNETTE: Yes.

17 DR. OWNBY: I wonder if you have ever
18 predefined what you think is a clinically
19 significant difference and what percent of patients
20 achieve that clinically significant difference,
21 going back to Dr. Luskin's comments. Because I
22 would argue that 900ths of a change on a zero to 4

1 scale is hard to imagine as clinically significant.

2 DR. BISSONNETTE: I think that there are two
3 parts of your questions, is the actual what as
4 predefined as what can be clinically significant
5 for those specific symptoms. Again, we need to
6 remember that this Daytime Eye Symptom Score was a
7 secondary endpoint and was not the primary endpoint
8 of those studies. And the primary endpoint, what
9 we will be looking for as what will be clinically
10 significant, was a change of .12 in the allergic
11 rhinitis studies. But again, there was no
12 prespecified change based on the secondary
13 endpoint.

14 Your second part of the question, the
15 clinical relevance and all this, we need to take
16 the totality of the information available to us to
17 see how it is clinically relevant for the patient.
18 It's actually the patient who's telling us
19 throughout the entire development program when they
20 scored their own systems. And we see that on those
21 individual studies during the entire development
22 program, as well as when we pooled those pivotal

1 trials. This is on one aspect. The other one is
2 the burden of those symptoms by their patients
3 themselves is very important. So the quality of
4 life is also very important.

5 DR. OWNBY: But you're asking for a new
6 indication for specifically ocular symptoms and not
7 the totality of symptoms, is that correct, in this
8 over-the-counter switch?

9 DR. HEMWALL: We're asking to have that
10 included in the symptoms that are already part of
11 the approved indication. And you've seen there are
12 some discussions about whether or not that is
13 strong enough to merit that. And we've also
14 compared it to what we've seen in other products
15 that use different endpoints in earlier years that
16 we're able to get the itchy, watery eyes claim in
17 their OTC labels.

18 DR. PARKER: So I think we heard that we
19 don't know if that has clinical significance. I
20 think that's what I heard. So let's move on here
21 to Dr. Towbin.

22 DR. TOWBIN: Thank you. Kenneth Towbin. I

1 believe that one of the concerns before the
2 committee has to do with neuropsychiatric
3 conditions, adverse events. And I'd like to look
4 at slide 33 for a moment, where you speak to the
5 well-established safety. And this follows up on
6 Dr. Kramer's earlier comment.

7 When you say that there were no serious
8 drug-related adverse events in any of these
9 studies, I'd like to know what methods were used to
10 assess for neuropsychiatric ill effects beyond
11 suicide. I believe that would have been something
12 that would have surfaced right away. But I'd like
13 to know what methods were used to look for things
14 like mood changes, depression, sleep difficulties,
15 and changes in thinking in these clinical trials.
16 Thank you.

17 DR. HEMWALL: That might be a long answer.
18 If I ask --

19 DR. PARKER: But it's not going to be.
20 Thank you.

21 (Laughter.)

22 DR. HEMWALL: I'm going to ask Dr. George

1 Philip to just explain how these trials were looked
2 at in a publication that's in your briefing book,
3 where all the clinical trials were looked at
4 collectively and the approach.

5 Please try to be brief, Dr. Philip.

6 DR. PARKER: And I'm going to ask you to do
7 it in two minutes, and then we're going to take a
8 break. And we have two more on the queue, and
9 we're going to let them speak briefly before we
10 move on to the FDA presentation, and I'm counting.
11 Thank you.

12 DR. PHILIP: Very good. George Philip,
13 Merck Research labs. I will keep this brief. What
14 you're asking about is a question based on our
15 clinical trials experience. These clinical trials
16 were designed to demonstrate efficacy in asthma and
17 allergic rhinitis and safety assessments as well.
18 The safety assessments were standard for these
19 types of development studies; that is, open-ended
20 questions, asking patients how they were feeling
21 compared to how they had felt previously, did they
22 notice any changes. There were no specific

1 questions calling out neuropsychiatric symptoms.

2 DR. TOWBIN: Thank you very much.

3 DR. PARKER: Thank you for your answer that
4 came in under two minutes.

5 (Laughter.)

6 DR. PARKER: So at this point, let me just
7 let you know that we do have two more committee
8 members on the advisory that are on the queue.
9 Dr. Roumie, Dr. Tracy, we're going to come back to
10 you after the break and let you ask your very clear
11 questions and get the pointed responses so we don't
12 get off schedule here.

13 We will now have a 15-minute break, and we
14 will start right back on time in 15 minutes. Thank
15 you very much.

16 (Whereupon, a recess was taken.)

17 DR. PARKER: This is your 30-second warning.
18 We're about to begin. If you can join us please.
19 Thank you.

20 What we'll do here as we gather, we're going
21 to take the last two questions that I know we are
22 mastering the art of asking and answering targeted

1 questions here so that we can hear from everyone.
2 We've got two committee members that we'll call
3 upon, Dr. Roumie and Dr. Tracy. And then we'll
4 move right into the FDA presentation. Thank you
5 all.

6 Dr. Roumie?

7 DR. ROUMIE: Christianne Roumie. My
8 question is actually related to the Drug Facts
9 label. I didn't see any limitation on duration of
10 use. And given that most of the seasonal allergic
11 rhinitis trials were, at most, 4 weeks, and the
12 perennial ones were 6 weeks, I didn't know whether
13 or not a stop if your symptoms don't improve in
14 7 days or something like that was included.

15 DR. HEMWALL: And actually, this is not
16 specified on any of the projects for allergic
17 rhinitis because consumers are expected to use the
18 product for as long as they have symptoms, whether
19 it be for the season or for longer periods. And
20 that's what we've stated on the label, to only use
21 it during the time you have symptoms.

22 DR. ROUMIE: I believe that -- I think the

1 nasal steroids had a stop if your symptoms don't
2 improve in 2 weeks, or do not use for more than
3 2 weeks.

4 DR. HEMWALL: And we're patterning ours off
5 of the oral products, the antihistamines, which is
6 the labeling for antihistamines. So your point is
7 taken.

8 DR. PARKER: Thank you. And I might also
9 ask, as I know often happens, if you could also
10 please provide us both with the Drug Facts label
11 and also the consumer information leaflet to take a
12 look at physically and just make those available to
13 use at lunch time; put those around.

14 DR. HEMWALL: We are ready to do that.

15 DR. PARKER: I knew you would be. Thank you
16 so much.

17 Dr. Tracy?

18 DR. TRACY: Yes, Jim Tracy. This question
19 is for Dr. Stoloff. He made a comment about
20 potential off-label usage. And I was wondering, if
21 I understood you correctly, were you suggesting
22 that off-label usage may have potential or good

1 benefits? And if so, could you elaborate on that?

2 DR. STOLOFF: Thank you for the question.

3 Dr. Stoloff. No, I am not suggesting, under any
4 form, off-label use. However, there is data that
5 when the medication is used, it works in certain
6 patients, as has already been discussed by
7 Dr. Luskin, for patients with asthma and allergic
8 rhinitis. But under no circumstance am I
9 recommending it be used or suggesting that it be
10 used for off-label use.

11 DR. PARKER: Thank you. We'll move right on
12 into the FDA presentation. Thank you.

13 **FDA Presentation - Erika Torjusen**

14 DR. TORJUSEN: Good morning. My name is
15 Erica Torjusen. I'm an allergist-immunologist and
16 medical officer with the FDA in the Division of
17 Pulmonary Allergy and Rheumatology Products. And I
18 will be presenting the clinical trial data, which
19 led to the approval of montelukast for prescription
20 use. I would like to thank Dr. Parker and members
21 of the Nonprescription Drugs Advisory Committee for
22 being here today to share your expertise.

1 This is an overview of my presentation.
2 First I will provide an overview of the regulatory
3 interactions that have taken place between the
4 sponsor and the agency. This will be followed by a
5 reminder of the indications and dosing for
6 montelukast. Next I'll provide a brief summary of
7 the efficacy data that led to montelukast
8 prescription approval, followed by data from
9 previously conducted studies that have been
10 resubmitted in support of a new claim regarding the
11 relief of eye symptoms.

12 With the exception of the new eye claim,
13 efficacy was already established during the
14 prescription approval process, therefore I will
15 quickly review the efficacy information before
16 moving on to safety considerations. This will
17 include a discussion of common adverse events and
18 the warnings and precaution statements included in
19 the current product labeling for neuropsychiatric
20 events and eosinophilic conditions.

21 I will then close with considerations
22 regarding the treatment of allergic rhinitis in

1 both the prescription and OTC arenas. My
2 presentation will focus on data obtained from
3 clinical trials, while other FDA presentations will
4 provide a review of the postmarketing safety data.

5 This slide summarizes the interactions held
6 between the agency and the sponsor prior to
7 submission of this partial OTC switch application.
8 During an initial meeting, the agency expressed
9 concern that a partial switch for allergic
10 rhinitis, or AR, could result in inappropriate
11 treatment of bronchospasm by consumers with
12 potentially serious adverse consequences, given the
13 prescription indications include an exercise-
14 induced bronchoconstriction.

15 During a subsequent interaction, the agency
16 addressed three main points. A new eye claim would
17 need to be supported by substantial evidence of
18 efficacy. The OTC label must warn consumers about
19 neuropsychiatric events, and this warning should be
20 included in the labeling comprehension studies.
21 Finally, the concern regarding consumers taking
22 another montelukast product along with Singulair

1 Allergy should be addressed.

2 As you heard from Dr. Michele earlier this
3 morning, the treatment of allergic rhinitis has
4 already been established as an over-the-counter
5 indication. As a reminder, the slide summarizes
6 the approved indications of montelukast for
7 prescription use, including the age groups and
8 doses approved for each indication.

9 In this application, the sponsor proposes a
10 partial OTC switch of the 10-milligram tablet for
11 seasonal allergic rhinitis, or SAR, and perennial
12 allergic rhinitis, or PAR, in adults 18 years of
13 age and older. All the other indications and
14 dosage forms will remain prescription.

15 The proposed OTC indication is as follows:
16 temporary relieves these symptoms of hay fever and
17 other respiratory allergies: nasal congestion,
18 runny nose, itch, watery eyes, sneezing, and
19 itching of the nose in patients 18 years of age and
20 older.

21 I will now provide a brief overview of the
22 efficacy data that supported the prescription

1 approval of montelukast, in addition to a summary
2 of the data from three previously conducted studies
3 that have been resubmitted by the sponsor in
4 support of the new eye claim.

5 This table summarizes the clinical trials
6 that supported the approval of montelukast for SAR
7 and PAR. Efficacy for SAR was evaluated in 8
8 trials conducted in patients 15 years of age and
9 older. This included three phase 2 trials and five
10 phase 3 trials with a large number of participants.
11 The primary endpoint was Daytime Nasal Symptom
12 Score or DNSS. DNSS was calculated as the mean of
13 the individual symptoms of congestion, rhinorrhea,
14 pruritus and sneezing, each scored on a zero to
15 3-point scale.

16 The PAR indication followed the SAR
17 indication. Efficacy for PAR was evaluated in two
18 large phase 3 trials in patients 15 years of age
19 and older. The primary endpoint was DNSS, however,
20 one trial did not include nasal itching as a
21 component in the DNSS.

22 This table presents the efficacy data which

1 supported the approval of montelukast for the SAR
2 indication. In summary, with a large sample size,
3 a statistically significant difference between
4 montelukast and placebo was demonstrated in 5 of
5 the 8 trials.

6 Loratadine was included in all trials as a
7 positive control, serving to validate the results.
8 Although a formal comparison between montelukast
9 and loratadine was not prespecified, inclusion of
10 loratadine demonstrated that the mean change from
11 baseline in the DNSS for montelukast, while
12 statistically significant versus placebo, was
13 numerically small and consistently less than the
14 change noted for loratadine.

15 It is important to note that there is no
16 defined minimal clinically important difference, or
17 MCID, that is used by the agency to make decisions
18 regarding nasal symptom scores such as DNSS, and
19 therefore, evidence of efficacy has been based on
20 statistically significant separation between active
21 treatment versus placebo. Therefore, the efficacy
22 of montelukast in the SAR clinical development

1 program was established.

2 This table summarizes the efficacy data from
3 the two phase 3 trials which supported the approval
4 of montelukast for the PAR indication. In Trial
5 246, montelukast failed to show a statistically
6 significant difference from placebo in the primary
7 efficacy endpoint, whereas cetirizine was
8 statistically significantly better than placebo.

9 Guided by the results of the first phase 3
10 trial, the sponsor conducted a second trial, 265.
11 The design and conduct of this trial was similar to
12 246 with two notable exceptions. First, nasal
13 itching was removed from the DNSS because in
14 Trial 246, there was no numerical effect on nasal
15 itching score for montelukast; and second, no
16 active comparator was included. In Trial 265,
17 montelukast was statistically significantly
18 superior to placebo for the primary efficacy
19 endpoint.

20 In summary, the clinical development program
21 supported the efficacy of montelukast in the
22 treatment of PAR, however, the sample size was

1 large and the treatment effect size of montelukast
2 was small, as was seen in the SAR program.

3 The current montelukast prescription label
4 describes efficacy related to nasal symptoms of
5 allergic rhinitis and does not include a claim for
6 the relief of eye symptoms. As part of this
7 partial OTC switch, the sponsor proposes to add an
8 indication for the relief of itchy, watery eyes.

9 Data from three previously reviewed SAR
10 trials were resubmitted to support this claim. In
11 each trial, the Daytime Eye Symptom Score, or DESS,
12 was a secondary endpoint that was defined as the
13 average of teary, itchy, red and puffy eyes, each
14 scored on a zero to 3-point scale.

15 This table summarizes the results of these
16 three trials. When correcting post hoc for
17 multiple comparisons, the p-value is only
18 significant in one trial, Trial 162. In addition,
19 the treatment effect sizes are small and of
20 questionable clinical significance. Overall, the
21 data does not demonstrate substantial evidence of
22 efficacy.

1 I will now move on to a discussion of safety
2 data from the clinical trials and safety issues of
3 interest. The safety data for montelukast is
4 comprised of both the clinical trial data as well
5 as postmarketing data obtained since its approval
6 in 1998. My presentation will focus on the
7 clinical trial data, and subsequent FDA
8 presentations will present the postmarketing
9 experience.

10 As seen in this table, the premarketing
11 safety database was large. Note that the long-term
12 safety data was from the asthma program. The SAR
13 and PAR development programs each had a large
14 number of patients but short durations of exposure.

15 In the SAR program, upper respiratory
16 infection was the only adverse reaction reported,
17 with a frequency of greater than or equal to
18 1 percent and at an incidence greater than placebo.
19 In the PAR program, sinusitis, upper respiratory
20 infection, sinus headache, cough, epistaxis, and
21 increased ALT were adverse reactions that occurred
22 with a frequency of greater than or equal to

1 1 percent and at an incidence greater than placebo.
2 These findings were consistent with the overall
3 safety database, including all approved montelukast
4 indications.

5 While the focus of my presentation is on the
6 clinical trial data, I want to introduce two safety
7 issues of interest that were identified
8 postmarketing and resulted in a post-approval
9 review of clinical trial data. The first issue is
10 neuropsychiatric events.

11 In 2008, the agency initiated a safety
12 review of drugs that act via the leukotriene
13 pathway for a potential association with
14 neuropsychiatric events, including suicide. This
15 review was initiated due to requests from the
16 sponsor to update the montelukast package insert to
17 include neuropsychiatric events and a report of a
18 suicide in an adolescent male taking montelukast in
19 the fall of 2007.

20 As a result, the agency issued an early drug
21 safety communication in March of 2008 regarding the
22 ongoing safety review. The agency requested that

1 sponsors evaluate the safety data from the clinical
2 trials. Merck identified 41 trials for review with
3 a large number of patients as shown. Most of these
4 trials were conducted in patients with asthma.

5 During this review, one case of suicidal
6 ideation was identified in the montelukast treated
7 patients with an incidence of 0.01 percent. The
8 frequency of behavior-related adverse events was
9 2.56 percent in the montelukast treated patients
10 and 2.12 percent in placebo patients. Sleep
11 disorders were the most common behavior-related
12 adverse events in adults. The incidence among 18
13 to 30 year olds was 0.91 percent for montelukast
14 treated patients and 0.38 percent for placebo
15 patients.

16 In conclusion, a strong signal for
17 neuropsychiatric events was not identified in the
18 clinical database. The overall rate of behavior
19 and mood-related events was low, with sleep
20 disorders being the most common in adult patients.
21 However, the agency acknowledged the limitations of
22 the clinical trial data because the clinical trials

1 were not designed specifically to examine
2 neuropsychiatric events, and many of the trials
3 were of short duration. Despite these limitations,
4 the agency requested that the sponsor add
5 information to the montelukast product label
6 regarding neuropsychiatric events.

7 Churg-Strauss syndrome or CSS is the other
8 safety issue of interest that I will introduce. It
9 is also listed in the warnings and precaution
10 statements and is defined as a vasculitis of the
11 small to medium-sized arteries. The diagnostic
12 criteria are listed.

13 The potential association of leukotriene
14 receptor antagonists and vasculitis, including CSS,
15 is well recognized. In February 1998, during the
16 initial approval of montelukast, information
17 regarding the potential for CSS was included in the
18 product label. In October of 1998, a labeling
19 supplement was submitted by the sponsor to update
20 the language in the product label based upon
21 postmarketing reports.

22 While eosinophilic conditions such as CSS

1 have been reported with montelukast, these events
2 are primarily noted in patients with asthma and no
3 safety signal was identified in the clinical trial
4 database.

5 I will now close with some considerations
6 regarding the treatment of allergic rhinitis. As
7 this is a partial OTC switch, the applicant is not
8 seeking an OTC indication for asthma. This partial
9 switch raises potential challenges associated with
10 targeting the AR population while excluding the off
11 label OTC use among asthmatics. This is of
12 particular importance given the significant overlap
13 between these two populations.

14 It is estimated that 10 to 40 percent of
15 patients with AR also have asthma, and these
16 numbers are even higher when looking at the number
17 of asthmatics with AR, which is up to 90 percent.
18 Therefore, it may be difficult to address these as
19 distinct populations for the purposes of OTC
20 labeling, and the potential for off-label use in
21 patients with asthma presents an issue that will
22 warrant the committee's consideration.

1 AR is a well established OTC indication, and
2 there are many products available for this
3 indication. With a number of treatment options
4 available, it is important to review how each of
5 these therapies fits into the clinical landscape
6 when healthcare providers are treating AR. Each of
7 these products has a different role in the
8 treatment of AR based on their relative efficacy
9 and safety profiles, and the recommended use is
10 described in a number of practice parameters and
11 guidelines.

12 Intranasal corticosteroids are considered to
13 be the most effective for controlling symptoms and
14 are considered to be first-line therapy for
15 moderate to severe AR with second generation
16 antihistamines, generally preferred for the
17 treatment of mild AR. Intranasal corticosteroids
18 can also be combined with second generation oral
19 antihistamines for persistent symptoms.
20 Leukotriene inhibitors such as montelukast are
21 often thought of as add-on therapy for resistant
22 nasal symptoms and for use in patients with

1 concomitant AR and asthma.

2 I have provided a brief overview of these
3 practice recommendations as background for
4 discussion, however, it is important to keep in
5 mind that this information pertains to the practice
6 of medicine and may not necessarily apply in an OTC
7 setting. Whether the management of AR in the face
8 of multiple treatment options is relevant to the
9 OTC consumer is an issue that we ask the committee
10 to consider.

11 In summary, no new safety signals were
12 identified during the review of the clinical trial
13 data. Given that this is a partial OTC switch for
14 AR in adults, there was a potential challenge
15 associated with targeting the AR population while
16 excluding off-label OTC use among the asthmatic
17 population as there is significant overlap between
18 these two populations. Therefore, potential for
19 off-label OTC use in asthma is an important issue
20 for discussion.

21 While no new safety concerns were identified
22 in the clinical trial database, 15 years of

1 postmarketing experience has raised safety concerns
2 associated with neuropsychiatric events and CSS.
3 These concerns will be discussed in detail in
4 subsequent presentations by the FDA.

5 Thank you for your attention. This
6 concludes my presentation of the clinical trial
7 data for the FDA.

8 **FDA Presentation - Linda Hu**

9 DR. HU: Good morning. I'm Linda Hu. I'm a
10 medical officer in the Division of Nonprescription
11 Clinical Evaluation, and I'm going to present an
12 overview of the postmarketing safety experience of
13 montelukast.

14 The topics I'm going to cover are the Merck
15 pharmacovigilance database called MARRS, the FDA
16 database or FAERS as reported by Merck, and the
17 World Health Organization database or Vigibase.
18 These are spontaneous reporting databases, and I
19 will discuss the data presented in a sponsor
20 submission. Then I will focus on neuropsychiatric
21 events and Churg-Strauss syndrome.

22 Postmarketing data is useful to find safety

1 signals that may not be picked up in clinical
2 trials because they are not large enough or long
3 enough. However, there are some limitations in
4 interpreting postmarketing data. Postmarketing
5 reports are submitted voluntarily. The magnitude
6 of underreporting is unknown, and reporting may
7 also be prompted by, for example, publication of
8 case reports, agency announcements, perceived
9 seriousness, or legal proceedings.

10 We don't have a precise denominator, so it
11 is difficult to ascertain adverse event rates.
12 Clinical information is often limited or missing,
13 and reports don't always differentiate what disease
14 the product was being prescribed for. All
15 indications are included in the reporting.
16 Causality can be difficult to determine, and there
17 may be duplicate reports.

18 This is a summary table of the three safety
19 databases. The cases captured here covered reports
20 where montelukast is used and is not specific to
21 the allergic rhinitis indication. The WHO cases
22 listed above represent the non-U.S. or ex-U.S.

1 cases since the U.S. cases are already included in
2 FAERS, so they were removed from the WHO numbers by
3 the sponsor.

4 As you can see, there's a significant
5 difference in the proportion and number of serious
6 reports and the different databases. Eighty-one
7 percent of the FAERS cases are serious, whereas
8 18 percent of the cases in the ex-U.S. WHO database
9 are serious. There's also a large difference in
10 the numbers of serious cases. For instance,
11 there's almost double the number of serious cases
12 in MARRS as there is in FAERS, approximately 13,000
13 versus 7,000 over roughly the same time period.

14 To explain the apparent discrepancy between
15 the total number of adverse events reported in
16 MARRS and FAERS, the sponsor notes that ex-U.S.
17 non-serious and listed serious events do not have
18 to be reported to the FDA. It is unclear whether
19 such reports are submitted to the WHO as the sum of
20 the 5,342 ex-U.S. cases, and the FAERS cases is
21 still far lower than what was in the sponsor's
22 database, and the same is true of serious events.

1 As such, the FAERS database contains
2 relatively few non-serious adverse events.
3 Additional updates were provided by the sponsor but
4 do not affect our conclusions on the data.

5 The sponsor's pharmacovigilance database
6 includes data from the first worldwide market
7 introduction in Mexico in July of 1997 through
8 March 2013. During this time period, Merck
9 estimates that there were 24 billion doses
10 distributed with an estimated 66 million
11 patient-years of exposure.

12 During this time period, there were 46,527
13 case reports, including 95,517 adverse events. Of
14 these, 13,346 or approximately 29 percent of cases
15 included serious adverse events, and there were 367
16 deaths provided by the sponsor. Removing
17 duplicates, the FDA found 248 deaths. In general,
18 adverse events found in the database are described
19 in the U.S. prescription label.

20 The adverse events most commonly reported
21 are in the psychiatric disorders, general
22 disorders, injury, poisoning, and procedural

1 complications, nervous system disorders, and
2 gastrointestinal disorders, system organ classes,
3 or SOC.

4 The ten most common individually reported
5 adverse events in these SOC and order of frequency
6 are listed in the table. Insomnia, aggression,
7 nightmares, abnormal behavior, and depression were
8 each reported more than 1500 times.

9 Rash was also reported frequently, 1,675
10 times. It is top ten adverse event, but it is not
11 among the top five SOC. Also commonly reported
12 were anxiety, irritability, and suicidal ideation,
13 which was reported 858 times. The term no adverse
14 event was coded in reports of overdose or maternal
15 exposure with no clinical effect.

16 Overall, serious adverse events largely
17 mirrored those reported under total adverse events,
18 except that over 50 percent were in the injury,
19 poisoning, procedural complications SOC. In
20 addition, about 25 percent of serious reports are
21 in the psychiatric SOC.

22 The sponsor has noted that the majority of

1 overdose cases came from a retrospective study of
2 pediatric overdoses in children up to 5 years of
3 age reported to Texas Poison Control during the
4 sixth year period 2000 to 2005. A breakdown of the
5 serious adverse events by age, where age is known,
6 shows that approximately 60 percent of cases
7 occurred in patients under 18 years with 40 percent
8 of all serious adverse events in the 2 to
9 5-year-old age group.

10 The fatal reports were classified by the
11 reviewer after assessment of the individual
12 MedWatch reports according to the type of event
13 most related to the death outcome. In contrast to
14 serious reports, which largely occurred in
15 pediatrics, the majority of the 348 fatal reports
16 occurred in adults.

17 The most frequent cause of death was
18 suicide. Next most common in the fatal cases were
19 abortions, either spontaneous or elective, for
20 which the mother took montelukast during pregnancy.
21 The third most common in the fatal cases were
22 reports of asthma without a reported diagnosis of

1 Churg-Strauss. There were also 13 reports of death
2 in Churg-Strauss cases, and there were 9 reports of
3 death involving hepatic conditions. Of the cases
4 for which age could be determined, over 80 percent
5 of the fatal reports occurred in adults with over
6 70 percent of suicides occurring in the adult
7 population.

8 Next, we'll look at the FDA database, FAERS,
9 as reported by Merck. I'd like to focus your
10 attention to the information in the blue boxes on
11 the right-hand side of the slide. The tables to
12 the left are provided for your reference.

13 Thirteen of the top 25 most reported adverse
14 events in FAERS came from the psych disorders
15 category. Depression and suicidal ideation and
16 allergic granulomatous angiitis or Churg-Strauss,
17 are among the top three reported adverse events.
18 Suicide attempts also appear in the top 25 adverse
19 events, along with asthma and headache. Pyrexia,
20 cough, vomiting, abdominal pain, and nausea are
21 also among the most frequently reported AEs. The
22 FDA analysis of the FAERS database will be

1 presented in more detail by Dr. Volpe, who will be
2 our next speaker.

3 FAERS reports related to suicide increased
4 in 2008, which is consistent with stimulated
5 reporting after FDA's March 2008 early
6 communication regarding its ongoing safety review
7 of drugs that act via the leukotriene pathway and
8 have a potential association with neuropsychiatric
9 events, including suicidality.

10 FAERS continued reporting of
11 neuropsychiatric events after the FDA warning in
12 2008, as noted in the lower part of the table. The
13 spike in completed suicide reports included events
14 that occurred in previous years and were reported
15 only after the communication was issued.

16 Next, we'll go to the WHO database. Again,
17 please focus your attention to the blue boxes on
18 the right side of the slide. In the WHO database,
19 the 25 most frequently reported adverse events are
20 listed. Among the most commonly reported events,
21 we can note the following. Behavioral adverse
22 events are less frequently reported than in the

1 other two databases.

2 Headache, abdominal pain, and insomnia are
3 the top three most reported AEs. Churg-Strauss
4 along with nightmares, aggression and depression,
5 anxiety and hallucinations occur in the top 25 most
6 reported events. Asthma also appears in this
7 listing, but suicidality related terms do not
8 appear on the list. Outside the U.S., fewer cases
9 related to suicide were reported.

10 Next, to discuss topics of interest;
11 neuropsychiatric events. A broad set of
12 neuropsychiatric adverse events is reported that is
13 consistent with what is in the prescription label.
14 These neuropsychiatric events have been reported in
15 adult, adolescent, and pediatric patients, and
16 include agitation, aggressive behavior, depression,
17 nightmares, hallucinations, insomnia, irritability,
18 memory impairment, somnambulism, suicidal thinking
19 and behavior, including suicide. The clinical
20 details of some postmarketing reports appear
21 consistent with a drug-induced effect.

22 For Churg-Strauss, the sponsor searched the

1 postmarketing database for Churg-Strauss with
2 montelukast in order to assess the percentage of
3 patients that had confirmed diagnosis of
4 Churg-Strauss that occurred de novo with no prior
5 symptoms and no reduction or withdrawal of
6 corticosteroids.

7 Merck's review identified 339 confirmed
8 reports of Churg-Strauss of which 293 cases
9 reported steroid use, both oral and systemic. Of
10 those 293 cases with reported steroid use,
11 42 percent reported a reduction or withdrawal of
12 steroids. So a large fraction of the cases did not
13 involve withdrawal of steroids or unmasking of the
14 condition.

15 The same has been reported in the
16 literature, and the sponsor has recently updated
17 their labeling to state that Churg-Strauss is
18 sometimes associated with a reduction of oral
19 corticosteroid therapy. Previously, the label
20 stated that Churg-Strauss was usually but not
21 always associated with reduction of steroid use.

22 So in summary, there are high reporting

1 frequencies for neuropsychiatric events and Churg-
2 Strauss syndrome. There's a continuing association
3 between montelukast and these events. In all three
4 postmarketing databases, neuropsychiatric events
5 are among the most common AEs reported and include
6 depression, aggression, irritability, nightmares,
7 and insomnia.

8 In MARRS, the majority of fatal reports
9 greater than 80 percent and suicide reports greater
10 than 70 percent occurred in adults and are not in
11 children. The clinical details of some reports
12 involving montelukast appear consistent with
13 montelukast induced neuropsychiatric effect.
14 Whether the sponsor has adequately addressed these
15 adverse events for marketing in the OTC setting, we
16 leave for your discussion.

17 Thank you for your attention. Dr. Volpe
18 will be our next speaker.

19 **FDA Presentation - Carolyn Volpe**

20 LCDR VOLPE: Good morning. My name is
21 Carolyn Volpe, and I am a safety evaluator in the
22 Division of Pharmacovigilance in the Office of

1 Surveillance and Epidemiology. I will now present
2 the postmarketing data received by the FDA and
3 reviewed by the Office of Surveillance and
4 Epidemiology for montelukast.

5 I will provide drug utilization data and
6 analysis. I will provide an overview of the
7 reports in the FDA Adverse Event Reporting System,
8 also known as FAERS. I will also discuss a brief
9 history of neuropsychiatric events and describe the
10 reports for neuropsychiatric events in FAERS. I
11 will discuss selective published literature studies
12 for suicidality with montelukast. And finally, I
13 will describe the reports in FAERS for Churg-
14 Strauss syndrome.

15 We will now look at the use of montelukast
16 in the outpatient retail pharmacy setting. This
17 figure shows the total number of patients receiving
18 dispensed prescriptions for montelukast by patient
19 age from U.S. outpatient retail pharmacies. The
20 overall number of patients peaked in the year 2007
21 at approximately 7.4 million patients and remained
22 relatively steady thereafter. There were 7 million

1 patients in 2013. Of these, patients 18 years and
2 older accounted for the majority at approximately
3 62 percent or 4.4 million patients, followed by
4 patients age zero to 17 years at approximately
5 38 percent or 2.6 million.

6 This graph displays the number of pediatric
7 patients receiving dispensed montelukast
8 prescriptions by patient age, the highest
9 proportion of pediatric patients for those age 6 to
10 14 years, highlighted by the green line, followed
11 by patients age 2 to 5 years, highlighted by the
12 red line.

13 This table provides the number of patients
14 receiving dispensed prescriptions for montelukast
15 by patient age and drug strength for the year 2013.
16 The majority of patients age zero to 5 years got
17 the 4-milligram strength, while the majority of
18 patients age 6 to 14 years got the 5-milligram
19 strength. The majority of patients age 15 years
20 and older got the 10-milligram strength. This is
21 consistent with the dosing found in the montelukast
22 prescribing information.

1 Of note, the proposed over-the-counter
2 product would be available as the 10-milligram
3 tablet and labeled for adults ages 18 years and
4 older. There is concern that a 10-milligram
5 over-the-counter would be inappropriately used by
6 children and adolescents under 18 due to a lack of
7 dosing guidelines on the packaging for this age
8 group and perhaps prior experience using the
9 prescription montelukast product.

10 We now move on to the top diagnosis
11 associated with the use of montelukast as reported
12 by U.S. Office-Based Physician Survey over the
13 cumulative time period, from 2009 to 2013. The top
14 diagnoses associated with the use of montelukast in
15 the pediatric population were asthma at 52 percent
16 of uses and allergic rhinitis at 27 percent of
17 uses. In the adult population, the results are
18 similar with asthma at 51 percent of uses and
19 allergic rhinitis at 22 percent of uses.

20 We will now take a look at the FAERS data
21 for montelukast. FAERS is the FDA's internal
22 database which contains spontaneous postmarketing

1 adverse event reports for drugs and biologic
2 products. In the previous presentation, the data
3 submitted were submitted by Merck. I will now
4 describe data submitted to the FDA retrieved from
5 FAERS for montelukast and reviewed by the Office of
6 Surveillance and Epidemiology. Although there are
7 differences in the number of reports, similar
8 adverse events are seen in both databases.

9 As of October 31, 2013, the FAERS database
10 contained 11,649 reports for montelukast. More
11 than half of these reports refer adults ages 18
12 years and older, and asthma was the most frequently
13 reported indication. Serious outcomes as defined
14 by CFR 314.8 -- which includes death,
15 hospitalization, life-threatening events,
16 disability, congenital anomaly, and other serious
17 events -- were reported in 76 percent of reports,
18 and neuropsychiatric events were the most
19 frequently reported adverse events in these
20 reports.

21 We will now take a closer look at
22 neuropsychiatric adverse events with montelukast

1 use. As described previously, the FDA began
2 reviewing FAERS and clinical trial data for
3 leukotriene receptor antagonists in 2008 for a
4 possible association with neuropsychiatric events.
5 In addition, the FDA released an early drug safety
6 communication in March of 2008 to announce the
7 review of this possible association.

8 Due to the release of this communication and
9 increased awareness by healthcare professionals and
10 consumers of this possible association, the FDA
11 received a large influx of reports for montelukast
12 in 2008. Neuropsychiatric events now appear in the
13 warnings and precaution section of the montelukast
14 prescribing information.

15 The FDA reviewed the postmarketing reports
16 for neuropsychiatric events with montelukast use in
17 2008. This case series included 400 cases of
18 neuropsychiatric events prior to the release of the
19 drug safety communication. Half of the cases were
20 reported in adults 17 years and older, and asthma
21 was the most frequently reported indication. An
22 allergy indication was reported in 9 percent of

1 cases.

2 A abroad set of events were reported with
3 sleep disorders and disruptive behavior most
4 commonly reported. These cases were compelling,
5 with 34 of the cases reporting a positive
6 rechallenge. A case was considered a positive
7 rechallenge if the patient developed an adverse
8 event after taking montelukast. The event resolved
9 after discontinuation but returned after
10 reinitiating montelukast. The neuropsychiatric
11 events appeared to be consistent with a
12 drug-induced effect.

13 This slide shows Section 5.4 of montelukast
14 warnings and precaution section, which discusses
15 the neuropsychiatric events. The adverse events
16 are bolded for emphasis and represent the
17 neuropsychiatric events seen in the 2008 review of
18 the FAERS data.

19 This slide represents reports retrieved in
20 FAERS from the previous review in 2008 to
21 October 31, 2013. The total number of reports
22 retrieved were 2,430 reports. This data contains

1 the influx of reports seen in 2008 after the
2 release of the early drug safety communication.
3 Nearly half of these reports were in adults, and
4 asthma was the most frequently reported indication.
5 The most frequently reported events included
6 suicide ideation, depression, and aggression.
7 These results were similar to those seen in the
8 2008 review.

9 This slide shows the number of FAERS reports
10 on the Y axis and corresponding year that the
11 neuropsychiatric events occurred in those reports
12 on the X axis. You can see by this graph the sharp
13 increase in the number of neuropsychiatric events
14 that were reported to occur around the time of the
15 FDA's release of the early drug safety
16 communication in 2008. Since 2008, reports
17 continue to be submitted, and neuropsychiatric
18 events continue to occur, but the number of events
19 has decreased and remain relatively steady since
20 2010.

21 I will now discuss published literature for
22 suicidality with montelukast use. In late 2012,

1 the Division of Epidemiology conducted a review of
2 published literature on montelukast use and
3 suicidality. The review's objectives were to
4 evaluate a case controlled study published in 2012
5 and to identify any additional publications between
6 the years 2008 and 2012. Three databases were
7 searched with the key terms listed here and about
8 20 abstracts were screened. I will summarize two
9 of the epidemiology studies reviewed and also a
10 study conducted by the FDA.

11 The Jick et al. study had a cohort of almost
12 24,000 montelukast users identified from the United
13 Kingdom's clinical practice research database,
14 previously called GPRD and now known as CPRD.
15 Suicide cases were identified by computer-recorded
16 diagnosis codes.

17 The study concluded that the risk of suicide
18 attributable to montelukast use seemed low, only
19 3.9 cases per 100,000 patient-years as the upper
20 limit of the 95 percent confidence interval.
21 However, this rate seems underestimated because the
22 suicide rate among all treated asthma patients from

1 this study was well below the expected rate for the
2 general United Kingdom population, which in 2009
3 was 17.5 per 100,000 population in males and 5.2
4 per 100,000 in females.

5 We are convinced that the capture of
6 suicides by computer-recorded diagnosis in the
7 general physician setting was incomplete.
8 Moreover, the identified suicide cases were not
9 validated by any other means. Finally, a third of
10 the montelukast users received only one
11 prescription, meaning the extent of their exposure
12 is unknown and could have been quite short.

13 With data from IMS, a large, commercial,
14 medical insurance database, the Schumock et al.
15 study first looked at a cohort of asthma patients
16 from which it then selected those who had an ICD-9
17 diagnosis code for suicide attempts. 344 cases of
18 suicide attempts were identified, and 70 percent of
19 these cases were in children 12 to 18 years old.

20 Controls are matched to each case on age,
21 sex, geographic region, and cohort entry time. The
22 table here shows substantial differences between

1 the cases and controls and their baseline risk
2 factors for suicide attempts. Specifically, the
3 frequency was higher among cases than control
4 patients in previous suicide attempts, previous
5 psychological counseling, as well as known
6 comorbidities and medication use that increased the
7 risk of suicide attempts.

8 In this case control study, after case and
9 control identification, montelukast exposure was
10 retrospectively determined and only a small
11 percent, less than 7 percent of both the cases and
12 controls, were found to be using montelukast on the
13 event date, resulting in low statistical power for
14 the study.

15 This table presents the adjusted odds ratio
16 for current montelukast use in suicide attempts
17 stratified by age. Overall, the study did not show
18 an association between current montelukast use and
19 suicide attempts. However, the adjusted odds ratio
20 of 5 found in young adults 19 to 24 years old was
21 not reassuring about the lack of the association.

22 This case control study is subject to major

1 limitations. First, the cases and controls were
2 incomparable with regard to the baseline risk for
3 suicide attempts, therefore, the observed risk
4 could not be attributed to montelukast exposure
5 alone. Second, the study is not powered enough to
6 detect the risk of suicide attempts with even lower
7 power for age subgroup analysis. Third, little is
8 known about the completeness of claims in the
9 validity of claims-based algorithms to identify
10 suicide attempts.

11 Finally, the study results are likely
12 subject to residual confounding since the final
13 adjusted model did not control for key confounders,
14 such as the use of medications known to increase
15 the risk of suicide attempts.

16 FDA conducted a study to monitor the trends
17 in antidepressant dispensing relative to
18 montelukast initiation. A cohort of approximately
19 230,000 montelukast users, age less than or equal
20 to 45 years old, were identified from a U.S.
21 pharmacy claims database. The comparison groups
22 were comprised of 260,000 fluticasone initiators

1 and 90,000 long-acting beta agonists,
2 corticosteroid initiators.

3 The study found small increases in
4 antidepressant medication dispensing after
5 treatment initiation in all the treatment and
6 control groups, not just the montelukast users,
7 which does not support specific association between
8 montelukast initiation and adverse psychiatric
9 effects. However, the study was subject to two
10 major limitations.

11 First, the incidence of depression was
12 indirectly measured by antidepressant medication
13 dispensing as a surrogate endpoint, but
14 antidepressant medications are sometimes prescribed
15 for indications other than depression. Second,
16 reasons unrelated to montelukast use also could
17 contribute to the observed trend of increased
18 antidepressant dispensing.

19 We're going to switch topics and briefly
20 discuss Churg-Strauss syndrome in montelukast use.
21 As discussed earlier, Churg-Strauss syndrome is a
22 life-threatening condition which has appeared in

1 the montelukast prescribing information since
2 approval. Churg-Strauss syndrome is one of the top
3 events reported from montelukast in FAERS. 884
4 reports were submitted to FAERS for approval in
5 1998 to October 31, 2013. The majority of reports
6 indicated a serious outcome.

7 Asthma is the most frequently reported
8 indication, which is consistent with Churg-Strauss
9 etiology and criteria for diagnosis. Although
10 approximately 25 percent of the reports did not
11 report an indication, 3 percent did report
12 hypersensitivity or allergy as the indication for
13 montelukast.

14 In summary, in 2013, the pediatric
15 population of zero to 17 years accounted for
16 38 percent of patients receiving montelukast
17 prescriptions, and patients age 6 to 14 years
18 accounted for the highest proportion of pediatric
19 patients. Asthma was the top diagnosis associated
20 with the use of montelukast among all patient age
21 groups over the examined time period.

22 Neuropsychiatric events and Churg-Strauss

1 syndrome are potentially life-threatening events,
2 although causality with montelukast use has not
3 been confirmed, and currently no well-designed,
4 epidemiology studies reliably quantify the risk of
5 suicidality. Events have been reported in both
6 adults and children. Asthma is the most frequently
7 reported indication, however, events have been
8 reported when montelukast has been used for allergy
9 relief.

10 If montelukast is available over the
11 counter, there is concern with inappropriate use in
12 patients with asthma and in children. Also, it is
13 important for our consumers to understand to be
14 able to identify the risks with montelukast use.
15 These concerns will be further addressed in the
16 next presentation, which describes the consumer
17 studies performed for this NDA. Thank you.

18 **FDA Presentation - Barbara Cohen**

19 MS. COHEN: Good morning. I'm Barbara
20 Cohen, a social science reviewer with the Division
21 of Nonprescription Clinical Evaluation. And I'm
22 here to talk with you this morning about the

1 consumer studies submitted in support of the
2 Singulair Allergy NDA.

3 First, an overview of what I'll be speaking
4 about this morning. I'll start with the issues
5 that FDA was concerned about during drug
6 development and follow up with a brief discussion
7 about each of the three studies conducted.
8 Finally, I'll provide a summary of key takeaways.

9 The key consumer questions of concern to FDA
10 were, 1) will the proposed OTC drug label be
11 adequate to convey neuropsychiatric concerns to
12 consumers; and 2) will consumers continue to use
13 this product off label. Specifically for off-label
14 use, I'm referring to asthma sufferers who would
15 use the product to treat their asthma, and I'm also
16 referring to adolescents who might make an
17 independent choice to use the product for either
18 their allergies or their asthma despite being below
19 the labeled age.

20 In order to address the issue of
21 neuropsychiatric labeling concerns, the sponsor
22 conducted a label comprehension study with adults

1 assessing the relevant labeled warnings. I'll
2 refer to this study as the Neuropsych study. The
3 sponsor also looked at warning interpretation among
4 adolescents as part of the adolescent
5 self-selection study, and I'll touch on that very
6 briefly as well.

7 Next, in order to address the concerns about
8 potential usage under 18, the sponsor conducted the
9 Adolescent Self-Selection study, which I'll refer
10 to as Adolescent. Finally, the sponsor conducted
11 the Singulair OTC Label Interpretations and
12 Decision study, which I'll refer to by the
13 sponsor's acronym SOLID. That study addressed the
14 potential off-label use for asthma.

15 First, I'll be discussing the Neuropsych
16 Label Comp study. The objective of this study was
17 to assess comprehension of the two neuropsychiatric
18 warnings on the OTC label. The general population
19 cohort for this study was adults with allergies
20 with and without self-reported doctor diagnoses for
21 depression.

22 The specific warnings that were assessed in

1 this study was stop use and ask a doctor if, 1) you
2 experience unexpected changes in behavior,
3 thoughts, and mood, and 2) if you experience
4 unexpected changes or problems when you sleep.

5 Now, this study mirrored typical label
6 comprehension methodologies and that hypothetical
7 scenarios were used to evaluate how the subjects
8 could apply what they read on the label to a
9 particular situation that someone might encounter.

10 The question on behavior, thoughts, or mood
11 was, "Kara is usually a calm and relaxed person.
12 She has allergies and has been using Singulair
13 Allergy for the past several days. She has
14 suddenly started feeling extremely agitated and
15 nervous. According to the label, what, if
16 anything, should Kara do?"

17 Before I talk about the results here, I want
18 to say a few words about thresholds as they relate
19 to consumer studies. First, target thresholds are
20 set by the sponsors a priori, and they're grounded
21 in clinical rationale. For this study, as well as
22 for other studies in the submission, the sponsor

1 set a threshold of 90 percent, which means that the
2 lower bound of the 95 percent confidence interval
3 for the point estimate should hopefully be
4 90 percent or greater.

5 Ninety percent is a fairly common threshold
6 that FDA see sponsors set when there are issues of
7 meaningful, clinical concern. The specifics of the
8 sponsor's rationale for 90 percent for this product
9 are provided in your background briefing packages.

10 Secondly, target thresholds established
11 a priori are just that. They're targets as opposed
12 to hard stops. So I'll be talking in this study
13 about studies that met their threshold and studies
14 that did not meet their threshold. If a study met
15 its threshold, it doesn't mean that all is
16 necessarily well. And if it didn't meet its
17 threshold, it doesn't mean that all is necessarily
18 lost. The threshold is more there to provide
19 context when considering results.

20 To turn back to the Neuropsych study, the
21 behavioral warning exceeded the threshold.
22 Comprehension of stop use and ask a doctor if you

1 experience unexpected changes in behavior, thoughts
2 or mood was at 97.5 percent with a lower bound of
3 95.3 percent. Of the 95.3 percent, 69 percent said
4 stop use and ask a doctor, and additional
5 28 percent said either stop use or they said ask a
6 doctor, which were considered correct enough by the
7 sponsor for the purposes of understanding
8 appropriate action that needed to be taken.

9 Regarding the question on sleep, this read,
10 "Gary has allergies and has been using Singulair
11 Allergy for the past week. He used to sleep very
12 well, but in the past week, he's started waking up
13 in the middle of the night with unusual nightmares.
14 What, if anything, should Gary do?"

15 This had very similar comprehension results
16 to the behavioral question. The comprehension
17 point estimate was 97 percent with a 94.6 percent
18 lower bound, which exceeded the threshold.

19 Although the study results appear to demonstrate
20 comprehension of the warnings, I want to note that
21 the study did have some limitations.

22 First of all, as with all label

1 comprehension studies, the study did not assess
2 whether consumers would actually read the label on
3 their own. The methodology of these studies by its
4 very nature directs subjects to read the label,
5 particularly because allergy products are so
6 commonplace, and unusual warnings are not common on
7 them, in relief allergy sufferers might not read
8 the label carefully before using a product.

9 Secondly, you'll note that in the scenario
10 questions, there were depictions of dramatic before
11 and after changes, going from calm and relaxed to
12 extremely agitated and nervous, going from sleeping
13 very well to waking up with unusual nightmares.
14 This might have served to cue the subjects that
15 something was wrong when answering the questions.

16 It's not that these scenarios were
17 unrepresentative of what could happen, it's just
18 that perhaps they were not completely
19 representative because actual behavior changes
20 could sometimes be more subtle, say if a person was
21 not so calm to begin with, and therefore, it would
22 be harder to assess.

1 Finally, in real use, consumers may not so
2 easily ascribe behavioral changes to an OTC
3 medicine. These scenarios cue that the product
4 could be the cause of the problems because it's
5 mentioned that the product has just started being
6 used without any other extraneous detail.

7 In real life, situations are likely to be
8 more complex. Because the scenarios need to be
9 pared down for the purposes of a study, they may
10 not be able to get adequately at all issues. This
11 is a limitation of any study that would have a
12 scenario, not a critique of this SOLID label comp
13 study per se.

14 A brief word about the warning
15 interpretation component of the Adolescent study
16 that I'm going to be discussing in fuller detail
17 now. That warning interpretation also did well
18 with respect to subjects describing what the
19 neuropsych warnings meant to them and what actions
20 they would need to take if they felt differently
21 when using the product.

22 Now I'll discuss the Adolescent study in

1 more detail. The self-selection objective here was
2 to assess whether 15 to 17 year old would correctly
3 choose not to take an OTC Singulair since Singulair
4 Rx is indicated for age 15 and above.

5 Subjects were given the OTC label and
6 package to read and then asked, "Is this medicine
7 ok for you to use? Why do you say that?" If they
8 said it was ok for them to use, they were then
9 asked, "What, if anything, would you use this
10 product to treat?" Again, if they said it had been
11 ok to use, they were then asked, "You said that
12 this product would be ok for you to use. Would you
13 be more likely to take this on your own or would
14 you ask someone first?"

15 With respect to study results, 58 percent
16 said no, it's not appropriate for me to use, which
17 was correct self-selection. An additional
18 26 percent said they would ask an adult when
19 prompted. Therefore, the final mitigated
20 self-selection was 84 percent, which, with a lower
21 bound of 80 percent, was below the 90 percent
22 a priori threshold.

1 Prompting the subjects to say whether they
2 would ask an adult was one limitation of this study
3 because it could have upwardly biased the results.
4 The subjects knew that their parents were sitting
5 in the next room, and some may have felt that it
6 was the socially appropriate answer to provide.
7 Also, this study focused on age as the appropriate
8 self-selection criteria. It did not focus, for
9 instance, on whether adolescents would use the
10 product for asthma rather than allergies.

11 The final study that I'll discuss today is
12 the SOLID study. This study was a hybrid,
13 self-selection label comp study. First, subjects
14 went through the self-selection questions, and then
15 they were assessed for label comprehension. The
16 objective of the self-selection component was to
17 evaluate appropriate self-selection. And the
18 objective of the label comp component was to
19 evaluate the key warnings on the OTC label, "Do not
20 use to treat asthma. If you're currently taking
21 asthma medications, do not stop taking them," and
22 "Children under 18, do not use."

1 The SOLID study consisted of 733 general
2 population subjects with asthma. There were two
3 cohorts, those who had ever used Singulair Rx at
4 some point and those who had never used Singulair
5 Rx. FDA has asked for these two separate cohorts
6 because we wanted to assess whether those who had
7 familiarity with the Rx product would be inclined
8 to think it was appropriate to use OTC. Within
9 each cohort there were two subgroups, those with
10 indoor or outdoor allergies and those without
11 indoor and/or outdoor allergies.

12 This chart more fully represents the study
13 demographics. The key takeaway here is that for
14 both cohorts, most subjects fell within the asthma
15 and allergy subgroup rather than the asthma-only
16 subgroup. The sponsor states that this is
17 representative of the general asthma population, as
18 published studies estimate that 80 to 90 percent
19 suffer from allergies as well.

20 The self-selection component had the
21 following protocol. Subjects had time to look at
22 the label, and then they were asked a series of

1 questions: "Is this product appropriate for you to
2 use personally or not?" "If yes, what would you
3 use this product to treat?" "Why do you say that?"
4 And "What led you to make that decision?"

5 This table presents the final sponsor
6 reported results of the self-selection component.
7 Before reviewing the table, I want to highlight
8 what correct self-selection meant within the
9 context of this study. Correct self-selection
10 could have been, "No, it's not appropriate for me
11 to take this product," or, "Yes, it's appropriate
12 for me to take this product." As long as the
13 subject stated that he or she was using it for
14 allergies or allergy-like symptoms, it was
15 generally assessed to be correct.

16 As this chart shows, for the cohort of
17 asthma sufferers who had previously used Singulair,
18 91.7 percent self-selected correctly, representing
19 a lower bound of 88.4 percent, and therefore not
20 quite meeting the 90 percent threshold. For the
21 cohort of asthma sufferers who had never used
22 Singulair, this cohort had a 96 percent correct

1 self-selection rate, and thus they did meet the
2 threshold.

3 Now this chart further illustrates how some
4 subjects' self-selection decisions were assessed by
5 the sponsor. The concept here is commonly referred
6 to as mitigation in OTC consumer studies. You can
7 see here how those in the asthma-only cohort who
8 said they would use it, but not for allergies
9 because they didn't have allergies, were initially
10 characterized as incorrect. However, when asked
11 what they would use it for, many of these subjects
12 said they would use it for symptoms such as runny
13 noses, sneezing, and watery eyes. The sponsor
14 determined that since these were symptoms of
15 allergies, the subjects' selections actually
16 comprised correct self-selection instead of
17 incorrect self-selection.

18 This is an example of mitigation.
19 Mitigation is discussed in the FDA self-selection
20 guidance. Generally, it refers to looking at a
21 subject's responses to several questions to fully
22 assess context before making a final determination

1 about whether the answer to one particular question
2 was correct or incorrect. Mitigation is generally
3 considered acceptable as long as it's transparent,
4 meaning that FDA can independently review the data
5 for each subject to assess whether it concurs with
6 the rationale.

7 The bottom line is because the asthma-only
8 cohorts were such a small size, and many of these
9 subjects turned out to have allergy-like symptoms,
10 it was difficult to quantitatively assess, in this
11 survey, how many asthma sufferers who did not
12 suffer from allergies or allergy-like symptoms
13 would self-select to use the product.

14 There were some additional limitations of
15 this study. The assessment of correct
16 self-selection among asthma sufferers only focused
17 on what indication they said they would use the
18 product for, however, more probes would have been
19 useful. For instance, subjects in the study were
20 asked later on in the study what triggered their
21 asthma, and 59 percent said outdoor allergies. It
22 would have been useful to assess whether these

1 subjects thought they were treating their asthma in
2 some way when treating their allergies.

3 Particularly for those who had used
4 Singulair Rx previously, it would have been useful
5 if these subjects thought it had been prescribed
6 for their asthma or their allergies. There was no
7 such question in this study. Finally, it would
8 have been useful to ask subjects what they would
9 have intended on doing with their asthma
10 medications once using Singulair Allergy.

11 Next, I'll touch on the label comprehension
12 component of this study. One caveat to keep in
13 mind here is that the SOLID study was conducted
14 before any of the other consumer studies, and at
15 that time, the OTC draft label did not include the
16 neuropsych warnings. It's possible that the
17 unusual nature of the neuropsych warnings might
18 draw attention and awareness away from the labeled
19 statements that were assessed in this study. And
20 therefore, some of these findings here on off-label
21 warnings may be upwardly biased.

22 This table presents the results of the label

1 comprehension component. As you can see, for both
2 cohorts, the threshold was not met for "do not use
3 to treat asthma." It was met for "do not stop
4 using asthma medicine and do not use if under 18."
5 This slide shows how often subjects said they saw
6 their doctors for asthma. The most common
7 frequency was once a year or less.

8 In summary, the neuropsychiatric warnings
9 were generally well understood by adults and
10 adolescents when they're directed to look at the
11 label. One caveat is that the scenarios described
12 dramatic and not subtle differences in behavior.
13 Also, consumers in real life may have more
14 difficulty ascribing behavioral or sleep changes to
15 an OTC medicine as opposed to other factors.
16 Again, adolescents have some difficulties in
17 correctly self-selecting based on the do not use
18 under 18. Less than 60 percent selected correctly
19 before being prompted as to whether or not they
20 should ask a parent or other adult.

21 Finally, questions remain about the extent
22 to which asthma sufferers would appropriately

1 self-select to use this product. How these data
2 should be interpreted in terms of the benefit/risk
3 of OTC use of montelukast we leave to your
4 discussion. Thank you.

5 **FDA Presentation - Lucie Yang**

6 DR. YANG: Hello. My name is Lucie Yang,
7 and I'm a clinical team leader in the Division of
8 Nonprescription Clinical Evaluation. This morning,
9 you have been asked to absorb a large amount of
10 information about montelukast. The purpose of this
11 presentation is to try to tie it all together and
12 to provide a framework for approaching the
13 questions to be discussed this afternoon.

14 This new drug application from MSD Consumer
15 Care, or Merck, seeks approval of montelukast,
16 proposed trade name Singulair Allergy, at a once
17 daily dosing of 10 milligrams for over-the-counter
18 use. In the proposed partial prescription-to-OTC
19 switch, OTC montelukast would be labeled for only
20 adults 18 years and older for temporary relief of
21 symptoms due to hay fever or other respiratory
22 allergies. Products for children and for the

1 indications of asthma and exercise-induced
2 bronchoconstriction would remain prescription.

3 I'll first highlight the efficacy results
4 supporting prescription approval of montelukast for
5 SAR and PAR. The safety highlights will focus on
6 the topics for discussion already mentioned by
7 Dr. Michele in her opening remarks, including
8 whether the submitted data adequately addressed in
9 the OTC setting potential off-label use for asthma
10 treatment, potential pediatric use, and concerns
11 regarding neuropsychiatric events. I'll close by
12 providing a framework for discussing the
13 benefit/risk profile of montelukast in the OTC
14 setting.

15 Now let's focus on efficacy. Nasal efficacy
16 of montelukast has been established in the
17 prescription setting. The OTC allergy indication
18 is considered to be the same as for prescription
19 use, so the sponsor does not have to reestablish
20 nasal efficacy in the OTC setting. Nevertheless, I
21 will remind you about the efficacy data so that you
22 can consider it as part of the benefit/risk

1 determination.

2 In a 2007 meeting between FDA and the
3 sponsor, FDA expressed concern -- I'm sorry. Let
4 me go to efficacy here.

5 As you already heard, 4 of the 5 efficacy
6 trials demonstrated a statistically significant
7 reduction in the Daytime Nasal Symptom Score for
8 montelukast compared to placebo. The effect sizes
9 were modest, less than those for loratadine. These
10 studies supported approval of montelukast in the
11 prescription setting for seasonal allergic
12 rhinitis.

13 For perennial allergic rhinitis, one of the
14 two studies demonstrated a statistically
15 significant reduction in the Daytime Nasal Symptom
16 Score. In the other study, montelukast failed to
17 demonstrate a statistically significant difference
18 from placebo, although there was a numerical trend
19 in favor of montelukast compared to placebo.
20 Cetirizine was statistically significantly better
21 than placebo.

22 In these trials, the effect size was also

1 modest, similar to those seen for the SAR trials.
2 Since SAR and PAR have similar pathophysiology,
3 only a single successful efficacy trial is required
4 to demonstrate and establish efficacy for PAR,
5 provided that efficacy has already been established
6 for the seasonal allergic rhinitis indication. On
7 this basis, montelukast was approved for perennial
8 allergic rhinitis in the prescription setting in
9 2005.

10 Now, regarding safety, many of the issues
11 have already been touched on by the previous
12 presentations. I will highlight the key elements
13 from these presentations here. I have color coded
14 the upcoming slides so that we can keep track of
15 the issue being focused on.

16 First, let's consider whether the submitted
17 data adequately addressed the potential off-label
18 use of OTC montelukast for asthma treatment. A
19 topic for your consideration is the appropriateness
20 of OTC montelukast given the possibility of
21 off-label use for asthma treatment.

22 In 2007, FDA expressed concern that

1 off-label use of OTC montelukast for asthma
2 treatment could potentially lead to inappropriate
3 treatment of bronchospasm in consumers who are not
4 under the care of a physician, potentially leading
5 to serious adverse consequences. This concern was
6 in part based on the significant overlap between
7 allergic rhinitis and asthma.

8 As you've already heard, 10 to 40 percent of
9 allergic rhinitis patients have asthma, and up to
10 90 percent of asthmatics have allergic rhinitis.
11 In the United States, allergic rhinitis affects 30
12 to 60 million persons, and asthma affects over
13 22 million persons.

14 In the 2007 FDA meeting with the sponsor,
15 FDA also expressed concern about trade name
16 recognition because the trade name Singulair is
17 more closely associated with the asthma indication.

18 As you've already heard, in office-based
19 physician practices between 2009 and 2013, asthma
20 was associated with montelukast use in about twice
21 as often as the allergic rhinitis was. Due to the
22 possibility of trade name or active ingredient

1 recognition, FDA required that consumer studies be
2 performed to demonstrate appropriate self-selection
3 and comprehension that OTC montelukast would be for
4 allergic rhinitis and not for asthma.

5 The SOLID study was performed to alleviate
6 FDA's concerns about off-label use of OTC
7 montelukast for asthma. Subjects who self-reported
8 to have asthma only were expected to say that they
9 would not self-select to use Singulair Allergy
10 personally. Of the 733 subjects in the general
11 population of asthma sufferers, only 20 percent
12 self-reported to have asthma only.

13 Although individuals who self-report to have
14 asthma and allergies make up the majority of the
15 asthma sufferers, in the context of this study,
16 having both conditions increases the difficulty of
17 determining whether self-selection for Singulair
18 Allergy was indeed for allergies or off label for
19 asthma.

20 Of note, 55 of the self-reported asthma-only
21 sufferers, who indicated that it was appropriate to
22 self-select to use Singulair Allergy, were

1 reclassified from incorrect to correct
2 self-selection based on prespecified mitigation for
3 referencing allergy symptoms listed on the label.
4 This included 49 of the 141 subjects who
5 self-reported to have asthma only.

6 For the primary self-selection and label
7 comprehension objectives, the study set target
8 threshold greater than or equal to 90 percent for
9 the lower bound of the two-sided 95 percent
10 confidence interval. FDA has not established any
11 specific target threshold for consumer studies,
12 though the strictness of the threshold generally
13 mirrors the clinical concern.

14 For self-selection, the majority of subjects
15 correctly identified appropriate use even though
16 the subjects who had used Singulair did not meet
17 the target threshold. For label comprehension, no
18 cohort met the target threshold for comprehending
19 do not use to treat asthma, although the lower
20 bound for the general population cohort exceeded
21 88 percent. So at this time, there is no approved
22 OTC controller medication for asthma. It is not

1 clear if consumers would use OTC montelukast to
2 self-treat their asthma, and we leave the
3 determination of whether or not consumers would
4 actually do that for your consideration.

5 The 10-milligram tablet is the approved
6 prescription dosing for adolescents 15 years and
7 older for all four indications. Only the
8 10-milligram tablet is proposed for OTC marketing,
9 and the OTC population would be adults 18 years and
10 older.

11 This brings us to our next topic, whether
12 the submitted data adequately addressed the
13 potential for pediatric use. Topics for your
14 consideration include pediatric OTC use given
15 current pediatric prescription use, potential
16 off-label pediatric use, and dosing if the OTC
17 product is labeled for adults only. And given that
18 the 10-milligram tablet is an approved prescription
19 for adolescents 15 years and older, whether it will
20 be appropriate to label the OTC product for
21 adolescents 15 years and older.

22 As you've already heard, a substantial

1 portion of the prescription montelukast market is
2 in children. Of the 2.6 million pediatric
3 patients, the age group that has the highest
4 proportion is the 6- to 14-year age group, followed
5 by the 2- to 5-year age group, and then the 15-to
6 17-year age group.

7 In the consumer studies, adults met the
8 target threshold for comprehending that Singulair
9 Allergy is not appropriate for a 12 year old,
10 however, many adolescents selected to use Singulair
11 Allergy despite instructions not to use under 18
12 years of age. This result raises concern for
13 inappropriate pediatric use, especially since the
14 dosing for children younger than 15 years is
15 reduced.

16 Although montelukast has a large safety
17 margin in terms of dose, you'll note that about
18 60 percent of the cases with serious adverse events
19 in Merck's internal pharmacovigilance database were
20 in children. There were also deaths and suicide
21 reports in children. In FDA's pharmacovigilance
22 database, about 43 percent of the total reports

1 were in children, and about 50 percent of the
2 reports with neuropsychiatric events were also in
3 children.

4 This brings us to our next topic, whether
5 the submitted data adequately addressed the concern
6 regarding neuropsychiatric events. Topics for your
7 consideration include whether the safety profile of
8 montelukast is appropriate for an OTC product, and
9 whether the proposed OTC label adequately conveys
10 the potential neuropsychiatric events and
11 appropriate action to take if the events are
12 experienced.

13 As you heard, montelukast has a relatively
14 benign adverse event profile in the clinical
15 trials. However, in the postmarketing setting,
16 there has been a broad set of neuropsychiatric
17 adverse events. The clinical details of some
18 postmarketing reports involving Singulair do appear
19 consistent with a drug-induced effect, and this is
20 in the prescription label as a warning. The
21 prescription label also advises that patients
22 should be instructed to notify their prescriber if

1 these changes occur.

2 As you already heard, there was a sharp
3 increase in the number of neuropsychiatric events
4 reported with montelukast in FAERS around the time
5 of FDA's early drug safety communication release in
6 March 2008. Since then, the number of reports has
7 decreased. A similar spike was noted for the FAERS
8 reports related to suicide with montelukast around
9 2008, as reported by Merck.

10 In the cases outside of the U.S., reported
11 to the WHO database, not shown on this slide, there
12 was a very modest increase in the number of
13 suicide-related events reported around 2008, and
14 suicide-related terms were not among the top 25
15 most frequently reported adverse events.

16 As you already heard, there is no well
17 designed epidemiology study that reliably
18 quantifies the risk of suicidality with
19 montelukast. Proposing to address the
20 neuropsychiatric event issues with labeling, the
21 sponsor conducted two studies. In one of the
22 studies, adults met the target threshold for

1 neuropsychiatric warning comprehension. As you
2 already heard, however, it is unclear whether the
3 adults would actually do as well if not asked to
4 look at the label, and if the scenarios describe
5 more subtle behavior changes. In the other study,
6 adolescents also met the target threshold for
7 neuropsychiatric warning interpretation.

8 While these studies may be reassuring, we
9 note that the risk factors for the neuropsychiatric
10 events is not well characterized. In addition, for
11 subjects who had neuropsychiatric events that were
12 associated with cognitive symptoms, it is not clear
13 if these individuals would be able to recognize the
14 neuropsychiatric event, stop use of the drug, and
15 ask a doctor.

16 I'll now close by providing a framework for
17 discussing the benefit/risk profile of montelukast
18 in the OTC setting. As you consider your
19 recommendation regarding OTC montelukast, we ask
20 that you consider both the benefits and the risks
21 of this product. Regarding benefit, nasal efficacy
22 of montelukast has been established in the

1 prescription setting.

2 In the phase 3 trials that supported
3 approval of prescription montelukast for SAR and
4 PAR, the effect sizes were modest. Leukotriene
5 inhibitors, including montelukast, are typically
6 not the first-line therapy for allergic rhinitis.
7 Regarding risk, we note that there is potential for
8 off-label use for asthma. We also ask you to
9 consider the potential for pediatric use, including
10 whether the product, if approved OTC, would be
11 appropriate to label for 15 years and older.

12 We also ask you to consider whether the
13 adverse event profile is appropriate for an OTC
14 product. And if so, whether the proposed labeling
15 adequately conveys the potential neuropsychiatric
16 effects and appropriate action to take if the
17 effects were to occur.

18 This concludes the FDA presentation. Thank
19 you for your attention.

20 **Clarifying Questions**

21 DR. PARKER: Okay. We will limit ourselves
22 to just a few questions here in order to end at

1 noon and give an hour to feed our minds so that we
2 can have great discussion and feedback as an
3 advisory to the FDA and get to the voting. So I'm
4 going to ask the committee members to kindly
5 practice the art of clarity, brevity, and direct
6 questioning as we begin with Dr. Tracy, who is fast
7 out of the gate, I'll say.

8 DR. TRACY: I was last, last time, so I
9 thought I'd get in early. Going back to the
10 potential for off-label use, I was wondering if the
11 agency or the sponsor had considered the
12 possibility of a cost-conscious, resourceful mother
13 using a pill splitter on a 10-milligram,
14 film-coated tablet. What would that affect on
15 absorption and maybe even disease management as
16 they try to avoid co-pays for doctors' visits?

17 DR. MICHELE: That's an interesting question
18 and not one that has come up in our discussion. As
19 I recall, this is not a scored tablet, so we would
20 not have looked at the distribution within the
21 tablets specifically as part of the chemistry.

22 DR. PARKER: Dr. D'Agostino?

1 DR. D'AGOSTINO: Just a clarification from
2 Erika on the eye claim. In your slide number 9,
3 you give only three studies, of which one is
4 significant and two aren't. In the sponsor's
5 presentation, they give all five studies, all five
6 phase 3 studies. And so they end up getting a more
7 impressive array of significant studies.

8 Can you tell me why you have only three
9 studies out of a possible five? Is it because
10 they're pivotal studies and the other two are
11 phase 3 but not pivotal and should not be given
12 much weight by the committee?

13 DR. TORJUSEN: Thank you. This is Erika
14 Torjusen, FDA. So the sponsor only submitted the
15 three studies that I presented in my presentation
16 as support for their eye claim for the OTC
17 indication. The other two studies were submitted
18 to the agency previously in support of the SAR
19 indication for the original Rx indication.
20 However, they were not submitted as part of this
21 OTC switch in support of the eye claim. And
22 therefore, the agency did not review the data in

1 these two additional studies. This is actually the
2 first time we've seen those values presented. And
3 being that they didn't actually pursue an eye claim
4 in the SAR indication for their Rx label, this was
5 really never reviewed for that specific endpoint.

6 DR. PARKER: Dr. Gerhard?

7 DR. GERHARD: Tobias Gerhard. It's a
8 question for Dr. Volpe, or a comment, actually,
9 regarding slide 19, maybe 20. So you
10 mentioned -- this is regarding Schumock case
11 control study. You mentioned or introduced the
12 table presented here that shows the rates at
13 baseline for previous suicide attempts and let's
14 say bipolar disorder and depression. As a
15 limitation of the study, there are big differences
16 between the cases and controls.

17 I just wanted to clarify for the committee,
18 as this is a case control study, these numbers do
19 not inform our ability to look at these variables
20 as confounders. The comparison here is between
21 those with a suicide attempt and those without. So
22 you obviously would expect higher rates of previous

1 suicide and all the established risk factors here.

2 In order to inform a potential assessment of
3 confounding, you'd have to compare the montelukast
4 users to the non-users, which is not shown here.
5 That doesn't mean that these variables don't act as
6 confounders. We just can't tell from the data
7 here. So these numbers presented here certainly
8 are not what's driving this odds ratio of 5 or
9 greater than 5 that showed up in the greater, 19 to
10 24 year olds on slide 20, just for clarification.

11 DR. PARKER: Is there a response to that?
12 Would you like to -- do we need to put that up or
13 have you made the point? Or did you want a
14 response or clarification?

15 Could we get the correct slide again?
16 Because I think we're missing the exact slide if
17 there's a reference to a slide. Which
18 presentation? I'm sorry?

19 DR. LI: This is Jenni Li, FDA, OSE,
20 DOP [ph]. Your point is well taken. You're right
21 that this is a case control study, and the case was
22 identified first and looked retrospectively to

1 identify whether the patient was exposed. This is
2 not a perspective cohort design. However, we still
3 want to point out this baseline difference.

4 DR. GERHARD: But again, the baseline
5 difference is between patients that experienced
6 suicide -- have committed a suicide attempt and
7 those who didn't; not between those that took
8 montelukast and those who didn't, which is the
9 question that the odds ratio reflects.

10 DR. LI: That's correct.

11 DR. GERHARD: That is an important
12 distinction. So these numbers don't -- there may
13 be many reasons why the result shown in the
14 Schumock study for this one age group isn't valid.
15 But this doesn't speak directly to this question.
16 That's I think important to point out.

17 DR. LI: That's right. That's a good
18 clarification.

19 DR. PARKER: Ms. Pledge.

20 MS. PLEDGE: I have a quick one. In persons
21 who have had a neuropsychiatric side effect, how
22 long did it last, and did it stop with cessation of

1 the medication? Did they have other side effects?

2 LCDR VOLPE: Hi. This is Dr. Volpe. The
3 positive rechallenge cases I presented, they did
4 show that the neuropsychiatric effects did stop
5 when the drug was stopped and started again when
6 the drug was reinitiated. We also had the positive
7 dechallenge cases that were also presented on that
8 slide. And those cases did show that the
9 neuropsychiatric effects resolved after the drug
10 was discontinued.

11 Does that answer your question?

12 MS. PLEDGE: Yes. Did they also have to
13 take medication to counteract the side effects?

14 LCDR VOLPE: That information I don't have.

15 MS. PLEDGE: Okay. I also wondered if
16 patients who had side effects, were they already
17 prone to have side effects to other medications?

18 LCDR VOLPE: I don't think we looked at that
19 either. But we were just trying to look at the
20 neuropsychiatric effects.

21 DR. PARKER: Dr. Platts-Mills?

22 DR. PLATTS-MILLS: Thank you. I have a

1 question of clarification from Dr. Hu about the 42
2 fatalities in relation to abortion or miscarriage.
3 What does that mean? Is this mothers dying?

4 DR. HU: Excuse me?

5 DR. PLATTS-MILLS: Is this the mothers
6 dying?

7 DR. HU: No. It was the fetus dying. So
8 either there were spontaneous abortions or else
9 because they were on the medication, they decided
10 to get --

11 DR. PLATTS-MILLS: I've never seen a
12 miscarriage --

13 DR. HU: -- an elective abortion.

14 DR. PLATTS-MILLS: -- classified as a
15 fatality in that way, and I think it's very
16 dubious.

17 Can I make a point in general, that
18 prescribing Singulair, I have never warned a
19 patient about neuropsychiatric events. And if we
20 warned patients about any side effect that occurred
21 in less than .1 percent, we would not prescribe any
22 drugs at all.

1 I think it's a very -- we're judging these
2 labels as if there were some extraordinary high
3 standard for everybody understanding OTC drugs,
4 which does not apply to prescribed drugs because
5 most patients don't understand what we say and
6 don't do what we say; that's for sure. I mean, the
7 idea of 90 people saying only 90 percent understand
8 it, it's way less than that that I understand what
9 we say about drugs when we normally prescribe them.

10 DR. PARKER: Well, okay.

11 (Laughter.)

12 DR. PARKER: We will now break for lunch,
13 and we will reconvene in this room one hour from
14 now. That will be -- just to remind you, that
15 will -- actually, I'm cutting three minutes. We
16 will be back here at 1:00, at which time we will
17 begin an open hearing session.

18 Please take any personal belongings you may
19 want at this time. Panel members, please remember
20 there should be no discussion of the meeting topic
21 during lunch amongst yourselves and ourselves, or
22 with any member of the audience. Thank you. After

1 lunch, the DFO will give a five-minute warning and
2 ask everyone to begin taking their seats. Thank
3 you very much. Buon appetito.

4 (Whereupon, at 12:03 p.m., a luncheon
5 recess was taken.)
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A F T E R N O O N S E S S I O N

(1:02 p.m.)

Open Public Hearing

DR. PARKER: Welcome back, and we will begin our afternoon session here.

Both the FDA and the public believe in a transparent process for information-gathering and decision-making. To ensure such transparency at the open public hearing session of the advisory committee meeting, FDA believes that it is important to understand the context of an individual's presentation.

For this reason, FDA encourages you, the open public hearing speaker, at the beginning of your written or oral statement to advise the committee of any financial relationships that you may have with the sponsor, its product, and if known, its direct competitors. For example, this financial information may include the sponsor's payment of your travel, lodging, or other expenses in connection with your attendance at the meeting.

Likewise, FDA encourages you at the

1 beginning of your statement to advise the committee
2 if you do not have any such financial
3 relationships. If you choose not to address this
4 issue of financial relationships at the beginning
5 of your statement, it will not preclude you from
6 speaking.

7 The FDA and this committee place great
8 importance in the open public hearing process. The
9 insights and comments provided can help the agency
10 and this committee in their consideration of the
11 issues before them. That said, in many instances
12 and for many topics, there will be a variety of
13 opinions. One of our goals today is for this open
14 public hearing to be conducted in a fair and open
15 way, where every participant is listened to
16 carefully and treated with dignity, courtesy and
17 respect. Therefore, please speak only when
18 recognized by the chair. Thank you for your
19 cooperation.

20 We'll begin now. Will speaker number 1 step
21 up to the podium, introduce yourself, state your
22 name and the organization you're representing, for

1 the record. Thank you.

2 MS. MCGILL: Good afternoon. I'm Karleen
3 McGill. I'm a board certified nurse practitioner
4 with an allergy practice -- for Allergy
5 Partners -- get this straight -- with Allergy
6 Partners with central Indiana for more than
7 17 years.

8 Our practice consists of four physicians and
9 three nurse practitioners. We are the largest
10 practice in Marion County, Indiana. We have 10
11 offices in Indianapolis and surrounding areas. We
12 treat all age ranges for allergy, asthma, clinical
13 immunology, and food allergies. While my travel
14 expenses are paid for by Merck, I receive no
15 compensation for appearing before you today. I'm
16 here to represent adult allergy patients, both in
17 our practice and those not in our practice, who
18 would benefit from having Singulair available over
19 the counter.

20 Let me start by thinking the panel for
21 holding this important meeting and expressing my
22 appreciation for the opportunity to provide

1 comments. Approximately 10 to 40 percent of the
2 adult population is plagued with congestion,
3 sneezing, itchy nose, palate, eyes, ears, runny
4 nose, and all the characteristic symptoms of
5 allergic rhinitis.

6 In my experience, patients not only suffer
7 from these symptoms but also related sleep
8 disturbances that lead to fatigue, daytime
9 somnolence, irritability, and memory deficits.
10 And this is just the tip of the iceberg. There is
11 the economic impact of missed workdays, decreased
12 productivity and increased healthcare costs of
13 untreated or poorly treated allergic rhinitis and
14 allergy.

15 Types of allergic rhinitis include, which
16 we've mentioned this morning, seasonal, perennial,
17 occupational, and episodic. Comorbidities result
18 as a result of these symptoms, such as acute and
19 chronic sinusitis, adult otitis media, and upper
20 respiratory infections.

21 The first line of treatment is typically
22 over-the-counter allergy medications. This

1 includes both sedating and non-sedating
2 antihistamines. While several of the non-sedating
3 antihistamines are available over the counter, they
4 are not always able to combat all the symptoms
5 mentioned.

6 Despite being classified as non-sedating, in
7 my experience, some people are not able to tolerate
8 them, and do sustain drowsiness, excessive dryness,
9 or get little or no relief. It is only until they
10 are unable to tolerate their symptoms that they
11 seek treatment with primary care physicians or
12 board certified allergists. Thus, some allergy
13 sufferers have never had an opportunity to try an
14 effective treatment like Singulair.

15 I have prescribed Singulair for allergic
16 rhinitis since it was first approved, sometimes as
17 a first-line treatment. Singulair's efficacy has
18 proven to be great. I find it extremely safe to
19 use. And its side effect profile is almost
20 non-existent. I have many patients in my practice
21 who call Singulair a miracle drug. They have
22 excellent and complete resolution of their symptoms

1 by taking this drug alone.

2 When some of my patients heard me talking to
3 a co-worker that I would be presenting today, they
4 asked if they could write letters to FDA. I do not
5 know if they did that or not. The first is an
6 occupational hygenist from GM who suffers from
7 seasonal allergies and finds himself traveling more
8 due to corporate downsizing. He finds himself
9 affected by dust mites in many of the hotels he has
10 to stay in.

11 Antihistamines were too drying, and he was
12 unable to find complete relief with other OTC
13 agents. He has tried Singulair Allergy and has had
14 great success. He has expressed great concern
15 about refilling his prescriptions because of
16 traveling, and he was glad to learn that Singulair
17 might be available over the counter.

18 Another patient is an esophageal cancer
19 survivor with allergies who found antihistamines
20 made her too drowsy, and she didn't like the drugs
21 interactions. Singulair has worked completely to
22 relieve her symptoms. And by the way, her husband

1 is a retired pharmacist.

2 I also treat a Marine with allergies who
3 doesn't want to use anything that may adversely
4 affect him during missions. Because other drugs do
5 not [sic] provide relief are not recommended for
6 pilots and combatants, we tried Singulair, and it
7 gave him relief that he was looking for without
8 impairment. He is hoping it becomes available
9 wherever he is stationed.

10 The availability of Singulair over the
11 counter will have a tremendous positive effect on
12 those people who suffer from untreated or poorly
13 treated allergies. It will benefit those who only
14 need it seasonally or episodically, along with
15 perennial users who are routinely required to take
16 time off from work to see a provider simply to
17 obtain a prescription for something they know
18 already works for them.

19 Providing Singulair over the counter will
20 give these patients an extremely effective option
21 and offers them more control of their own care. I
22 urge you on behalf of those people who continue to

1 suffer from untreated or poorly treated allergies
2 to consider making Singulair available over the
3 counter. Thank you for convening this meeting and
4 giving me the opportunity to comment.

5 DR. PARKER: Thank you. Speaker number 2?

6 MR. SPANGLER: I'm David Spangler with the
7 Consumer Health Care Products Association. We
8 represent over 80 manufacturers of nonprescription
9 medicines of whom Merck is one. I want to talk
10 about three themes in my five minutes; first, the
11 value and benefit of choice among OTC medicines;
12 second, some data points concerning responsible
13 attitudes consumers hold towards OTC medicines as a
14 whole; and then finally point to a number of
15 illustrations of the same active ingredient being
16 in both prescription and nonprescription medicines
17 at the same time.

18 So first, Americans want, even demand, a
19 range of choices among products, including
20 medicines. This could be because of the individual
21 variability --

22 (Pause.)

1 MR. SPANGLER: Wasn't that fun?

2 (Laughter.)

3 DR. PARKER: That was actually graceful.

4 MR. SPANGLER: This could be because of the
5 individual variability and response to treatments,
6 maybe because individual preferences vary. Some
7 medicines in a product category could be
8 contraindicated for certain populations, while
9 others are not.

10 All of these can lead to differences in
11 satisfaction with available treatments. And just
12 as a point of illustration, in the allergy
13 category, there's a wide variability in the
14 satisfaction with any given medicine. Part of that
15 is because of the fact that there are multiple
16 allergy triggers. In contrast, if you want to
17 think about a category that has fairly high
18 satisfaction with any given medicine, heartburn
19 would be an example.

20 DR. PARKER: Can you pull the mic a little
21 bit closer? Carefully. Thank you.

22 MR. SPANGLER: Carefully.

1 (Laughter.)

2 MR. SPANGLER: Doing great on time.

3 The OTC benefit is only going to be
4 particularly notable and grow in demand in the
5 future. When you think about the fact that over
6 the next decade, the allergy season is projected to
7 lengthen by about a sixth in North America, so
8 demand is only going to grow. There is already
9 delays in treatment when people want to get an
10 appointment to see their healthcare provider, and
11 projections indicate this is only going to
12 increase. We're going to fall short of primary
13 care physicians by around 50,000 in the next
14 decade.

15 Finally, in the value and benefit of choice
16 in OTC medicines, there's a breadth of treatment
17 options available in any number of OTC categories.
18 I've listed three here: topical anesthetics, skin
19 protectants, heartburn, as well as allergy. All of
20 these already have nine or more active
21 pharmaceutical ingredients for treatment.

22 Second, consumer attitudes towards self

1 medication.

2 Consumers report wide and high agreement with
3 statements about how they look at and want to take
4 control of their health. Well into the 90's agreed
5 that I'm comfortable making treatment decisions for
6 my minor ailments before seeking professional care;
7 or that I prefer to find a solution for my minor
8 ailments myself before seeking professional care;
9 or that I prefer to treat my own ailments with an
10 OTC before seeking professional care.

11 In a similar vein, you see wide agreement
12 with statements about their confidence in their
13 abilities to use OTC medicines. You see that they
14 strongly agree and believe that they know that OTC
15 medicines work from their own experience, and they
16 believe that OTC medicines will let them take care
17 of themselves more.

18 My third topic. There are many instances of
19 the same active pharmaceutical ingredient in both
20 prescription and OTC medicines for either different
21 strengths or different indications. For example,
22 ibuprofen, vH2 blockers, proton pump inhibitors,

1 hydrocortisone, and many others are in both
2 prescription and nonprescription medicines. It
3 might be because of the different indication.
4 Those examples I just listed all have different
5 indications for prescription versus
6 nonprescription. Clotrimazole, oxybutynin and
7 others would be additional examples of that.

8 There are also many instances of age
9 distinctions. Smoking cessation therapy is do not
10 use for under 18. vH2's, I mentioned earlier, are
11 prescription and nonprescription strengths. Do not
12 use under 12. Fexofenadine, do not use under 12.
13 Ask a physician if you're over 65.

14 Another really interesting example,
15 acetaminophen, aspirin, and caffeine as a
16 combination, for general pain, it's ask a doctor
17 for under 12; but for the migraine indication, it's
18 ask a doctor for under 18. Antacids, at the older
19 end of the spectrum, different doses for those over
20 60 on a number of the older antacids.

21 Ultimately, drawing distinctions is what
22 labels do. This isn't unique to OTC medicines, but

1 that's obviously what you're considering today, and
2 there are coexisting treatments for many, many
3 indications.

4 DR. PARKER: Thank you. Speaker number 3?

5 MS. MAHONEY: Good afternoon. My name is
6 Tara, and I am a physician assistant. I practice
7 in emergency medicine in Northern Virginia. I am a
8 member of the American Academy of Physician
9 Assistants as well as the Virginia Academy of
10 Physician Assistants. And I have no financial
11 disclosures.

12 Today I would like to talk to you from a
13 provider's perspective as to why I think Singulair
14 should be approved as an over-the-counter drug for
15 the indication of allergic rhinitis and why I feel
16 patients are able to self-diagnose their symptoms.

17 So you may be thinking what role does
18 allergic rhinitis play in emergency medicine. And
19 truthfully, there isn't a huge role for it. But
20 that doesn't mean I don't see it and see patients
21 with it on a regular basis. I think many people
22 would probably be surprised at the number of

1 non-emergent conditions I see and treat in the
2 emergency room. I see patients on a daily basis
3 for conditions that don't necessarily need emergent
4 treatment, including those patients with allergic
5 rhinitis.

6 There is what I call the convenience factor
7 of the emergency department. Oftentimes, patients
8 try to use a symptom, patter recognition, to more
9 or less self-diagnose or, rather, self-identify
10 what their symptoms are and what their body is
11 responding to. Take someone, for example, who had
12 previously been diagnosed with allergic rhinitis
13 maybe by their primary care physician, at an urgent
14 care, et cetera. So the next time they have these
15 same, similar symptoms, they kind of attribute them
16 to their seasonal allergies and say, okay, I know
17 what's going on.

18 For allergic rhinitis, pattern recognition
19 of their symptoms is quite obvious. The patients
20 begin to experience symptoms of nasal congestion,
21 rhinorrhea, itchy nose, sneezing, and watery eyes.
22 These symptoms tend to occur in the setting of

1 their allergen, which has triggered this reaction.
2 And there's often also a seasonal component to
3 their symptoms, making it all the easier to
4 identify.

5 My point is, for recurrent conditions such
6 as allergic rhinitis, and particularly in a patient
7 who's already previously been diagnosed with such
8 condition by a healthcare professional, identifying
9 their symptoms is the easy part. Obtaining
10 treatment, however, is not quite so easy. And so
11 this brings me back to that whole convenience
12 factor of the ER.

13 So now the patient's been able to identify
14 their symptoms, they think they know what's going
15 on, and they want to treat it. And so what they
16 want is typically something that's worked well for
17 them in the past; Singulair, for example. I have
18 patients who from time to time have been prescribed
19 Singulair by, say, their primary care doctor, but
20 now they're out of their prescription.

21 So I think that Singulair would be a great
22 candidate as an over-the-counter drug as it's a

1 very benign medication -- it has a few side
2 effects -- and it doesn't necessarily require a
3 healthcare provider's consent for use, in my
4 opinion.

5 Allergic rhinitis is most certainly a
6 non-emergence -- although my patients may argue
7 differently -- non-life-threatening condition that
8 requires symptomatic treatment but is otherwise
9 self-limited. Because patients cannot always
10 self-treat their self-diagnosed or self-identified
11 allergic symptoms, they must seek out a medical
12 professional for a prescription, oftentimes being
13 in the emergency department.

14 Because it's so convenient for me to see a
15 patient after work on a Tuesday or the middle of
16 the weekend when their doctor's office is closed,
17 they'll come to the ER for things as simple as a
18 refill of their prescription medication. Treating
19 patients through the emergency department for a
20 condition that could otherwise be safely treated
21 with an over-the-counter medication is certainly
22 frustrating to say the least. It's a poor use of

1 the time and money of our healthcare system. But
2 truthfully, these patients still show up,
3 regularly.

4 I think that other benefits of Singulair as
5 an over-the-counter drug is that Singulair works
6 different from other over-the-counter allergy
7 medications, has a different mechanism of action,
8 and for many people, it works much more
9 effectively. Its current over-the-counter
10 competitors, such as Allegra, Claritin, Benadryl,
11 those types of drugs, don't always work in the same
12 manner or as quickly as drugs like Singulair.

13 In terms of safety, obviously working in the
14 emergency department, we see things such as
15 overdose drug interactions, those types of things.
16 I think many would argue that the overdose
17 potential for a drug like Singulair is actually not
18 as severe as some of its counterparts or other
19 drugs approved already for allergic rhinitis over
20 the counter, such as Benadryl. And then
21 additionally, Singulair has fewer common drug
22 interactions.

1 In conclusion, I ask that you carefully
2 weigh the risks and benefits of this drug presented
3 to you today and seriously consider approving
4 Singulair Allergy for over-the-counter use in
5 patients with allergic rhinitis. I'd like to thank
6 you for your time. Thank you very much.

7 DR. PARKER: Thank you. Speaker number 4.

8 DR. KALINER: Thanks. I have no conflicts
9 with -- no compensation with Merck. And they have
10 funded research in my office, but I personally have
11 not had any relationships with them.

12 DR. PARKER: Could you also state your name
13 for us, please? Thank you.

14 DR. KALINER: Let me introduce myself. I'm
15 Michael Kaliner, and I was the head of the allergic
16 diseases section of the NIAID at NIH from 1975 to
17 '93; directed the allergy and immunology training
18 program there, amongst other responsibilities. By
19 most standards, I had a very successful academic
20 research career before becoming a clinical
21 allergist-immunologist.

22 I left the NIH in 1993 and started the

1 Institute for Asthma and Allergy, which has now
2 grown to include five, soon to be six, full-time
3 allergists, two offices in Chevy Chase and Wheaton.
4 Over the last 21 years, we have treated more than
5 58,000 new patients with allergies and currently
6 evaluate about 4500 new patients per year. Ours is
7 the largest allergy-immunology center in the
8 Mid-Atlantic. I personally have treated about
9 10 [10,000] to 15,000 new allergy patients.

10 So let me address Singulair and its OTC
11 switch from the perspective of a former academician
12 and now a clinician. We see patients suffering
13 from allergic diseases as one of the top two or
14 three categories of disease for which we provide
15 care. In my office, my first choice of treating
16 allergic rhinitis is usually a nasal steroid, a
17 nasal antihistamine, and sometimes an oral
18 antihistamine.

19 We use Singulair, but we use it as an add-on
20 medicine in my clinical practice, generally in
21 those patients who also have mild asthma. As such,
22 we see a benefit from Singulair in our patients

1 with allergic rhinitis. So you've seen the data
2 about modesty in terms of its efficacy. We
3 certainly see some efficacy in using this product.

4 When I considered coming here and chatting
5 with you, I thought to myself -- I asked myself
6 three questions. One, is there any reason why
7 Singulair should not be available to OTC?
8 Remember, I'm a clinician. And my answer was no.
9 This product has proven useful. It's safe with, at
10 least in my experience, very rare side effects.
11 And it's not the sort of product that will be
12 abused. I've seen a few headaches develop in
13 patients on Singulair, but in literally thousands
14 of users, I have not seen any major issues.

15 I know there's a theoretical concern about
16 suicide. I think this concern is somewhat
17 exaggerated. The literature's very limited
18 regarding cases where Singulair was thought to be
19 contributing to the suicide. And I don't want to
20 minimize it, but I consider this not to be an
21 important issue. Thus, on the safety side, I could
22 not raise any major issue that would make me

1 hesitate to tell my patients that Singulair is now
2 available OTC and that they might save a few
3 dollars going to the drugstore.

4 How about efficacy? Well, the FDA approved
5 Singulair for AR after reviewing a large number of
6 trials with a lot of patients, comparing Singulair
7 to placebo and Claritin. As I looked through these
8 studies -- I hadn't seen them in a while -- I
9 assessed that Singulair was effective in nasal
10 treatment when compared to placebo about as good as
11 Claritin, which is the leading antihistamine sold
12 OTC. For AR, I find Singulair useful as an add-on
13 in my practice. And in my mind, there's no doubt
14 that clinical studies and clinical use confirm its
15 efficacy.

16 So the third issue is, in summary, I could
17 find no compelling reason not to support Singulair
18 becoming an OTC product and believe that it might
19 help the many allergy sufferers who wish to
20 self-treat. Having Singulair available OTC will
21 give these patients access to a new class of
22 non-sedating, effective allergy treatments other

1 than nasal triamcinolone, oral antihistamines, and
2 oral decongestants.

3 So as a clinician, my analysis supports the
4 application. I see no compelling reason not to
5 approve it. And I think it should be approved.
6 And I think it will be useful for many patients.
7 So thank you very much for allowing me to provide
8 this clinical perspective.

9 DR. PARKER: Thank you. Speaker number 5?

10 DR. CAROME: Good afternoon. I'm Dr. Mike
11 Carome, director of Public Citizen's Health
12 Research Group, testifying on behalf of myself and
13 Dr. Sid Wolfe. We have no financial conflicts of
14 interest. We strongly oppose approval of OTC
15 montelukast because relative to existing FDA
16 approved over-the-counter products for allergic
17 rhinitis, the drug offers marginal clinical benefit
18 relative to placebo and generally appears to have
19 inferior effectiveness compared to existing
20 over-the-counter products. And two, it poses a
21 significantly greater risk both to patients who
22 meet the proposed indication and those likely to

1 use the drug off label.

2 The table shown here shows that montelukast
3 is no better, and perhaps worse, than loratadine
4 for treating seasonal allergic rhinitis. Compared
5 to placebo, it showed marginal benefit in phase 2
6 and phase 3 studies. One study, 246, in perennial
7 allergic rhinitis patients revealed that
8 montelukast was no better than placebo, whereas
9 cetirizine was statistically better in improving
10 daytime nasal symptom scores. A second study, 265,
11 showed that montelukast had a greater effect than
12 placebo, but the difference was not clinically
13 meaningful.

14 In assessing efficacy of montelukast, FDA
15 noted, intranasal of corticosteroids are
16 recommended as first-line therapy for moderate to
17 severe allergic rhinitis with second generation
18 oral antihistamines preferred for treatment of mild
19 or allergic rhinitis, owing to their safety and
20 ease of use. There are not data demonstrating that
21 leukotriene receptor antagonists combined with
22 either antihistamines or corticosteroids reduce

1 symptom scores more than antihistamines or
2 corticosteroids alone.

3 Montelukast poses many serious risks that
4 are unique compared to other over-the-counter
5 allergic rhinitis meds. Most concerning are the
6 neuropsychiatric adverse events. Pharmacovigilance
7 data and numerous reports in the medical literature
8 demonstrate associations with this drug and
9 neuropsychiatric listed on this slide in adults,
10 adolescents, and children.

11 The current drug label for prescription
12 montelukast discusses this association in warnings
13 and precautions noted here. The clinical details
14 of some postmarketing reports involving Singulair
15 appear consistent with a drug-induced effect.
16 Patients and prescribers should be alert for these
17 events. Prescribers should carefully evaluate the
18 risks and benefits of continuing treatment with the
19 drug if such events occur.

20 Many reports of neuropsychiatric associated
21 with montelukast exposure provide compelling
22 evidence of a causal link to the drug. For

1 example, Cereza in 2012 reported data gathered from
2 24 reports of nightmares in 17 children and
3 7 adults; 14 had other psychiatric symptoms. In
4 all cases, montelukast was the only suspect drug.
5 In 18 cases, the nightmares appeared within the
6 first day or first week of exposure. The
7 nightmares resolved with discontinuation of the
8 drug in 21 cases. And for 3 patients reexposed to
9 the drug after nightmares had resolved, in all
10 three, nightmares recurred.

11 Also, Bygdell in 2012 presented data on
12 spontaneous reports of psychiatric adverse events
13 in children in the Swedish Drug Information System
14 from 2001 to '10. Of 744 such events, montelukast
15 was the most frequently suspect drug after
16 exclusion of vaccines and involved 92 cases. The
17 most common reactions are nightmares,
18 aggressiveness, sleep disorder, and others listed
19 here.

20 Ninety-three percent had a positive
21 dechallenge and 38 percent had a positive
22 rechallenge. Also of note, the FDA reviewers

1 highlighted 10 sample suicide case reports for
2 which the behavior changes appeared to be
3 correlated with use of the drug or the suicide
4 occurs within a short time after starting or
5 restarting the drug.

6 The potential for inappropriate and
7 potentially dangerous off-label use of over-the-
8 counter montelukast by adolescents and children,
9 and by patients with asthma, is high for several
10 reasons: 1) the potential target population for the
11 drug is huge; 2) there is considerable overlap
12 between allergic rhinitis and asthma; 3) consumer
13 studies indicated that many consumers, particularly
14 those with low literacy and adolescents,
15 misunderstood for whom the drug is intended; and
16 4) if approved, this would be the only available
17 over-the-counter product also approved by the FDA
18 in prescription form for treating asthma.

19 Combining these factors with the expected
20 wave of aggressive, direct-to-consumer advertising
21 by Merck will undoubtedly lead to off-label use by
22 many patients, including asthmatics and children.

1 The danger was highlighted by the FDA, noting that
2 examples of use of the prescription product have
3 occurred in patients with asthma and that some of
4 these may have been associated with fatal outcome.
5 Other serious risks are listed here, and I note
6 that potential interaction has been shown with
7 grapefruit juice.

8 In conclusion, to our knowledge, no other
9 country has approved over-the-counter montelukast,
10 and the FDA should not make the mistake of having
11 the U.S. be the first to do so. We urge the
12 committee to recommend against approval of this
13 drug because there is no evidence that it is more
14 effective than, or even as effective as, existing
15 over-the-counter products. There is no evidence
16 that it provides any additional benefit combined
17 with other over-the-counter products. And the risk
18 profile clearly is worse than existing
19 over-the-counter products for allergic rhinitis.
20 Thank you.

21 DR. PARKER: Thank you. Speaker number 6?

22 MS. TURNER: Good afternoon. My name is

1 Kimberly Turner. I represent Allergy and Asthma
2 Network Mothers of Asthmatics. We have no
3 financial relationship with the sponsor.

4 Allergy and Asthma Network, AANMA, is a
5 leading grassroots patient advocacy organization
6 dedicated to ending the needless death and
7 suffering due to asthma, allergies, and related
8 conditions. During the past 29 years, AANMA has
9 worked alongside hundreds of thousands of patients,
10 caregivers, and healthcare professionals to achieve
11 optimal health outcomes.

12 We appreciate this opportunity to provide
13 comments to the Nonprescription Drugs Advisory
14 Committee regarding over-the-counter montelukast
15 for temporary relief of symptoms due to hay fever
16 and other respiratory allergies in adults.

17 We have significant concerns with the
18 approval of montelukast for the temporary relief of
19 symptoms due to hay fever and other respiratory
20 allergies in adults. First and foremost is the
21 potential for off-label use in the OTC setting.
22 According to the FDA, "OTC drugs are defined as

1 drugs that are safe and effective for use by the
2 general public without seeking treatment by a
3 healthcare professional."

4 Montelukast, brand name Singulair, was
5 introduced in 1998 for the prophylaxis and chronic
6 treatment of asthma in adults and pediatric
7 patients. It has consistently made the top ten of
8 most prescribed and costliest prescriptions. In
9 fact, in 2010, worldwide sales of Singulair were
10 \$5 billion, 3.3 billion in the U.S., nearly
11 11 percent of Merck's total revenue. Since the
12 patent expired in 2012, generic introduction has
13 significantly impact Merck's profitability.

14 Merck now stands before the FDA asserting
15 Singulair should be over the counter as an
16 indication for hay fever and respiratory allergies
17 in adults only. The truth is, however, patients
18 will not discern a safety difference between 4- 5-
19 or 10-milligram tablets, nor will they understand
20 the OTC version is only appropriate for hay fever
21 and respiratory allergies in adults. They will
22 simply see a trusted product taken for asthma on

1 the pharmacy shelves and assume they consume it
2 without the oversight of a healthcare professional.

3 Asthma, however, is a chronic disease
4 affecting more than 26 million Americans. Every
5 day, 9 to 10 people die from asthma here in the
6 United States. To many, these are nameless
7 statistics, but to us they are family members like
8 Christopher Ledford, Krissy Taylor, and my own
9 10-year-old daughter, Kaitlin [ph]. Moreover, the
10 data clearly demonstrates mortalities are equally
11 distributed across mild, moderate, and severe
12 asthmatics, thus reinforcing the variability and
13 lack of predictability of the chronic disease.

14 Asthma is not an easy disease to
15 self-diagnose or self-treat, and, therefore, it's
16 inappropriate for consideration in the OTC setting.
17 Singulair's proposed OTC label actually
18 incorporates forewarnings for patients to see a
19 healthcare professional and attempts to address the
20 potential of off-use, albeit unsuccessfully,
21 according to the label comprehension studies.

22 In its submission to the FDA, the

1 manufacturer clearly states, "Because the
2 conditions share a common pathophysiology, there is
3 considerable overlap between allergic rhinitis and
4 asthma within 10 to 40 percent of patients with
5 allergic rhinitis having coexisting asthma."

6 Conversely, up to 90 percent of asthmatics
7 have concomitant allergic rhinitis. Thus,
8 overlapping the fact that montelukast is indicated
9 for and predominantly prescribed for asthma raises
10 the question as to whether consumers will use this
11 product to treat asthma symptoms. And if such, use
12 would lead to adverse asthma outcomes due to
13 stopping other asthma medications or failing to
14 follow up with health providers for asthma.

15 Second, we have additional safety concerns
16 due to reported neuropsychiatric events. In 2008,
17 the FDA initiated a safety review of drugs that act
18 via the leukotriene pathway to cause
19 neuropsychiatric events including agitation and
20 aggressive behavior. At Allergy and Asthma Network
21 Mothers of Asthmatics, we have spoken with numerous
22 families who share their horror stories of how this

1 product altered their loved one's lives and
2 behaviors negatively.

3 AANMA strongly recommends additional OTC
4 montelukast labeling comprehension studies to be
5 completed to limit the confusion and potential of
6 off-label use. Second, all OTC products to treat
7 hay fever should include a strong warning label on
8 correct use and recommendations to seek
9 professional medical help if symptoms are not
10 controlled with the correct use of OTC product.

11 We stand before you today representing one
12 thing, patients' best interest. We seek no
13 commercial benefit nor have further ulterior
14 motives. We hope our comments will help the
15 committee make their decisions. Thank you.

16 DR. PARKER: Thank you. Speaker 7?

17 (No response.)

18 DR. PARKER: Are you speaker 8?

19 MS. JUROVITZKI: Good afternoon. I am Yana
20 Jurovitzki, director of public affairs for Blue
21 Ribbon Advocacy Alliance. I have no financial
22 disclosures to report.

1 Blue Ribbon Advocacy Alliance is a national
2 grassroots advocacy organization that unites the
3 voices of men and women around the common goal of
4 improving the health of men, their families, and
5 the policies that affect them. Our goals are to
6 educate men, women, and the general public about
7 men's health issues;

8 Increase availability of resources,
9 education, and awareness tools for men, women, and
10 families affected by men's health issues to
11 advocate for increased public and private funding
12 for research for men's health issues, as well as
13 greater access to screening, treatment, and
14 services for prostate cancer and other men's health
15 conditions;

16 Leverage a national network for the exchange
17 of information among men, women, and families
18 affected by men's health issues; and

19 Promote the dissemination of personal
20 chronicles by men, women, and families affected by
21 men's health issues to and among individuals,
22 policymakers, and the media.

1 The Consumer Healthcare Products
2 Association's findings in a 2013 survey
3 demonstrated that more consumers readily use
4 allergy relief, over-the-counter medications than
5 other over-the-counter medications. Seventy-four
6 percent of primary care physicians recommended
7 over-the-counter allergy relief of symptoms before
8 recommending a prescription treatment, and that
9 most specialists either had no reservation
10 recommending over-the-counter medications or would
11 encourage patients to read and carefully follow
12 instructions before taking the medication.

13 Over-the-counter medications provide
14 symptomatic relief for 240 million Americans, where
15 an estimated 60 million would otherwise not seek
16 treatment if these medications were not available
17 without a prescription. Over-the-counter
18 availability allows both insured and uninsured
19 allergy sufferers to avoid the cost of doctor
20 visits, diagnostic tests, and prescription, thus
21 creating a total annual savings of \$102 billion.

22 For every dollar spent on over-the-counter

1 medications, the healthcare system saves roughly \$6
2 to \$7. Allowing patients to access these
3 medications over the counter expectedly improves
4 convenience and expedites symptom relief. The use
5 of over-the-counter medications may contribute to
6 improving patient wellness, treating illness,
7 increasing productivity, reducing work absenteeism,
8 and resulting in fewer unnecessary doctor visits.

9 Forty-five million Americans suffer from
10 allergies, accounting for 10 million missed
11 workdays each year. And many say that their
12 allergies are worse now than ever before.
13 Allergies are this country's most common yet
14 frequently ignored disease.

15 Some studies show that men exhibit higher
16 sensitivities to common allergens than women do.
17 And as men's health advocates, we at Blue Ribbon
18 Advocacy Alliance support greater patient access to
19 over-the-counter allergy relief medication such as
20 Singulair. Making Singulair an over-the-counter
21 allergy relief medication for adults is a cause
22 that we are very happy to support. Thank you.

1 DR. PARKER: Thank you. Speaker number 9?

2 (No response.)

3 DR. PARKER: Okay. Speaker number 10?

4 Thank you. Speakers.

5 MS. MARKLE: My name is Jenna Markle. I
6 founded Parents United for Pharmaceutical Safety
7 and Accountability in 2008 after I discovered my
8 son Zachary's five-year struggle with symptoms of
9 mental illness was actually the result of an
10 adverse reaction to Singulair. One of the reasons
11 Zachary suffered for so long was because his
12 prescribing doctor did not warn me about
13 Singulair's potential side effects. At the age of
14 8, my son wanted to die because he could no longer
15 tolerate feeling so sad and angry all the time.
16 After stopping Singulair, Zachary tolerated his
17 allergy symptoms without expressing these
18 sentiments.

19 Joining me is Jan Gilipin, another founding
20 member of Parents United and also parent of a child
21 who experienced side effects. We have been
22 contacted by hundreds of parents whose children,

1 loved ones, or themselves have suffered with
2 Singulair's side effects.

3 The nature and seriousness of Singulair's
4 side effects and its primary role as an asthma
5 maintenance medication in adults and children
6 renders Singulair inappropriate for
7 over-the-counter marketing. Over-the-counter
8 availability will compromise consumer safety,
9 outweighing any consumer benefit of being able to
10 purchase Singulair without a prescription to treat
11 allergies. The only party who will benefit is its
12 manufacturer, Merck.

13 Merck and FDA have already established that
14 treatment with Singulair should involve a
15 physician. Prescribers should carefully evaluate
16 the risks and benefits of continuing treatment with
17 Singulair if psychiatric events occur is something
18 that is listed in the prescribing information.
19 This morning when asked about calculating dosage in
20 children based on weight or on age, Merck's own
21 representative stated that a doctor should
22 determine the dosage taken.

1 Over-the-counter Singulair would confuse
2 customers and consumers and offer them a false
3 sense of security regarding its safety. I fear it
4 will also influence physicians to disregard the
5 warnings about neuropsychiatric events with
6 Singulair, resulting in misdiagnosis of side
7 effects and possibly treating them as primary
8 illnesses.

9 Some parents have reported to Parents United
10 extreme difficulty identifying side effects with
11 the assistance of a physician, with some children
12 requiring exams by multiple specialists, undergoing
13 numerous tests, including EKGs, CATs, MRIs, blood
14 tests, accruing thousands of dollars in medical
15 costs. If accurately identifying side effects is
16 this much of a challenge for medical professionals,
17 how can we expect the average consumer to be able
18 to do it?

19 Churg-Strauss syndrome, which can
20 permanently damage the body's organs and tissues
21 and can be fatal without proper treatment, is
22 challenging for physicians to diagnose due to the

1 wide range of symptoms and their similarity to
2 those of other disorders. Singulair is associated
3 with a wide variety of side effects which consumers
4 may not link to an allergy medication, especially
5 if side effects do not manifest immediately.

6 Parents United has received reports that
7 side effects were apparent after days, weeks,
8 months, and sometimes years of use. Delayed onset
9 of neuropsychiatric events in Singulair has also
10 been reported in the medical literature. Today,
11 Merck could not tell us when side effects would
12 manifest.

13 Parents United shares FDA's, Public
14 Citizen's and AANMA's concerns about
15 over-the-counter Singulair. We also share concerns
16 that Singulair Allergy, if approved, could be used
17 inappropriately, creating a Pandora's box.

18 Subjects understanding directions in a clinical
19 study does not translate into consumers following
20 directions outside the lab. FDA recognizes that
21 patients don't typically follow instructions, and
22 research indicates consumers take over-the-counter

1 medication instructions less seriously than those
2 of prescription drugs.

3 Just as there would be nothing to prevent
4 consumers, including minors, from purchasing and
5 using Singulair for self-diagnosed or serious
6 asthma, or giving it to a child of any age for
7 allergies or asthma, OTC status would give
8 consumers with preexisting psychiatric problems
9 unrestricted access to a drug that may exacerbate
10 their symptoms. Because over-the-counter Singulair
11 Allergy may be given to children or taken by
12 children, the experiences of children must be
13 considered when this decision is made.

14 MS. GILPIN: A simple list of Singulair's
15 neuropsychiatric side effects cannot adequately
16 describe the trauma experienced by those who had
17 adverse reactions to this drug. Here is a list of
18 experiences that have been reported: severe anxiety
19 that interfered with typical child development and
20 experiences, including school; diagnosis of bipolar
21 disorder, depression, or ADHD and treatment with
22 multiple drugs for these conditions, often without

1 effect; ER and hospital admissions; admissions to
2 psychiatric units and residential facilities;
3 self-injurious behavior; violence against others;
4 diagnoses of seizure and movement disorders; and
5 thousands of dollars spent by families and
6 insurance companies to diagnose and treat side
7 effects.

8 This trauma happened to children like 15-
9 year-old Cody Miller, who took his own life within
10 weeks of starting Singulair Allergy; and
11 11-year-old Matt Faraone, who left school because
12 of crippling anxiety; and my own 6-year-old,
13 Jeremy, who lost his ability to make friends,
14 became afraid of everything, and started to lose
15 all interest in life.

16 Since 2009, Parents United has been
17 receiving inquiries from parents wanting to know
18 more about Singulair's side effects. "How long
19 will these side effects last, and will there be
20 lasting damage? I want my child back." Our
21 children have been changed forever by the trauma
22 they endured while suffering Singulair side

1 effects.

2 More investigation of Singulair side effects
3 is desperately needed, but rather than conduct the
4 research to determine the mechanism for
5 neuropsychiatric side effects, which it admits it
6 does not understand, Merck has chosen to invest
7 resources to unleash this drug on an even wider
8 pool of unsuspecting consumers in an effort to
9 increase the profitability of a drug that has
10 already earned billions of dollars while it was
11 still unpatented.

12 I get hay fever. It's a little annoying.
13 But it does not begin to compare to the horrible
14 mood and mind-altering symptoms that my son and
15 countless others experienced from Singulair. The
16 primary responsibility of the FDA is to ensure the
17 safety of consumers. Please keep Singulair behind
18 the counter, and thank you for listening.

19 DR. PARKER: Thank you.

20 The public hearing portion of this meeting
21 is now concluded, and we will no longer take
22 comments from the audience. The committee will now

1 turn its attention to address the task at hand,
2 careful consideration of data before the committee
3 as well as the public comments. We will now
4 proceed with Dr. Yang's charge to the committee.

5 **Charge to the Committee - Lucie Yang**

6 DR. YANG: Thank you, Dr. Parker.

7 Over the next few minutes, I will focus on
8 the questions you are asked to consider and try to
9 provide some guidance on the context in which they
10 were written. We come back to the topics for
11 discussion in Dr. Michele's opening remarks and ask
12 you to keep in mind the proposed OTC setting for
13 use. In addition to a discussion of efficacy and
14 safety and risk/benefit profile, we are asking you
15 to discuss the adequacy of the Drug Facts label and
16 consumer package insert.

17 Before we get to the questions, I want to
18 remind you of the laws governing FDA decisions of
19 approval or non-approval, which are relevant to how
20 we ask you to consider the questions. Of note,
21 these laws apply equally to products for
22 prescription and OTC use, and the standards for

1 efficacy and safety as set out in the Code of
2 Federal Regulations are the same.

3 The Code of Federal Regulations, or CFR,
4 states that FDA will approve an application after
5 it determines that the drug meets the statutory
6 standards for safety and effectiveness,
7 manufacturing and controls, and labeling. The
8 regulation also mentions that there are many kind
9 of drugs that are subject to the statutory
10 standards, and the wide range of uses for these
11 drugs demand flexibility in applying those
12 standards. Thus, FDA's required to exercise
13 scientific judgment.

14 The aim of this meeting is to get your views
15 and scientific judgment of safety and effectiveness
16 of 10-milligram montelukast for OTC use to help
17 guide our decision-making ability on these issues.
18 Let me now discuss the standards of efficacy and
19 safety.

20 Efficacy standards are shown in this slide.
21 The language is from a CFR section on refusal to
22 approve an application. One clause to note related

1 to this meeting is substantial evidence, meaning
2 that efficacy must be certain and without any
3 doubt. The standards for safety are shown on this
4 slide. This language is also from a CFR section on
5 refusal to approve an application.

6 The regulatory language in these three
7 paragraphs boils down to four safety reasons for
8 non-approval; first, the submission does not have
9 adequate tests to assess safety; second, the
10 product is unsafe; third, the submitted results do
11 not show that the product is safe; and fourth,
12 there is insufficient information in the submission
13 to determine whether or not the product is safe.
14 Note also that all of these safety standards are
15 relative to the labeled use of the product, in this
16 case, for use by the consumer without input from a
17 health professional.

18 This brings us to the questions. The first
19 question is a discussion of efficacy, including the
20 new ocular indication. The next question is a
21 discussion of safety as related to OTC use. We ask
22 that you include discussion on neuropsychiatric

1 events, adequacy of proposed labeling regarding
2 neuropsychiatric events, potential for off-label
3 use and consequences of such use, and pediatric
4 use.

5 The third question is a voting question for
6 safety. We ask you to consider montelukast safety
7 in the context of OTC use and the population for
8 which the product is proposed.

9 The final discussion question focuses on the
10 proposed Drug Facts label and consumer package
11 insert. Note that these labels are provided to you
12 as appendices in your briefing package.

13 In the last question, we ask you to bring it
14 all together to balance the scales of safety and
15 efficacy in the proposed OTC allergic rhinitis
16 indication. Note that this question focuses on the
17 nasal indication, and you are not voting on the
18 proposed ocular indication. I turn the podium back
19 to Dr. Parker to open the discussion period. Thank
20 you.

21 **Questions and Committee Discussion**

22 DR. PARKER: Thank you. We will be using an

1 electronic voting system for the meeting. Once we
2 begin our vote, the buttons will start flashing and
3 will continue to flash even after you entered your
4 vote. You will press the button firmly that
5 corresponds to your vote. If you're unsure of your
6 vote or you wish to change your vote, you may press
7 the corresponding button until the vote is closed.

8 After everyone has completed their vote, the
9 vote will be locked in. The vote will be displayed
10 on the screen. The DFO will read the vote from the
11 screen into the record. Next, we'll go around the
12 room -- this is after the items on which we
13 vote -- and we'll ask each individual who voted to
14 state their name and vote into the record. Also,
15 we ask that you state, if you're willing to, the
16 reason why you voted as you did. And we will
17 continue in the same manner until all the questions
18 have been answered or discussed.

19 So we will begin now. Let me remind you, as
20 you take a look, that there are three items for
21 discussion, and there are two voting items. And we
22 will begin with discussion of item number 1.

1 Item number 1, discuss the efficacy data for
2 montelukast sodium, including data regarding the
3 relief of ocular allergy symptoms.

4 So I will ask, as we begin our discussion of
5 that, to have you -- let Ms. Bhatt known that
6 you're interested in getting in the queue for that.
7 And then we will attempt at the end of the
8 discussion to try to capture those points in
9 summary for the FDA. So let's begin with
10 discussion of item number 1.

11 Dr. D'Agostino?

12 DR. D'AGOSTINO: If I understand the data
13 correctly and the presentations correctly, the
14 efficacy for the daytime relief of allergies and so
15 forth is substantial, and they already have
16 approval on the Rx level. And the FDA
17 presented -- Erika presented on page 4, slide 7,
18 the data on that, which the daytime nasal symptoms
19 were significant. The effect is small, but it
20 evidently worked in terms of the approval on the
21 prescription.

22 As far as the ocular, one can argue from a

1 statistics point of view that they attained the
2 Daytime Nasal Symptom Score significance, so they
3 can march on to look at other things. I'm very
4 bothered by the possibility that they could have
5 looked at a lot of different things, and then found
6 one that seems to work. And I'm still confused in
7 terms of why the sponsor presented five studies,
8 and the FDA was only given three of them.

9 So I have concerns about that, but I think
10 the direction is certainly correct and expected.
11 Again, very small effect sizes, but there is a
12 consistency going on there.

13 DR. PARKER: Do we have any others from the
14 committee who want to make comments about efficacy
15 and to also comment specifically about the ocular
16 symptoms in terms of efficacy? Dr. Platts-Mills?

17 DR. PLATTS-MILLS: I'm slightly confused by
18 the two questions that we have to vote on, and it
19 affects what we discuss at this point. The vote on
20 question 3, has the safety of OTC use of
21 montelukast sodium for relief of allergy symptoms,
22 considering potential off-label use, been

1 adequately demonstrated? That's that question.

2 The second voting question -- we only have
3 two voting questions. Is that correct?

4 (Ms. Bhatt nods affirmatively.)

5 DR. PLATTS-MILLS: Yes? Is the risk/benefit
6 profile of montelukast sodium supportive of OTC use
7 in adults for nasal indication "temporarily
8 relieves symptoms due to hay fever or other upper
9 respiratory allergies"? We're actually not voting
10 on the ocular symptoms at all. Is that correct?
11 And what is the basis of that decision? I don't
12 understand that.

13 DR. D'AGOSTINO: Yes. What I was trying to
14 say is that -- and we're splitting that up, that
15 the eye indication is not part of our vote. And I
16 think that's where -- if we had questions in terms
17 of the significance of the data, we would have a
18 bigger discussion. But it's this daytime versus
19 the eye -- the eye is being removed from our final
20 voting. And I just asked Lucie when she came down,
21 and that is, in fact, correct.

22 DR. PARKER: Thank you for those comments.

1 And I think this is important for us to be clear as
2 an advisory on exactly -- so I'd like to turn to
3 the FDA to make sure that you-all are clear to us
4 that we have what we will call common understanding
5 between what it is you'd like to hear from us and
6 what will we provide so that we can give you our
7 best advice regarding efficacy and the voting
8 questions. Thank you.

9 DR. MICHELE: Yes. I believe that you do
10 have a correct understanding. So question 1 is a
11 general efficacy question. The sponsor is asking
12 for a new indication. We're interested in hearing
13 your thoughts on it as far as the ocular symptoms.
14 We also have the question there so that you can
15 discuss efficacy from the perspective of OTC use,
16 so when you vote on the final question of the
17 benefit/risk, you have both portions of those in
18 mind as you're doing your voting.

19 We have intentionally removed ocular from
20 your vote of the risk/benefit given that we were
21 curious if that had been removed, how you would
22 vote. So we didn't want to color the vote based on

1 potentially small sample effect sizes for the
2 ocular indication.

3 DR. PARKER: So my understanding of
4 that -- I'm going to take a little leap here,
5 friends -- is that they are interested in the
6 opinions of the committee regarding our view of
7 efficacy and ocular symptoms, which I believe we've
8 had some comment on already statistically. I
9 believe the term was "statistical march," and
10 perhaps some leaps being made there, if I'm
11 understanding that.

12 So I think it's important if others on the
13 committee would like to provide any comments or
14 thoughts that they have on efficacy. I think it
15 might be helpful to actually in our minds break it
16 down. And I might even ask that we look at what
17 our advice and thoughts are regarding efficacy with
18 ocular symptoms since that is not something we're
19 voting on. That is something that we can provide
20 feedback on in terms of a discussion.

21 So I might start with that. And then if
22 there are other comments or thoughts regarding

1 efficacy more broadly, this would be the time to
2 bring up those comments.

3 Am I understanding that correctly?

4 (Dr. Michele nods affirmatively.)

5 DR. PARKER: And I will offer my own
6 thoughts here, just that I had the same concern
7 about adequacy data to support the ocular symptoms
8 based on what's been presented. And I understand
9 that we are not being asked to vote on that. But
10 were we being asked to vote, I would certainly
11 bring up my own concerns about whether or not
12 there's adequate data. I don't believe there is at
13 this point to be able to say that. So I'm going to
14 go all the way out on that one.

15 The other comment I would make regarding the
16 efficacy, though understanding what has been
17 approved for prescription use, I also have concerns
18 about how that lines up with current clinical
19 guidelines and believe that that's a really
20 important consideration and have heard some other
21 comments along those lines that there's actually
22 not a lot of data about improved efficacy on top of

1 currently recommended clinical guidelines for the
2 conditions for which it's being asked for approval.

3 So I'll put those comments on the record.
4 If there are others who'd like to say anything?
5 Yes?

6 DR. ROUMIE: Christianne Roumie. So one of
7 the concerns I think that was brought up earlier
8 was the clinical threshold of this change of .1 in
9 the ocular effects. And for the Nasal Symptom
10 Score, we had an active comparator to see the
11 effects of cetirizine or the active comparator to
12 kind of get a sense of a change from baseline.

13 But I don't see any active comparator in an
14 of the ocular symptoms. It was really only the
15 comparison to placebo. And I think for us to
16 determine what is a clinically significant change,
17 it would be nice to have an active comparator to be
18 able to hold that to the same standard, for the
19 ocular symptoms, because right now a change in the
20 eye symptom score of minus 0.1 means nothing to me
21 on a scale of zero to 4. So it would be nice to
22 have seen the change for the active comparator.

1 DR. PARKER: Dr. Platts-Mills?

2 DR. PLATTS-MILLS: I don't think I quite
3 realized that question 5 of the vote has clearly
4 taken out the ocular indication, and that's not in
5 there. And that's clear now. I was just surprised
6 that that decision had clearly been made by the FDA
7 firmly before we saw this.

8 I think that in practice, I think most of us
9 are aware that there are patients who won't take
10 nasal steroids at all, won't take loratadine.
11 Loratadine interferes with thinking in quite a lot
12 of patients. Very few people can write a grant
13 while taking loratadine and that Singulair has a
14 role definitely in nasal symptoms in a proportion
15 of patients. So exactly as we see with asthma,
16 there's a specific role.

17 I have no sense of that in relation to eye
18 symptoms. And I don't know there are people who've
19 got enough experience with eye symptoms to
20 know -- have a sense that there really is a group
21 of patients where this is the drug of choice, so
22 that I'm not unhappy about the decision that's been

1 made.

2 DR. PARKER: Dr. D'Agostino?

3 DR. D'AGOSTINO: With regard to the
4 positive -- the active comparator, do the
5 regulations say it has to be like an active
6 comparator? Years ago, I wrote a paper, when I was
7 doing a lot of work in the OTC, saying that if
8 you're looking at aspirin or something or an
9 analgesic, you should put aspirin in the study so
10 aspirin beats the placebo. Then you have what I
11 would call downside sensitivity, then does the new
12 drug beat the placebo, so that there's a full
13 package.

14 But that was not so much regulation as
15 opposed to looking at -- trying to get sense of the
16 data. And am I wrong -- I'm stating a position,
17 but is it sufficient for the drug to beat out the
18 placebo for approval?

19 DR. MICHELE: Right. So Dr. Yang reviewed
20 the efficacy requirements. There's no requirement
21 in the United States that a product beats an active
22 comparator. It must beat placebo.

1 DR. PARKER: Dr. Tracy?

2 DR. TRACY: As we think about these things,
3 in asthma, Singulair really is a stand-alone drug
4 in many cases. But in allergic rhinitis, for most
5 of us -- I'm an allergist, and probably 50 percent
6 of my patients are kids -- I don't know that I've
7 ever used this for anything ocular. And even for
8 the nasal stuff, it's really -- as Dr. Platts-Mills
9 has pointed out in the past, there is probably a
10 subset of individuals who really benefit from it.
11 But from an eye standpoint, this would not be a
12 go-to drug.

13 DR. PARKER: Dr. Ownby?

14 DR. OWNBY: Yes. I was just trying to think
15 of what a consumer would say. I'd like to thank
16 the sponsor for providing a mockup of the
17 packaging, and it's very helpful. But if I look at
18 the front of this and it says "24-hour relief of,"
19 I will grant nasal congestion, sneezing, runny
20 nose, and itchy nose. Those are all I think well
21 shown. But when it says itchy, watery eyes, I'm
22 not convinced at all by the data that that's a

1 reliable statement that most consumers would
2 assume, from looking at this packaging, was true.

3 DR. PARKER: Let me just ask the agency, did
4 you get the information to the -- what you were
5 looking for in that question?

6 (Dr. Kweder nods affirmatively.)

7 DR. PARKER: Good. So just to attempt to
8 summarize, regarding the discussion of number one
9 with the efficacy data -- and specifically, this is
10 our discussion about the ocular symptoms -- it
11 sounds as if there's concern statistically, though
12 signals are small and perhaps in the right
13 direction. There's concern, uncertainty, to not
14 convince regarding efficacy with the ocular
15 symptoms. There was also note of the no active
16 comparison and then the comment from the FDA
17 regarding that, and one comment regarding whether
18 or not -- what the clinical meaning is of the
19 differences that were noted.

20 Have I missed anything from the viewpoint of
21 the advisory? Make sure I represent you well here.

22 (No response.)

1 DR. PARKER: Okay. Thank you. That was
2 nice. Let's move on to number 2. Under number 2,
3 we will discuss the safety profile of montelukast
4 sodium for the over-the-counter setting, include
5 discussion on a) neuropsychiatric events;
6 b) adequacy of proposed labeling regarding
7 neuropsychiatric events; c) potential for off-label
8 use and consequences of such use, and pediatric
9 use.

10 So before we go to the queue for this, let
11 me ask first if there is a need for any
12 clarification specifically related to the question
13 and what we're being asked, so that we're certain
14 that we are answering what -- does anyone have any
15 need for clarification regarding what we're being
16 asked? Otherwise, we'll start with the queue
17 regarding response to this discussion.

18 Ms. Pledge?

19 MS. PLEDGE: I have a real concern regarding
20 the neuropsychiatric events. If I had been those
21 parents, I would have been just furious also. But
22 I wonder, too, that if you put it over the counter,

1 are they going to discuss with a pharmacist some of
2 the potential side effects that could be very
3 dramatic? I think the labeling on the box just
4 regarding that "you experience unexpected changes
5 in behavior, thoughts, or --" well that kind of
6 minimizes, I think, the severity of some of the
7 problems. I really think that minimizes it.

8 Again, if it's over the counter, I think
9 people are less likely to have a pharmacist review
10 with them the implications of taking this
11 medication or the precautions that they should
12 have. And I remember very distinctly changing
13 pharmacies recently because one of the pharmacies I
14 had gone to before was a big one in a grocery
15 store.

16 If I was looking around for over the
17 counter, no pharmacist ever came out, or pharmacist
18 helper came out to ask me can I help you with
19 something. But I notice that when I go to a
20 smaller pharmacy, the pharmacist, his eyes open,
21 comes out and says, "Can I help you with something?
22 What are you looking for?" And did you know that

1 maybe you can't take this because of this other
2 medicine? So I really think that was really
3 important regarding that.

4 Also -- those were the two bigger things
5 that I had. I think I'm not ready to see it being
6 over the counter for those reasons.

7 DR. PARKER: Dr. Platts-Mills?

8 DR. PLATTS-MILLS: Yes. The
9 neuropsychiatric issue raises obviously very
10 significant questions, which are really important.
11 And there is a general problem with the whole
12 issues of rare side effects. And it was very
13 notable that one of the examples we heard about,
14 which was truly awful, the drug was being
15 prescribed by a physician.

16 There's a very famous example of a child who
17 was given nasal steroids and developed -- became
18 severely Cushingoid and this terrible side effect,
19 but the patient -- had been prescribed by a
20 physician, and the physician had given the aura
21 that the drug was safe. There is just as big a
22 problem -- with rare side effects it is just as big

1 a problem if a physician prescribes it because
2 the patients have been prescribed by a physician,
3 and therefore, they believe it's safe.

4 As I said before, if we discuss every side
5 effect that has occurred in 1 in 100,000, we would
6 not be able to function. And you'd frighten
7 patients so much, they'd be unwilling to take any
8 drug. I think that is a general problem in the
9 hall of medicine, that is how you handle very rare
10 side effects or rare side effects. And obviously I
11 don't have a sense of the psychiatric fence, but
12 I've been using Singulair for 10 years, and I
13 haven't seen them. And so I think it's --

14 DR. PARKER: Dr. Gerhard.

15 DR. GERHARD: I have two points regarding
16 the neuropsychiatric events. I think, from my
17 perspective, we really just don't know very much
18 about them. From the clinical trials, as Dr., I
19 believe, Towbin pointed out, we really haven't
20 assessed these events in the clinical trials. So
21 the fact that they weren't reported in itself
22 really doesn't mean very much.

1 Obviously, we're all familiar with the
2 limitations of the adverse event reporting data, so
3 it comes down to the fact we don't know much about
4 it. Whether these events are more problematic if a
5 drug becomes over the counter as in the previous
6 comment, I really don't know. Certainly, it would
7 be a problem if the use would expand greatly if the
8 product goes over the counter. But generally, I
9 think this is really an issue of inadequate
10 information, and this is a very difficult topic to
11 study.

12 To me, the biggest concern is really when it
13 comes to the issue of the impact of putting
14 Singulair OTC for allergies, what is the impact of
15 this on the treatment of asthma? And that is a
16 different situation for Singulair versus all the
17 other OTC medications and allergy.

18 We've heard that 8 percent -- or something
19 like this -- of the U.S. population has asthma.
20 Just to take out one of these questions here
21 regarding the consumer comprehension study, "When
22 using this product, if you are currently taking

1 asthma medications, do not stop taking them."

2 Patients with prior Singulair experience,
3 94 percent -- had this correct -- the lower
4 confidence bound; 91.2 percent.

5 Given the severity of asthma and the
6 potential severe consequences of inadequate
7 management of asthma, if only 1 percent or even
8 .1 percent of asthma patients stop taking their
9 medications because Singulair is OTC for allergies,
10 that will cause -- has the potential for
11 significant harm.

12 Again, this is something that I can't
13 substantiate, but I don't think -- I think it is a
14 significant risk that the data that I have seen
15 from the Label Comprehension Study doesn't really
16 make me -- doesn't relieve me of these concerns.
17 And I think it's very hard to do because it's a
18 situation that's unusual.

19 DR. PARKER: Thank you. Dr. Roumie?

20 DR. ROUMIE: So I'm just going to echo a
21 couple of Dr. Gerhard's comments that there does
22 potentially appear to be a signal for the

1 neuropsychiatric events, but currently the state
2 of, I guess, our understanding is there's really
3 not enough evidence here to either back up the fact
4 that it is truly safe or truly not safe.

5 My concern is really more in the off-label
6 use for the pediatric population. In the initial
7 Label Comprehension Study for Adolescents,
8 pre-mitigation, 1 out of every 2 15 year olds said
9 it was okay for them to use. So again, we can't
10 assume that those pre-mitigated and post-mitigated,
11 oh, well, I'll ask my parent, who's in the next
12 room, is really what's going to happen. I think
13 you have to look at it and say, this 15 year old
14 looked at the box and said, "Yeah, that's okay for
15 me to use," and that's of more concern to me.

16 DR. PARKER: Dr. Pruchnicki?

17 DR. PRUCHNICKI: Thank you. Maria
18 Pruchnicki. As a pharmacist, I would like to
19 respond to some of Ms. Pledge's questions and also
20 just state generally. Certainly when we have drugs
21 in the over-the-counter environment, there are
22 times when pharmacists are available and accessible

1 and times when they are not, for a variety of
2 reasons; times when patients are willing to engage
3 with you and times when they are not. But there is
4 always going to be that increased access and
5 increased risk, and that is certainly something
6 that we worry about and I think about very often in
7 terms of patients' health literacy and their
8 ability to understand.

9 I think my greatest concern is the concept
10 of risk and benefit is very challenging for a
11 patient to understand. And when we are asking them
12 to appreciate maybe the subtle differences in
13 effectiveness between one drug over another, that
14 puts really an increased burden on them.

15 I wonder if the sponsor -- if Merck has
16 thought about are there ways to provide some
17 education or to partner in education so that less
18 of that burden falls to our patients because I know
19 those gaps are really just huge out in practice,
20 and also don't just affect the patients who are
21 seeking the drug over the counter, but also those
22 who are then continuing to take it in a

1 prescription status.

2 So if I'm a patient on Singulair with asthma
3 seeing "Don't take this if you have asthma," that
4 could very easily prompt me to stop taking the
5 medication in the absence of advice or not even
6 being willing to initiate a conversation to get
7 that advice due to access or whathaveyou. So I
8 think it really goes both ways.

9 DR. PARKER: Dr. Kramer?

10 DR. KRAMER: Yes. I actually would like to
11 make a couple of comments that are sort of a
12 broader or a bigger picture. It seems to me that
13 the issues that we're discussing today about the
14 safety in the OTC environment here really epitomize
15 some fundamental issues and the evolution of drug
16 safety over a number of years.

17 Actually, my own personal experience is
18 fairly pertinent to these bigger issues. I started
19 with a father who as a pharmacist started practice
20 in 1938 when there were many prescription drugs
21 that you could just prescribe, and I heard the
22 stories of what life was like then.

1 Before I went into medicine, I was trained
2 and practiced pharmacy and taught pharmacy school.
3 And that was at a time when we had a stringent
4 review of the efficacy of things that had been used
5 for years in over-the-counter use in terms of
6 requiring strict efficacy, and, really, we moved
7 much more to prescription and the learned
8 intermediary.

9 As we all know, we've moved now to a very
10 big change in our healthcare system, where we
11 want -- as many people have said, there are real
12 benefits of patients having the ability to treat
13 themselves and the availability of OTC products.
14 However, I'm really struck, as I've heard many of
15 the variety of opinions express today, that we have
16 to be very careful in how we speak about this and
17 discern differences.

18 This isn't just all drugs should be OTC or
19 no drugs should be OTC. This is very specific.
20 And I'd like to make a few comments specific to
21 those general comments about this that we're
22 discussing today.

1 I think that the physicians among us who
2 talk and who treat patients have to be very careful
3 when we talk about drug safety because there is
4 much greater self-treatment now, and there are much
5 shorter encounters, by necessity, in our practices
6 that really don't allow us to see or hear or
7 explore all the things patients are fully
8 experiencing. And I certainly identify with the
9 frustration of how do you notify everybody of ever
10 side effect and can we really do this in the
11 current environment.

12 However, we also need to know, therefore,
13 we're not getting as much information about what
14 patients are experiencing. And when a frustrated
15 parent comes in and says what's happening to their
16 [sic] patient, you think, oh, I can't deal with
17 this, I can't interpret this, and you are more
18 likely to reassure and not take seriously things
19 that may be we should take seriously.

20 Okay. Enough of the general comments. But
21 I think that we should recognize if this drug were
22 available OTC, at the very least, we know that it

1 will increase the availability and use of this
2 product. And the question is, how much of that is
3 within guidelines and what we want and how much of
4 that is outside of guidelines and could have
5 potential side effects.

6 Now I'm going to take them one at a time.
7 Neuropsychiatric symptoms, I have to say, I was
8 struck that all the letters we got to review in
9 advance of the meeting were from parents of
10 children who had side effects. Not a single letter
11 we got in advance was supporting this. And then
12 you came to the meeting, and the vast majority at
13 the beginning was all of we need to make this
14 available.

15 So obviously, a variety of views. But it is
16 striking that among the top ten most common
17 symptoms you see, the cluster of related
18 similar -- insomnia, hallucinations, nightmares,
19 all these things that seemed to fit together, and
20 then the dechallenge/rechallenge, really should
21 give us pause that there may be something there we
22 don't understand.

1 So the question is, is it in the setting of
2 modest efficacy, which everybody states, reasonable
3 to make this available to this larger group of
4 people with these potential neuropsychiatric
5 effects? And we all need to decide that, but I
6 have some concerns.

7 From the pediatric standpoint, it is
8 completely illogical, to me, that we should be
9 prescribing this or approving this for 18 year olds
10 and older when it's available Rx for the same
11 indication in 15 to 17 year olds. I don't know how
12 it happened that was the original, but it is now
13 approved in that age group. What is one who's 15
14 years old to think if this becomes available and it
15 says, but you can't use it. You have to go to your
16 doctor and get the exact same thing, and then you
17 can use it. It just doesn't make sense to me. And
18 I would say, although people have pointed out,
19 there are a lot of drugs that are available OTC and
20 Rx in different dosages. But usually, the OTC is a
21 lower dose, not a higher dose.

22 So what is the likelihood of the children

1 taking 10 milligrams? Probably not so unusual.
2 And yes, there's this "safety profile" in small
3 studies, but we don't understand things like
4 potential neuropsychiatric side effects. What's
5 the effect of a 5 year old taking 10 milligrams,
6 long-term? These long-term studies, the personal
7 experience of patients in this application is
8 strikingly short-term use; 250 total patients with
9 a year of experience, and yet all the stories from
10 patient groups -- my son started taking this when
11 he was 3, and five years later, we put together all
12 these things happening. So I'm very concerned
13 about the appropriate dose in pediatrics and how
14 you communicate that.

15 Finally, I want to say something about the
16 striking reliance on the label to fix all ills in
17 both the sponsor's and the FDA's materials. It's
18 very striking. But if we label it correctly,
19 everything will be fine. So I can't resist but
20 bring up a couple of really pertinent studies that
21 if you are not familiar with, you should become
22 familiar with. And that is -- I'm sure the FDA

1 knows this.

2 I have a couple papers in front of me from
3 JAMA. This one is from 2000, I recognize, the
4 Contraindicated Use of Cisapride: The Impact of
5 FDA Regulatory Action. This is the impact of label
6 changes, and the accompanying editorial by Ray
7 Woosley, the father of the CERTs program, who many
8 of you know, the Centers for Education and Research
9 on Therapeutics.

10 Drug labeling revisions. Guaranteed to
11 fail? Here's a situation where a drug was known to
12 cause a fatal side effect, and it was known what
13 drugs it couldn't be prescribed with. And they
14 tried to get doctors not to co-prescribe this drug,
15 cisapride, with these other drugs that caused QT
16 prolongation, and torsades, and death. After years
17 of trying to change and to label and to warn and to
18 educate, they finally said, you know what? We've
19 got to take it off the market.

20 Why do we think -- for those of us who have
21 been in practice -- and I was in practice in the
22 mountains of North Carolina. People do not read

1 labels. They see a name. And the pharmaceutical
2 industry knows this. They call it good will. That
3 is why there are so many Sudafeds on the
4 shelf -- before they took them behind the
5 counter -- because all these drugs with the same
6 name but different ingredients are used because
7 patients choose by the name that's familiar to
8 them. They do not read the details. Talk to most
9 practicing family physicians. They know that
10 patients do not read the label.

11 So just as a caution there, and I have
12 serious concerns if we think that we can just do
13 this with labeling. And I'll shut up.

14 DR. PARKER: Dr. Towbin?

15 DR. TOWBIN: Thank you. I wanted to start
16 by thanking Dr. Gerhard for his concise comments
17 related to neuropsychiatric events. I concur
18 strongly that we really just don't know. The
19 strongest data that one could rely on to determine
20 the presence of these would come from clinical
21 trials. And it's very clear, both from the
22 industry and the FDA side, that the trials were not

1 constructed in a way that would allow us to get a
2 handle on that.

3 Unfortunately, in the absence of data, you
4 end up with conflicting testimonials. And that is
5 a very difficult way to make decisions regarding
6 scientific questions. One sort of testimonial is
7 the kinds of things that come through the FAERS
8 system, where we have no idea about the
9 denominators. And we really can't look cases
10 closely, so we don't know quite how to interpret
11 that information.

12 We also have testimonials from individuals
13 who either practice or take the medicine and say
14 that it's a great thing for them, but those are not
15 scientific. So I think that Dr. Gerhard's comments
16 strike as close to mind as possible. There is no
17 scientific data to assist us in understanding
18 neuropsychiatric events.

19 There is something suggestive in terms of
20 the dechallenge and rechallenge information that we
21 got. But again, those really are not sufficient,
22 in my opinion. So it makes it difficult moving on

1 to B to look at the adequacy of the labeling
2 because we really don't know what we're trying to
3 target or work with. We can't really assess how
4 frequent or severe these are.

5 I think that the comments that Dr. Kramer
6 has made echo my own, that we may be trying to
7 assist ourselves in feeling better about a
8 situation for which we have very limited control.
9 It's hard to say, oh, well, if we change this word
10 or that word. I do think that there's going to be
11 considerable off-label use.

12 I think that what's going to happen is that
13 this drug, people will hear the name Singulair.
14 They won't see the difference between allergy and
15 prescription. It will be widely used for all ages,
16 for all indications. Neighbors will say, "I tried
17 it. It was good for my child. You should use it
18 for yours." This is the way in which pharmacy is
19 done in the United States, at least nowadays. And
20 I think that there will be widespread pediatric
21 use.

22 I don't know if that raises much of a

1 question, but I do have one question. And that is,
2 is there a difference in the FAERS system when an
3 agent moves to an OTC category compared to a
4 prescription category? Could I hear a little bit
5 about the monitoring of adverse events for
6 over-the-counter agents compared to agents that are
7 by prescription? Thank you.

8 LCDR VOLPE: This is Dr. Volpe here. In the
9 FAERS system, the NDA [inaudible - off mic.] The
10 NDA products are monitored the same way that the
11 NDA prescription products are monitored. We
12 receive reports the same way.

13 Does that answer your question?

14 DR. TOWBIN: Yes, it does. And thank you.

15 RADM KWEDER: This is Sandy Kweder. I want
16 to make sure that we are clear on what she said, is
17 that products that have a new drug application such
18 as this one, where there's a switch from a
19 prescription, they do have the same requirements.
20 What does not have that requirement are some of the
21 older products that are regulated under a
22 monograph. And some of those products would be a

1 lot of the much more common drugs that are used to
2 treat allergic rhinitis. They don't have that same
3 requirement.

4 So our ability to compare the data on things
5 like diphenhydramine, pseudoephedrine, some of
6 those kinds of things, is quite different.

7 DR. TOWBIN: Thank you for that. In fact, I
8 was concerned about that under the monograph
9 because I didn't think that we got that kind of
10 information. So I appreciate your reassuring my
11 memory being good.

12 DR. PARKER: Ms. Pledge?

13 MS. PLEDGE: Years ago, when I was working
14 at a mental health center, I got a slew of
15 federally referred clients who were on meth. And
16 several years later, they started taking anything
17 that was pseudoephedrine and putting it behind the
18 counter.

19 I can tell you that right now I work with
20 university students, and some are very devious and
21 clever, especially the drug-seeking ones. They
22 will go into a drugstore and look at something like

1 this and say, "Dude, you've got to try it." And if
2 it doesn't work on one dose, try two, three pills
3 because this is what will happen next. And most of
4 the counselors will not know, unless they have
5 heard about Singulair, that this is something that
6 could be potentially dangerous for them. Thank
7 you.

8 DR. PARKER: Dr. Tracy?

9 DR. TRACY: When I received our briefing
10 packets a few weeks ago, I was a little confused at
11 the whole partial OTC switch. And then I got to
12 question number 2, which talked about the potential
13 for off-label use. I can tell you, this is going
14 to be used a lot, whether it's a 10 year old whose
15 mother wants to save a little bit and they want to
16 cut their pills, or whether they use them as a
17 chewable.

18 I don't know what the consequences of that
19 is. I'm not sure any of us do. When I raised it
20 earlier, it's something that we just really hadn't
21 thought about. This is not a pill that can be
22 split in two. It's got a film coating on it, so

1 it's not scored. I don't know how it will affect
2 asthma follow-ups. There's a lot. But I guarantee
3 you this will be used heavily off label.

4 DR. PARKER: Okay. We're going to move
5 through and hopefully get the next four in fairly
6 quick so that we can move on to the others. I've
7 got Dr. Totman.

8 DR. TOTMAN: Yes. There are several things
9 I'd like to comment on. One, Dr. Kweder, actually
10 there is a requirement for reporting an adverse
11 event under the monograph drugs, although that's
12 not relevant to what we're talking about here.

13 RADM KWEDER: It's different.

14 DR. TOTMAN: Yes, it is different, but all
15 serious reports have to go in.

16 About label reading, actually, there are
17 studies that show, especially the first time, that
18 consumers purchase over-the-counter drugs. They
19 match more often by symptoms. They're looking for
20 a product that will treat the symptoms they have,
21 and that's what they look at the label for. And
22 there is also reporting of how -- especially the

1 first time they use the product. They do read the
2 directions, and they do read the warnings. Of
3 course, that's not a hundred percent, but nobody
4 can force people to read labels. But it's
5 important that the information they need is there
6 for them to read.

7 In the overall consideration of the
8 risk/benefit conversation that we're having, it's
9 important not to lose sight of the true clinical
10 significance --

11 DR. PARKER: So for risk/benefit, we're
12 going to hold those until we get to risk/benefit.

13 DR. TOTMAN: Okay.

14 DR. PARKER: Let's focus very specifically
15 on the safety profile so that we can get through
16 this one.

17 DR. TOTMAN: Okay.

18 DR. PARKER: Ms. Simon?

19 MS. SIMON: I just wondered because it's
20 also used for asthma and supposed to be used over
21 18 years of age -- and the side effects, will it be
22 kept behind the counter like the antihistamines

1 that contain decongestants or will it be totally in
2 front of the counter?

3 DR. MICHELE: Right. So we actually do not
4 have a behind-the-counter class of products in the
5 United States. The behind-the-counter that you see
6 with pseudoephedrine is not something that FDA puts
7 on that product. That's based on drug control laws
8 for abuse potential and has nothing to do with FDA
9 approval. And we actually do not approve products
10 as behind-the-counter per se.

11 DR. PARKER: I'm going to go back to some
12 people who've already spoken and ask you to make
13 these very focused here. Dr. Ownby?

14 DR. OWNBY: I'm just struck that the tens of
15 millions of people who are likely to have this drug
16 if it goes over the counter, that we're still
17 admitting that we have very little information on
18 the neuropsychiatric effects. In my own clinical
19 experience, those effects have been subtle in
20 onset. It's not one day you're normal, and the
21 next day you're strikingly different. It's that
22 they come on gradually, and it takes -- that's why

1 it's so difficult as a clinician to pick these up
2 and say it's time to try stopping this drug to find
3 out is that really what's related to it.

4 I think that that's my biggest concern. I
5 think the sponsor's made a very sincere effort to
6 address those. The question is whether three
7 months from now you will remember the label that
8 you read today when you first pick up the product.

9 DR. PARKER: Dr. Platts-Mills?

10 DR. PLATTS-MILLS: Obviously, in terms of
11 side effects, we're all very well aware of side
12 effects and well aware of side effects over the
13 counter. We have to talk to patients about Zyrtec,
14 which puts people to sleep, the direct comparator
15 to this drug; Zyrtec, which actually is major
16 soporific.

17 Loratadine, which is at 10 milligrams, but
18 if you take where the company wants to market at
19 20 milligrams, at 20 milligrams, it's sedating, and
20 they were not allowed to market 20 milligrams as a
21 non-sedating. Benadryl, which is chaotic and
22 psychotic, many patients feel completely crazy on

1 Benadryl. Other people are fast to sleep and very
2 dangerous when driving; and of course, Sudafed,
3 which we worry about all the time with
4 hypertension.

5 So we live with this world. And to me, the
6 evidence we have already on montelukast is less
7 than any of those. And as an adult physician, I
8 have not seen these neuropsychiatric effects at
9 all. And in terms of the off-label use, we have
10 students purchasing Ritalin off their neighbor and
11 grinding it up and sniffing it. So the world is
12 very chaotic. This does not have a potential for
13 abuse of that kind.

14 DR. PARKER: Dr. D'Agostino?

15 DR. D'AGOSTINO: My comments are very
16 similar. I'm worried about the off-label use, the
17 asthma ratio, how much we really know about the
18 psychological effects and so forth. So putting it
19 over the counter I think does open up a fair amount
20 of concern.

21 DR. PARKER: Dr. Kramer?

22 DR. KRAMER: I just want to emphasize, my

1 greatest concern is on C, the potential for
2 off-label use with asthmatics using this off label.
3 Even if a very small number of asthmatics try to
4 avoid the cost of the physician's visit and start
5 using -- when they realize that Singulair is the
6 same drug that is prescribed for asthma, using it
7 and stopping a controller medication, and having a
8 very serious or fatal consequence, is my greatest
9 concern about this OTC switch.

10 DR. PARKER: My greatest challenge as a
11 chair is to be able to summarize what you said. So
12 I want to just share with you a quick view of my
13 notes and ask all of my colleagues here to take
14 nothing personally for whatever I missed. But if I
15 missed what you consider the hill you want to stand
16 on, I will allow you to add that hill. Otherwise,
17 we're going to move forward.

18 So here we go. Here is the Parker attempt
19 regarding the question at hand here. First, with
20 the neuropsychiatric events, looking at safety
21 profile, there was note that in the absence of
22 adequate, clinical trials, "We don't know." That

1 is very different than we know, yes, or we don't
2 know, no. We don't know. That is what I heard.
3 There is concern regarding also that there may be
4 signals, and that the onset of these
5 neuropsychiatric events is most likely gradual and
6 occurring over time, and we just don't know.

7 Regarding the adequacy of a proposed label
8 regarding that, we are not good likewise at
9 communicating. We don't know. So thus, to turn to
10 the label and ask it to do something we're not very
11 good at doing anyway is a tall task at best. And
12 there is concern about the ability of asking the
13 label to explain something that is that difficult
14 to be able to communicate in general.

15 Regarding the potential for off-label use
16 and the consequences of such use, first I heard
17 that, yes, with over-the-counter availability,
18 there will be more use. And with that come
19 concerns regarding specifically asthma and the use
20 of the medication in the population -- as I've
21 heard them referred to, of asthma sufferers -- and
22 also to off-label use among adolescents and the

1 pediatric population.

2 There was also mention that this will not
3 currently be behind the counter or requesting any
4 discussion with pharmacy or anything else in the
5 way it's currently being viewed, but that was
6 discussed.

7 We also noted the evolution, in general,
8 that this poses us to ponder regarding drug safety
9 in the over-the-counter setting over years. The
10 complexity, it's harder, more difficult. There are
11 more options. There's a whole lot more for
12 consumers and the average American to be able to
13 need to understand and navigate. There's a greater
14 need to know to do as more options are available
15 and as information is increasingly complex and
16 presented to people in multiple forms of media.

17 The reliance on the label to fix that is an
18 area of concern to many. And there was also note
19 that the ability of the public, of the average
20 American, and probably even many in the room, to
21 understand and know what an active ingredient is
22 and how that compares and relates to active

1 ingredients of products that people are already
2 taking, is, again, a tall task to expect people to
3 be able to navigate and do.

4 So those are the concerns that I heard
5 discussed. Let me asked the FDA if you felt like
6 you got the information you need from the advisory
7 regarding a discussion of this.

8 It looks like we got one more.

9 RADM KWEDER: Yes. One other things
10 that -- a great focus of the discussion, the
11 neuropsychiatric events talked about certainly the
12 unknowns. But one of the things that no one
13 mentioned, and I'd like to hear if anyone has
14 comments on this, is if you look back to the
15 history of awareness of these events -- and I think
16 it was on somebody's slide -- the drug was first
17 marketed in 1998. Between 1998 and 2007, there
18 were one, two, three, four reports of suicide; one
19 suicidal behavior, really single digits.

20 When the initial drug safety communication
21 by FDA came out in 2008, you see a spike, huge
22 spike, that is on -- and this is in suicide related

1 things and neuropsychiatric events in general, so
2 focusing on the serious ones. And no one commented
3 on that. We've seen this before, and I just
4 would -- I'm just surprised that no one mentioned
5 that and if there's a reason.

6 Is that because people think that the
7 evidence for there being a significant concern is
8 evident on its face or what you think the role of
9 that -- was it that suddenly everybody understood
10 and now, aha, we see it? Can you -- sure. Go
11 ahead.

12 DR. TOWBIN: Kenneth Towbin. I don't mind
13 trying a hand at that. Actually, historically,
14 it's quite interesting to me because this would
15 parallel in time very closely the concern that was
16 raised about the selective serotonin reuptake
17 inhibitors having a signal for these kinds of
18 agitation, aggression, suicidal ideation, changes
19 in behavior, that really were not brought to
20 awareness to physicians and the consumer community
21 until things were sort of dug out.

22 I think consciousness was raised that there,

1 in fact, might be these kinds of signals in agents
2 that were not necessarily used for psychiatric
3 purposes. We began to see more and more concern
4 about anticonvulsants and a whole raft of other
5 agents. And I think that timing really falls well
6 within that zeitgeist.

7 I think the response, then, is advertising
8 works. And I think that this a kind of advertising
9 that when you send letters to physicians and
10 indicate to the wider community that there may be a
11 signal, that people respond by saying, yes, we
12 think there's a signal. Now that may be a true
13 positive or a false positive signal. Increased
14 awareness does not always mean that the attribution
15 is correct. But I do think that this peak, to me,
16 was a response to people being aware and thinking
17 about it. And then, of course, over time, memory
18 degrades and there's less awareness.

19 I think if one were to go into the community
20 this week or next week and poll physicians about
21 the risk of neuropsychiatric events with
22 montelukast, I think you would find that many would

1 not know that neuropsychiatric risks have been
2 inserted into the label and that physicians should
3 be aware of them. I may be wrong about that, but
4 that's just my guess.

5 DR. PARKER: There are a couple of others.
6 Dr. Gerhard, did you have your hand up on this?
7 No. Yes.

8 DR. GERHARD: I would say regarding the
9 spike that we don't know from this data. But it's
10 very likely to have a direct consequence of the
11 publicity and the initial warning. However, that
12 doesn't mean that there isn't a real problem. So
13 it doesn't change my main assessment, which is we
14 don't know.

15 DR. PARKER: Dr. Gudas?

16 DR. GUDAS: Lorraine Gudas. I'd like to say
17 that the neuropsychiatric symptoms are actually
18 quite common in society. So when this is
19 publicized, it seems obvious to me that people will
20 respond to that, and they think -- it's very easy
21 for -- there are lots of studies with medical
22 students, where if you suggest that they'll have a

1 symptom, they will.

2 So I think that spike is related to the
3 publicity. You can go on the internet now and find
4 all kinds of things, and people start thinking that
5 they have these diseases or side effects. So I
6 think the spike is related to that, again, whether
7 there's actually a signal. I don't see much signal
8 because I think that even though the clinical
9 trials were designed to assess neuropsychiatric
10 symptoms, if there were a big signal, they would
11 have picked that up. So I don't really see much of
12 a signal.

13 AUDIENCE MEMBER: May I interrupt the
14 committee on that --

15 DR. PARKER: No. I regret to tell you that
16 at this point, we're not able to take any more
17 deliberations from the audience. Thank you,
18 though.

19 Dr. Platts-Mills?

20 DR. PLATTS-MILLS: Yes. The data -- I mean,
21 the level of 1 in 6 million, or whatever it is, is
22 extraordinarily low and clearly much lower than the

1 national average for suicide. I'm just thinking
2 that the rate in our county is about one per year
3 in the schools, of suicide. So even 68 in
4 7 million is probably hardly even elevated. I
5 don't know that.

6 But a much more serious concern is this what
7 you just mentioned, that is the issue that when a
8 suicide occurs, as parents, we're terrified that it
9 will pick up a rate that other children will
10 follow. So I think that there is a real
11 possibility that will suggest an epidemic created
12 or invented. It's impossible to tell. But as you
13 say, it's not clear there's a signal. I remember
14 reviewing it all at the time, and it wasn't clear
15 there was a signal.

16 DR. PARKER: We have one more very brief
17 comment on this.

18 DR. KRAMER: I just think we need to be
19 cautious and understand the postmarketing reporting
20 of safety events. We all know how few physicians
21 ever fill out a MedWatch form. And I think
22 for -- although it's certainly the case that if you

1 say you might have something, people can imagine
2 they might, it's also true that with subtle, slowly
3 developing things and things that are consistent
4 with teenage experiences and behavioral things, it
5 could be very difficult to raise something and
6 associate it with a drug.

7 I would like to make one specific suggestion
8 that I might have brought up later, but it's very
9 important. Has the FDA considered doing a study in
10 the Mini-Sentinel system for neuropsychiatric side
11 effects? This drug is used extensively and should
12 be available in the electronic health records and
13 the systems that are participating. You have
14 150 million lives covered in Mini-Sentinel. Maybe
15 that could be a way to get some data.

16 DR. PARKER: Thank you. Oh, I'm sorry.
17 Thank you.

18 DR. STAFFA: My name is Judy Staffa. I
19 direct one of the divisions of epidemiology at FDA
20 in CDER. With regard to Mini-Sentinel, although
21 Mini-Sentinel has a lot of value to us for trying
22 to look at and quantify signals, given the

1 difficulty with picking up these signals in what is
2 largely a claims-based system, I don't think it's
3 feasible at this point. We've actually thought
4 about that, and as you saw from some of the studies
5 that were already done, it's very challenging to
6 study these in data systems where you don't have
7 more detailed information about the outcomes. So I
8 don't think we would be able to learn much from
9 that.

10 DR. PARKER: Okay. So what we're going to
11 do is move on to our first vote, which is question
12 number 3. And then at the conclusion of this,
13 we'll take a short break, and then we'll come back
14 to the final two items that we've been asked to
15 provide input on.

16 Number 3 is a vote. I'll read it, and then
17 I will ask if anyone on the advisory has specific
18 questions of clarity related to the question that
19 you need answered before you vote, and then we will
20 vote. And then we will go around, and when you put
21 on to record what your vote was, I'll ask for you
22 to provide a comment about why you voted the way

1 you did, if you're willing to.

2 So the question that has been put before us,
3 has the safety of OTC use of montelukast sodium for
4 relief of allergy symptoms, considering potential
5 off-label use, been adequately demonstrated? There
6 is a note below. And specifically for those who
7 vote no, we'll be asking for you to comment on what
8 further data you fill should be obtained.

9 So let me ask if there are members of the
10 advisory that need clarity on the question itself
11 before you render your vote on that.

12 (No response.)

13 DR. PARKER: That's nice.

14 (Laughter.)

15 DR. PARKER: For the voting, let's see, it's
16 blinking. And you're going to -- as I remember,
17 you're going to hold it down for 3 seconds or
18 something like that, a few seconds. And then it's
19 going to stop blinking. And then we'll get the
20 records of those, and then we'll go around with
21 that.

22 So question number 3 is up here before you.

1 Thank you. If you will cast your vote now. It
2 actually will not stop blinking until they've been
3 counted, so you don't have to hold it forever.

4 (Vote taken.)

5 MS. BHATT: The voting results, we have yes,
6 4; no, 11; abstain, zero; nonvoting, zero.

7 DR. PARKER: Dr. Tracy, if you'll be so
8 kind, we'll start with you, and we will go around.
9 And we will ask you to state your name, state how
10 you voted, and then to provide your comment.

11 DR. TRACY: Thank you for starting with me.

12 (Laughter.)

13 DR. TRACY: Jim Tracy. I voted no. It's
14 really the off-label use that really caught my
15 attention. The neuropsychiatric stuff that we
16 don't know about I think it's important, but it was
17 really the off-label use that skewed me.

18 DR. STONE: Kelly Stone. I also voted no.
19 And I agree with Dr. Tracy that major concerns are
20 off-label use as well as the uncertainty with
21 neuropsychiatric events. So transitioning to over
22 the counter doesn't -- the safety is not there for

1 me.

2 MS. SIMON: Tish Simon. I voted yes because
3 I felt it was already proved when they got the
4 approval for prescription.

5 DR. TOWBIN: Kenneth Towbin. I voted no. I
6 think that, for me, the issue of whether safety has
7 been demonstrated was just too tall a hurdle to
8 clear. I would really like to see prospective
9 placebo-controlled trial data that looks
10 specifically at these kinds of side effects in
11 order to be reassured about what the signal is.

12 I think there certainly will be off-label
13 use and pediatric use. It's not as if this drug
14 will not be available to people. In fact, it's
15 quite available. It just won't be available unless
16 there's a physician that's attached to it who has
17 some responsibility for monitoring those effects
18 along with an individual or an adolescent.

19 DR. PLATTS-MILLS: Tom Platts-Mills. I
20 voted yes because I think while the experience is
21 unequivocal, this has been used in millions and
22 millions of patients. And the signal, signals have

1 not developed at any serious level. There are very
2 rare side effects, but I am not impressed that the
3 risk of those over the counter are any greater with
4 very real side effects than they are in the hands
5 of physicians. That's an over-exaggeration of what
6 physicians do.

7 DR. OWNBY: Dennis Ownby. I voted no. I am
8 concerned about the use for non-indications as it
9 goes over the counter, especially in children with
10 asthma. And I think that has a lot of potential.
11 Also, I'm hung up admittedly a little bit on the
12 word "demonstrated" because I still think we have a
13 lot of questions about the neuropsychiatric
14 effects.

15 DR. GERHARD: Tobias Gerhard. I voted no.
16 I stated my concerns before. I'm not quite
17 sure -- since my primary concern, really, is the
18 off-label use for asthma, pediatric asthma
19 particularly, I'm not quite sure what additional
20 data could be provided to alleviate that concern,
21 because I think short of doing the experiment of
22 putting an OTC, I'm not sure that label

1 comprehension studies or things like that will
2 really get at the true behavior after a partial OTC
3 switch.

4 DR. ROUMIE: Christianne Roumie. I voted no
5 for many of the reasons that have already been
6 brought up, predominantly concerning insufficient
7 evidence and use in -- in off-label use.

8 DR. PRUCHNICKI: Maria Pruchnicki. I voted
9 yes. I don't think that the data that we've
10 received from postmarketing, limited as it is, has
11 substantially changed the safety profile of when
12 the drug was initially approved.

13 I do think in terms of what further data
14 should be obtained, given the seriousness of these
15 admittedly very rare side effects, it would be nice
16 if we could establish some sort of a registry
17 system to try to collect some of this data
18 prospectively since it is a fairly widely used
19 drug. I don't think this will be an isolated
20 incident. We'll have more examples of drugs like
21 this, where we do need to get more data from its
22 real use and practice.

1 DR. PARKER: Ruth Parker. I voted no
2 because of concerns with off-label use, again,
3 especially among asthma patients and pediatric
4 asthma, and also for the neuropsychiatric signals
5 and the issues related to don't know. I feel that
6 clinical trials, case controlled, are really needed
7 and echo those comments.

8 DR. KRAMER: This is Judith Kramer. I voted
9 no, and I think I've already expressed my greatest
10 concern was the off-label use, in particular for
11 asthma. In terms of what should be done, I'd like
12 to separate that into two different things.

13 From the neuropsychiatric standpoint, I
14 think even as a prescription drug, I agree with
15 Dr. Towbin that we really do need to consider doing
16 trials to understand this better. Even though it
17 will be difficult, I think it's important enough to
18 consider seriously.

19 The second thing about what data would need
20 to be obtained to assure us that we could put this
21 over the counter, if we really believe that
22 self-treatment of asthma is not reasonable, I

1 really question whether that is a reasonable
2 question to say. Maybe it shouldn't be over the
3 counter given that it is predominantly a treatment
4 for asthma and will likely lead to self-treatment
5 of asthma and probably discontinuation of critical
6 life-saving drugs.

7 MS. PLEDGE: I'm Estela Pledge, and I'm
8 voting no because one of the things that really
9 caught my attention is the fact that the
10 neuropsychiatric symptoms can be subtle and
11 therefore can take quite a bit of time to find out
12 that perhaps it was Singulair. Number two, I don't
13 think the labeling conveys enough of the dramatic
14 symptoms a person can have with behavioral changes
15 or other kinds of changes in their thoughts and
16 moods. And number three, because I know my clients
17 will use this. Thank you.

18 DR. GUDAS: Lorraine Gudas. I voted yes.
19 I think the company has data on thousands and
20 thousands of patients. I don't think more clinical
21 trials are necessary. As I said a few minutes ago,
22 neuropsychiatric symptoms are very common in our

1 society, and I don't see a signal there. I think
2 this committee has to be very careful to evaluate
3 the science and not be moved by adverse event
4 reports, which are not scientific. We don't know
5 anything about those patients, what's going on.
6 And I'm a little surprised, actually, that the
7 committee is so influenced by adverse event
8 reports. I don't think -- that's not science.
9 That's not statistics. That's not the way we
10 should be evaluating things.

11 So I don't think this he said/she said
12 testimonials are the way we should be evaluating
13 things. So I think this committee has to be very
14 careful to use proper methods when we're evaluating
15 our data.

16 DR. PISARIK: Paul Pisarik. I voted no,
17 primarily for the fact that asthma and allergies
18 are so tightly intertwined, that trying to separate
19 one from the other is going to be very difficult
20 for the patients and clients to figure out. It's
21 going to be hard to separate it out because on this
22 packet it says, "This product is only used for

1 allergies. Do not use to treat asthma." It's kind
2 of like saying, well, don't think about zebras.

3 Well, what are you thinking about? Zebras.

4 So if you said don't use it to treat asthma,
5 that's just going to highlight the fact that this
6 can be used to treat asthma, and it will put that
7 thought into people's minds that maybe, hey, maybe
8 I can cut back on my expensive steroid inhaler
9 because this can be used to treat it. The
10 neuropsychiatric side effects, I think that's a
11 concern. But my primary overriding concern is that
12 they're so tightly intertwined.

13 DR. D'AGOSTINO: Ralph D'Agostino. I voted
14 no. And just a repeat of what we just heard, I'm
15 very concerned about the asthma off-label use and
16 the pediatrics. But in particular, the asthma,
17 we've had a number of discussions in the past and
18 so forth how important it is to have control of
19 asthma treatment and so forth with a physician.
20 And here, just as we heard a moment ago, people
21 start switching and thinking they know enough and
22 so forth. And we don't have any data. It's really

1 a question of not having data to know what the
2 impact of that is going to be, except we do know:
3 If you don't treat asthma correctly, that could be
4 very serious.

5 DR. PARKER: Thank you. A brief summary of
6 what we've heard here, you have the vote count.
7 And the issues that I heard articulated regarding
8 the nos centered mostly around the off-label use in
9 people who have asthma, the pediatric population,
10 and the confluence of the pediatric asthma
11 population; also, the fact that allergies and
12 asthma are intertwined; and concerns regarding the
13 neuropsychiatric, the don't know; and the concerns
14 about safety not being adequately demonstrated; and
15 the need for more trials, perhaps something that
16 shows true behavior and doesn't rely just on the
17 label to demonstrate what happens here.

18 For the yeses, we did hear mention of the
19 large volume of use and the lack of significant
20 signals given the large volume of use; the
21 suggestion regarding whether or not there could be
22 a registry prospectively, something that doesn't

1 currently exist. And then we also heard note about
2 a questioning about adverse event reporting and its
3 validity.

4 With that, I will say let's take 10 minutes,
5 no longer, for a very brief break. And that is so
6 that when we come back, we are on task and we are
7 focused. And we're going to do these last two
8 items in the same good format. Thank you.

9 (Whereupon, a recess was taken.)

10 DR. PARKER: Let me explain what we're going
11 to do here for the next couple of minutes.

12 (Music playing.)

13 **Clarifying Questions (continued)**

14 DR. PARKER: That's even better. I wonder
15 if we can put in a request. The request line is
16 open.

17 The sponsor this morning was under the
18 impression, because we had some questions at the
19 time they presented, that we would call upon them
20 again to answer a few of the items that were raised
21 by the committee, where we asked for clarification.
22 And they prepared to respond to us regarding the

1 issues that were raised, and we need to hear them
2 out on that.

3 So we're going to hear for a few minutes
4 briefly here as they respond to a couple of
5 specific comments/questions that were raised by
6 members of the committee. They had thought that we
7 would call on them sooner, and I apologize that we
8 didn't do that earlier. We moved forward. But at
9 this time, I think it's important that we hear them
10 out as they respond to a couple of specific
11 concerns that were raised by the committee. So
12 we'll turn to them for a few minutes here.

13 DR. HEMWALL: Thank you, Dr. Parker. Yes.
14 It was a little bit frustrating for us. I'm sorry.
15 We brought some people here who can provide some
16 additional context to the thinking, and these are
17 all really good discussions. And we've thought
18 about them extremely carefully.

19 So I want to first introduce Dr. Bruce
20 Bender, who will address some of the discussions
21 that have been had around the neuropsychiatric
22 adverse events. And I'll follow that with

1 Dr. Allan Luskin, who has thought very carefully
2 about this off-label use for asthma situation.

3 DR. BENDER: Hello, everyone. My name is
4 Bruce Bender. I'm a pediatric neuropsychologist
5 from National Jewish Health and the University of
6 Colorado. And I promise to stay within my two
7 minutes. But I want to comment on neuropsychiatric
8 side effects. A lot of questions, a lot of
9 discussion this morning and I thought some elements
10 of confusion. Absent from the discussion but very
11 important, I think, is the background rates of
12 neuropsychiatric disorders and particularly mood
13 disorders in this population. That didn't get
14 discussed.

15 We know from very large studies that adults
16 with allergic rhinitis are twice as likely to have
17 depression; that adolescents with asthma are also
18 twice as likely to have depression. And suicide
19 attempts occur twice as often in adolescents with
20 asthma as they do in the general population. So
21 the incident rate or the background rate is very
22 high, which makes it further difficult to interpret

1 the anecdotal postmarketing reports.

2 When I look at the preponderance of evidence
3 and I think about the scientific evidence, it tells
4 me, when I look at the clinical trial data, the
5 epidemiological data, even though it's
6 imperfect -- there's quite a bit of it there -- the
7 absence of any reasonable mechanism, any
8 hypothesized mechanism for how you get from that
9 molecule to serious psychiatric disorders, it's not
10 there. And the preponderance of evidence reaffirms
11 and reassures me that montelukast is a safe
12 medicine. And if there are lingering concerns,
13 those are addressed by the label. Thank you.

14 DR. PARKER: Thank you.

15 DR. LUSKIN: I'm Dr. Allan Luskin, currently
16 of University of Wisconsin in Madison, Wisconsin.
17 And I was the initial head of patient and public
18 education for the NIH's National Asthma Education
19 Prevention Program.

20 There has been a lot of concern and I think
21 appropriate concern about off-label use, that
22 off-label use is something that we have to think

1 about; we have to be concerned about. But the real
2 question, the nugget that we need to take away is,
3 if there is off-label use, is there a concern for
4 harm? And I think the answer is no, that there is
5 nothing to suggest that patients will stop taking
6 their other asthma medicine. There is nothing to
7 suggest that they will use their rescue inhaler.
8 And there's nothing to suggest that they will sever
9 their relationship with their asthma care
10 clinician, whoever that might be.

11 If we accept the worst case scenario -- and
12 I heard concerns about worst case scenario that
13 someone might die, that that study actually was
14 done by the ACRN group, the Asthma Care Research
15 Network, of the NIH. And they took people who were
16 well controlled on inhaled corticosteroids and
17 several active arms, including one arm that was
18 switched to montelukast.

19 While control in general was not as robust,
20 that there was no increase in bursts of
21 corticosteroids, no increase in emergency room
22 visits, no increase in severe asthma attacks. So

1 there is, to me, no reason to encourage off-label
2 use. We need to try to prevent off-label use. But
3 should the worst-case scenario occur, I don't set a
4 serious increase of harm that might be come from
5 it.

6 **Questions and Committee Discussion (continued)**

7 DR. PARKER: Thank you. You did a really
8 nice job keeping it brief. Thank you very much.
9 And I apologize that we didn't call on you sooner
10 to provide those comments. Thank you. We
11 appreciate that.

12 So we're going to move right now to
13 discussion of item 4. Item 4 is discuss the
14 proposed Drug Facts label and consumer package
15 insert. So if I could ask if there are members of
16 the advisory who would like to put your name into
17 that queue. Dr. Kramer?

18 DR. KRAMER: I just realized that one of the
19 things I was confused about when I was reading the
20 background packet didn't get cleared up or maybe I
21 missed it. But I believe the FDA pointed out that
22 the Drug Facts label does not include Churg-

1 Strauss, a warning about Churg-Strauss. I just
2 wondered if that is still the case and why the
3 sponsor chose not to.

4 Can we clarify that?

5 DR. HEMWALL: Churg-Strauss is a vasculitis
6 that's rare and associated with asthma and
7 generally associated with tapering of steroids. So
8 we thought that would be something we wanted to not
9 add to the label to add more information that might
10 distract from the main elements of the label.
11 Having said that, we're very willing to use the
12 exact same language that's in the information
13 leaflet that's available on prescription. It's
14 been out there for a while. And that could easily
15 be added to the package insert as well.

16 DR. KRAMER: So the sponsor's conclusion is
17 that it's not associated with montelukast, Churg-
18 Strauss? Is that what you just said, that it's
19 only associated with tapering of steroids?

20 DR. HEMWALL: There's enough information to
21 say you can't categorically say there's never been
22 a case with montelukast alone, but it's generally

1 associated with severe asthma. If you like, I
2 would invite Dr. Luskin back to the podium to
3 explain that.

4 DR. KRAMER: That's all right.

5 DR. PARKER: Okay. I don't think we need to
6 do that, it sounds like. Thank you.

7 DR. HEMWALL: Like I said, we could put it
8 in the package insert, the same language.

9 DR. PARKER: Ms. Pledge?

10 MS. PLEDGE: What I have with the box, the
11 concerns I have, is still, stop use and ask a
12 doctor, I think a little bit more should be said
13 regarding the side effects, that the side effects
14 may be subtle or dramatic. And then on the insert,
15 which goes inside the box, they're usually
16 cellophaned and everything, so I doubt that
17 anybody's going to read this before they buy this,
18 because you just don't open the box.

19 I don't know. Maybe this should be
20 available -- you know how sometimes the pharmacy
21 puts something up right there just so people can
22 read it before you buy it? Maybe that would be a

1 solution. I don't know. I don't know that that
2 would change my mind, but it would certainly go in
3 that direction. Thank you.

4 DR. PARKER: Dr. Platts-Mills?

5 DR. PLATTS-MILLS: About the Churg-Strauss
6 issue, I think there are very few of us who
7 actually believe that montelukast alone causes
8 Churg-Strauss and that it is absolutely a
9 complication of severe asthma. And virtually none
10 of those patients are on montelukast on their own.
11 So given the enormous number of patients with mild
12 to moderate asthma who are taking montelukast,
13 there's no signal of Churg-Strauss appearing in
14 those cases.

15 DR. PARKER: I'd like to add my own comment
16 about this. I'm confused, and so I am going to
17 wonder if consumers wouldn't be confused, to see
18 highlighted at the top of this, "This product is
19 only for allergies. Do not use to treat asthma."
20 And then, "When using this product, if you are
21 currently taking asthma medicines," knowing that
22 this could be one of your asthma medicines.

1 We did not hear -- as I understand it, there
2 were in the label comprehension -- I don't know if
3 it was self-selection or label -- it was in the
4 SOLID, so I guess that's both. But we didn't hear
5 among those who had experience with this product
6 whether or not they were currently using it and
7 whether or not they would think that they could
8 purchase this for their allergies to take in
9 addition to already having been prescribed it for
10 their asthma.

11 I find that an area of concern given, number
12 one, you could potentially be taking twice as much
13 as you need; number two, if it was going to work,
14 it would have already been working and helping you,
15 and so you're still in need of something else.

16 So it seems to me that that's an area that
17 needs specific clarity and would need to be tested.
18 I find that an area that is ripe for concern. And
19 I think it also highlights how important it is and
20 how difficult it is to really understand active
21 ingredient. There are studies now that document
22 that it's actually very hard to read, understand,

1 and know the chemical compounds that are in
2 products and be able to compare them across. And
3 this is one issue that really highlights that, to
4 me. So I have concern about that.

5 Dr. Stone?

6 DR. STONE: Just following up on that, under
7 warnings where it says "Do not use to treat
8 asthma," I would add, "unless prescribed by your
9 physician." I would have clarified that.

10 DR. PARKER: Dr. Tracy?

11 DR. TRACY: I don't know if it's even
12 necessary. But if it is necessary, could you add
13 something to the effect that, do not chew, do not
14 cut, do not break? It might work on the pediatric
15 misuse issues.

16 DR. PARKER: Dr. Platts-Mills?

17 DR. PLATTS-MILLS: Taking your issue,
18 Dr. Parker, and Dr. Pisarik's issue, that is that
19 the two conditions are combined, are so often
20 combined, it may be that one of the outcomes of
21 this meeting is the realization that probably if
22 the drug is to go over the counter, it would be

1 better to go over the counter with the asthma
2 recommendation as well because it would solve your
3 problem. And there are many of us who would
4 believe that would be a perfectly reasonable step
5 to take it over the counter for asthma, as well as
6 for allergic rhinitis, which would solve your
7 problem of the confusion between the two, which is
8 absolutely real.

9 I mean, we have patients who take oral
10 steroids. And when you ask them why are you
11 talking oral steroids they say because of my
12 allergies. And then you try and probe, and you
13 discover that they think or know that their
14 allergies precedes their asthma getting worse, and
15 so they take, actually, oral steroids, which has
16 enormously more side effects than this. But I
17 think the problem is that the separation may be a
18 problem because of the confusion, but it's not a
19 safety issue.

20 DR. PARKER: Are there other comments from
21 the committee members regarding the label, and does
22 the FDA feel they've gotten the information they

1 need regarding this point of discussion?

2 (FDA members nod affirmatively.)

3 DR. PARKER: So to attempt to summarize
4 briefly, there was discussion of Churg-Strauss and
5 its not being included, and whether or not that
6 should be revisited. There was note of perhaps an
7 addition for chewing, cutting, and avoiding doing
8 that due to the impact that could have. There was
9 concern regarding confusion because of the
10 coexistence of as asthma and allergy and whether or
11 not that's adequately presented in the content and
12 something that the average American can understand
13 and act on, and the need to be able to understand
14 the active ingredient, and the fact that this might
15 be an active ingredient that you're also being
16 prescribed for asthma and that being a potential
17 source of confusion.

18 Okay. With that, we will move on to
19 question number 5. This will be a voting question.
20 I'll read the question, and then I will ask from
21 the members of the advisory if you have any issues
22 or potions related to the question in its clarity

1 that you would like to have noted and clarified for
2 you before you cast a vote. Then we'll vote. And
3 then we will, again, go around, ask people to state
4 their name, how they voted, and to comment on why
5 they voted that way.

6 Is the risk/benefit profile of montelukast
7 sodium supportive of OTC use in adults for the
8 nasal indication, "temporarily relieves symptoms
9 due to hay fever or other upper respiratory
10 allergies"? And we'll ask that you vote on that.
11 And if you vote yes, ask if you have additional
12 comments or recommendations for the labeling. And
13 if you vote no, ask for you to comment on what
14 further data you would like to see obtained.

15 Are there any questions regarding how that
16 is phrased and in need of clarity? Yes, Dr. Tracy
17 and then -- we've got a few. So make sure that
18 Ms. Bhatt has your name. We'll start with
19 Dr. Tracy. Thank you.

20 DR. TRACY: So is this one of those times
21 where if you voted no before, you can't change your
22 vote?

1 DR. PARKER: I'm confused on your question.
2 Do you want to change your vote to the first
3 question?

4 DR. TRACY: No, but we have had new
5 information since that vote. And in the past, if
6 you vote no for effective or safe, when you got to
7 the third question, you had to vote no if you voted
8 for no --

9 DR. MICHELE: Dr. Tracy, you have been
10 trained well.

11 (Laughter.)

12 DR. PARKER: You get a gold star.

13 DR. TRACY: Can you talk to my wife, please?

14 (Laughter.)

15 DR. PLATTS-MILLS: Are you actually telling
16 me you would follow that kind of instruction? That
17 is horrific.

18 DR. PARKER: Would you like to comment for
19 us? Thank you.

20 DR. MICHELE: So generally speaking, we ask
21 people to be consistent, logically consistent. But
22 if you have reasons to change and can explain the

1 logic, then I would say go for it.

2 DR. PARKER: Okay. So we need to settle
3 that. So hang on. I believe there are other
4 comments. Let's go to Dr. Ownby.

5 DR. OWNBY: I just had a follow-up on that.
6 I read this as if only adults were going to get it
7 over the counter, which changes how I view this
8 question compared to the earlier question that we
9 voted on.

10 DR. MICHELE: Yes. So in this question,
11 you're really asked to look at all of the
12 information. The question is phrased based on the
13 stated indication, and it's up to you to decide how
14 much of that you take into account. But generally
15 speaking, we approve products based on their stated
16 indication.

17 In the OTC world, as in other places, we
18 sometimes consider what would happen if. Although,
19 with that said, it's not necessarily within our
20 purview as FDA to decide on the practice of
21 medicine. Likewise, it's not necessarily within
22 our purview as FDA to decide on what consumers do.

1 However, we have to think about it from a global
2 public health viewpoint as well.

3 That's a very hedged statement, but I think
4 you can make your own decisions based on that.

5 DR. PARKER: Did that help you?

6 DR. OWNBY: I'm still confused [inaudible -
7 off mic.]

8 (Laughter.)

9 DR. PARKER: There are a few others.
10 Dr. Pruchnicki.

11 DR. PRUCHNICKI: Maria Pruchnicki from Ohio
12 State. I think my thought to share goes along
13 with what Dr. Michele just said. And I'm not sure
14 if this is a voting issue or more of a clinical
15 issue. But in looking at the overall profile, I
16 see this drug is relatively benign. The risks
17 don't seem to be typically very large, but maybe
18 neither does the benefit. And I wonder if putting
19 this in the OTC marketplace actually detracts from
20 the public good because it does give them another
21 option that is maybe least likely to effective for
22 most patients.

1 So I begin to wonder at what point is it too
2 many choices for them, and what is our role to try
3 to filter that to a greater degree.

4 DR. PARKER: Dr. Gerhard.

5 DR. GERHARD: I think I have the same
6 question as Dr. Ownby had. Maybe let me just try
7 to rephrase the answer from Dr Michele. So we
8 should include concerns about off-label use if we
9 have them in this answer. Okay.

10 DR. PARKER: Thank you for the
11 clarification.

12 Dr. Platts-Mills?

13 DR. PLATTS-MILLS: Dr. Michele, I think
14 you've confused something because earlier, you had
15 said that question 5 clearly excluded ocular, and
16 now you said actually we're voting on the
17 indication as proposed.

18 DR. MICHELE: Yes, we are excluding ocular.
19 Thank you.

20 DR. PLATTS-MILLS: Thank you.

21 DR. PARKER: Dr. Towbin?

22 DR. TOWBIN: My question was answered.

1 Thank you very much.

2 DR. PARKER: So I would like to just go back
3 to Dr. Tracy's question that he asked and ask if
4 you would like for us to register if there are
5 people who would like to change their vote based on
6 other -- do not change our vote? I got the answer.
7 I got that loud and clear. Okay.

8 So we are going to continue to move forward.
9 Thank you. I just wanted to make sure I had
10 clarity on that. We will now move to -- it looks
11 like we have clarity on the question. No other
12 questions from the committee related to that. So
13 we will now cast a vote here, if you will. Thank
14 you. You can press in your --

15 (Vote taken.)

16 MS. BHATT: The voting results, yes, 4; no,
17 11; abstain, zero; no voting, zero.

18 DR. PARKER: Dr. D'Agostino, I'm going to
19 ask you to go first. We'll go that way around the
20 table, please.

21 DR. D'AGOSTINO: I was going to suggest that
22 Dr. Tracy might have a much more interesting answer

1 than I have.

2 (Laughter.)

3 DR. D'AGOSTINO: Ralph D'Agostino. I voted
4 no for consistency with my concerns about safety,
5 the risk/benefit, that I am still worried about the
6 asthma and the pediatric off-label use. We did
7 have a little input from the sponsor, but I haven't
8 been able to see that and digest it to change my
9 opinion of the safety issues.

10 DR. PISARIK: Paul Pisarik. I still voted
11 no for the same reasons. I think it's really hard
12 to disintertwine asthma/allergies. I think for the
13 data that should be obtained, there may be a study
14 where you try using Singulair or montelukast for
15 asthma in the OTC population and see if there are
16 adverse reactions to people not seeing their
17 physician. I mean, that would be the next step.

18 I think if you're going to make it over the
19 counter, I think it almost has to be for both. And
20 I don't know if there's any safety studies that
21 show that it is safe to use over the counter for
22 asthma.

1 DR. GUDAS: Dr. Lorraine Gudas. I gave most
2 of my reasons before. But I think this is a safe
3 drug, and I think it will give options to people
4 who for various reasons can't or are uncomfortable
5 using some of the other over-the-counter drugs out
6 there now.

7 MS. PLEDGE: I'm Estela Pledge. I still
8 voted no for the same reasons I did prior. I still
9 think that there is some information that needs to
10 be highlighted more emphatically, especially on the
11 label.

12 DR. KRAMER: This is Judith Kramer. I voted
13 no consistent with the reasons I've already given.
14 I'd like to comment, though, in thinking about
15 this, it seems to me that conditions that,
16 according to professional guidelines, seem to have
17 a hierarchy of therapeutic choices that are complex
18 present a challenge to over-the-counter use.

19 When you think about the complexity of both
20 the asthma guidelines, and even allergic rhinitis
21 in terms of what the recommendations are, if it's
22 mild or moderate and what you can expect if you add

1 a leukotriene receptor antagonist, I really
2 challenge whether this is reasonable to be over the
3 counter for either of those indications. And I
4 think that's consistent with what Dr. Pruchnicki
5 said, that there may be situations where there are
6 too many choices, and it doesn't add, in a
7 reasonable way, to something that would promote our
8 primary goal of improving the public health.

9 When I try to give an answer, that's what
10 I'm thinking about. I'm not thinking -- I'm trying
11 to think is the added advantage to patients who
12 need access to drugs greater versus any potential
13 safety issues. We can't think just in terms of
14 sales and product. It has to be the public health
15 initiative.

16 DR. PARKER: Ruth Parker. I voted no. And
17 I would say the dominant reason that really
18 impacted me was the complexity of decision-making
19 required to be able to understand that this is the
20 right over-the-counter choice in self-selection and
21 in label comprehension. And I think the burden of
22 the task to understand what it is you need to know

1 to make the wise and good decision for yourself as
2 an average American presents a bigger challenge
3 than that which most of us would be able to
4 navigate.

5 DR. PRUCHNICKI: Maria Pruchnicki. I'm one
6 of those flippers. I flipped to no for reasons
7 that I stated, and Dr. Parker very eloquently
8 restated. When I think about a comparison to a
9 risk/benefit profile for something like
10 acetaminophen, where the risks are very great but
11 so is the benefit, it seems to me that a third-line
12 drug for a condition like allergic rhinitis, it is
13 very reasonable to ask a patient to engage at some
14 point with a physician for symptoms that are not
15 managed in a more straightforward way.

16 I think if we're going to ask the patient to
17 be able to extrapolate and infer information, a
18 largely uneducated population, from a Drug Facts
19 label, we can certainly work to increase the
20 expectation that they connect with the physician
21 once a year to get a year's worth of refills.
22 Pharmacists -- our state board, in Ohio at least,

1 implores us to keep the best interest of the
2 patient in mind. We're not going to let them go
3 without their prescription montelukast over a
4 weekend. We're going to work with those patients
5 to get that refill.

6 So I think there are mechanisms that we
7 could reinforce to provide access, but I do worry
8 about asking an uneducated public to make very
9 complex medical decisions without more supports in
10 place.

11 DR. ROUMIE: Christianne Roumie. I voted
12 no. Most of the reasons have already been gone
13 over, but, really, the main driver was that the
14 benefits that I saw for seasonal allergic rhinitis
15 and PAR were modest, and that many of the risks
16 remain unknown.

17 DR. GERHARD: Tobias Gerhard. I voted no
18 for the reasons stated before. I think these
19 safety concerns, particularly regarding off-label
20 use in asthma outweigh the potential benefits. I
21 know that Dr. Luskin I believe stated that the
22 risks of off-label use would be minimal to

1 non-existent. I think the answer to that is we
2 really don't know what the impact would be. And
3 that's a risk that I think, yes, I'd be hesitant to
4 take.

5 DR. OWNBY: Dennis Ownby. I'm the other
6 flipper just so the vote stayed the same in total.

7 (Laughter.)

8 DR. OWNBY: Perhaps I misinterpreted
9 Dr. Michele's directive, but I felt that for the
10 stated indicated, there is a very significant
11 potential benefit here compared to a relatively
12 small risk.

13 DR. PLATTS-MILLS: Tom Platts-Mills. I
14 voted yes because I think the drug is very safe.
15 We've had enormous experience with it, and it works
16 well in a proportion of patients with allergic
17 rhinitis. There is a very large population in the
18 United States who are either uninsured, unable to
19 pay, unable to get transport in whom not having it
20 over the counter is a serious impediment.

21 There are many, many patients who have had
22 bad experiences with physicians and who don't like

1 going back to physicians. I think very, very few
2 non-physicians realize how big the population is of
3 people who have bad experienced with physicians and
4 prefer to use pharmacies. And many patients, a lot
5 of the allergic disease world, is prescribed -- not
6 prescribed but actually treated by pharmacists.
7 And the pharmacists probably are just as good as we
8 are at this in relation to allergic rhinitis.

9 I voted yes.

10 DR. TOWBIN: Kenneth Towbin. I voted no. I
11 really appreciated Dr. Gudas' comments and folded
12 them into the way that I heard Dr. Gerhard earlier.
13 We really don't know. The science just isn't
14 there, and so I couldn't feel confident that we had
15 demonstrated safety. I think the efficacy of this
16 drug is modest. I think we're generous in saying
17 it's modest. And so, the concerns that
18 Dr. Pruchnicki raised about yet another thing, but
19 in this case one where at least the scientific data
20 suggests that it's only a modest effect.

21 It's not as if we're voting on whether this
22 drug is available. I understand Dr. Platts-Mills'

1 comments about access to care, but we're not voting
2 on whether this drug is approved. It is there. It
3 is available for people. And I just wanted to come
4 back to one of the comments that Dr. Bender made
5 related to psychiatric disturbances in this
6 population. Actually, that's an excellent argument
7 for why one needs placebo-controlled trials. Those
8 very high rates actually demand placebo-controlled
9 trials to be done carefully.

10 This drug was approved I believe in the late
11 '90s. What we've learned about clinical trials in
12 agents has changed substantially, particularly in
13 trying to ascertain neuropsychiatric side effects.
14 We would never construct a trial nowadays the way
15 this was constructed in 1998, which is not to fault
16 the company, but just to say we really don't know.
17 Thank you.

18 MS. SIMON: I'm Tish Simon. I voted yes. I
19 think it's a safe and effective tool for nasal
20 allergies, but I would like some cautionary
21 labeling for asthmatics.

22 DR. STONE: Kelly Stone. I voted no for the

1 reasons already stated. With the safety question,
2 it is an important part of the armamentarium for
3 treating allergic rhinitis. I'm not convinced that
4 the safety data supports putting it over the
5 counter, though.

6 DR. TRACY: Jim Tracy. I voted no, mostly
7 to be consistent with my past vote and because I
8 follow instructions. That being said, I do believe
9 this drug is generally safe and modestly effective.
10 I think some of the issues that we've raised may be
11 able to be addressed through modification of the
12 labeling.

13 DR. PARKER: To provide a summary here
14 regarding those who voted no, overall, mostly safe
15 but some remaining concerns regarding off-label
16 use, especially in patients with asthma. Regarding
17 its benefit, its efficacy, modest to modest at best
18 without certainty about the risks, and the
19 complexity of the task and what it takes to
20 understand and be able to make adequate, informed
21 decision-making being above the average American;
22 also the coexistence of -- and a lot of that

1 relates to the coexistence of asthma and allergies
2 in the population at large

3 Some comments there about highlighting
4 placebo-controlled trials, neuropsychiatric trials,
5 how they are conducted and how this highlights some
6 issues related to that; and regarding the votes for
7 yes, comments that there is a lot of experience
8 that highlights a safety profile that is good and
9 that the availability over the counter would
10 provide more options, including for those who lack
11 access to healthcare providers or choose not to
12 access healthcare providers, but with a note
13 requesting more cautionary labeling for asthmatics.
14 And I will note that we had two flippers, so it all
15 balanced out there.

16 Let me ask the FDA if they have any other
17 specific questions that they would like of the
18 advisory.

19 DR. MICHELE: Yes. So since Dr. Parker has
20 been so incredibly efficient with her use of time,
21 I'd like to just push on one little area to hear
22 more about, which is regarding your concerns for

1 off-label use. And we heard that quite a lot from
2 the committee, both for pediatrics and for
3 asthmatics.

4 Could you articulate what outcomes from that
5 off-label use you're particularly concerned about
6 because that may help us as we move forward here.

7 DR. PARKER: Friends, yes?

8 DR. GERHARD: Tobias Gerhard. Close to a
9 point that I made before. So my concern is -- and
10 there are multiple concerns about how this could
11 impact self-treatment of asthma by patients, maybe
12 reduced contact with physicians. One of the
13 questions that I highlighted before is when using
14 this product, if you're currently taking asthma
15 medicines, do not stop taking them. Six percent
16 with a bound of about 9.8 percent of the patients
17 with prior Singulair experience get that wrong, and
18 therefore considers stopping current asthma
19 medications based on this.

20 If that would happen even on 1 percent, half
21 a percent, .1 percent of patients on asthma
22 medications currently, you have significant impact,

1 significant harm. And I think we just don't know
2 if that's likely to happen, and that's a big risk
3 for a relatively small benefit of having this
4 additional product OTC.

5 DR. PARKER: I think another point that was
6 brought up earlier just relates to once there is
7 general advertising of the product, the name of the
8 product and its use for asthma in the prescription
9 arena is a source of potential confusion for people
10 who hear it being advertised for one and may have
11 both. And may even have, at times, symptoms of
12 asthma that are made worse by heightened symptoms
13 related to their allergies since the coexistence is
14 there so much.

15 So trying to be able to sort through this
16 and know what is really going on, and at one point
17 you really need -- because asthma itself can be
18 life threatening -- when you really need to seek
19 medical attention, could this lead to some
20 unintended consequences among people who have
21 asthma in knowing what's going on and what they
22 really need to do about it.

1 I think that's what the general public hears
2 about at the end of the day, is what do I need to
3 do? What's the best use of my resources, however
4 limited they may be? Do I take this and get it?
5 Do I go? Do I go in? Do I keep taking both if I'm
6 not sure whether or not these words are really the
7 same?

8 Maybe on my prescription bottle, I don't
9 have the little thing. And montelukast sodium is
10 not written all the way out, and I don't even know
11 if the prescription thing is actually the same as
12 the one I'm talking. Do I keep taking these? What
13 do I do? Does that impact my symptoms? Could this
14 lead to worsening of clinical symptoms? Confusion?
15 Could it lead to unintended consequences in people
16 who have both of these clinical entities at the
17 same time.

18 I think those are unknowns at this point.
19 When the medication -- one that is so widely used
20 anyway -- hits general advertising -- over which
21 the FDA has no control anyway once it's over the
22 counter and there's no oversight, really, from the

1 FDA of the marketing that occurs with it -- That
2 goes to the Federal Trade Commission -- how does
3 that end up affecting people who have both these
4 conditions?

5 Those would be concerns that I would have
6 clinically.

7 Dr. Ownby, I believe you had some comments.

8 DR. OWNBY: Well, one of the things we don't
9 usually discuss here that I'm concerned about is
10 the economics of this, that usually when a drug
11 goes over the counter, the price goes down,
12 especially when there are generic products
13 available. And I can see a consumer
14 thinking -- notwithstanding Dr. Luskin's
15 comments -- that I stop my steroid inhaler or
16 whatever, other controller, and just take Singulair
17 without a risk because it's going to be much less
18 expensive than my co-pays or whatever for other
19 medications. And I think that has a lot of
20 ramifications.

21 The other thing that's related to that is my
22 Gestalt from the literature is that the more

1 patients fail to see physicians, the greater the
2 likelihood of death from asthma. And I think this
3 is one more thing that may decrease the frequency
4 with which patients see their physician.

5 DR. PARKER: Dr. Towbin?

6 DR. TOWBIN: Two things. Kenneth Towbin.
7 In terms of off-label use, Dr. Tracy's comments
8 really resonated with me. I think the greater
9 likelihood is that a parent will see the name of
10 this and will give it to their child when it's the
11 wrong dose, not recognizing that the dose
12 recommendations are very different for younger
13 children. And in fact, the younger the child the
14 greater the risk.

15 So they'll say, well, you know, I had this
16 allergic rhinitis, and my child's here. He's six.
17 He's got that same kind of runny nose, itchy eyes,
18 so I'll just give him one of mine. We see that
19 very frequently. I don't think there's adequate
20 label information indicating not just that it
21 shouldn't be use, but this dose could be a
22 dangerous dose or an inappropriate dose for that

1 child. Somewhere I think there has to be some
2 information that this is the wrong dose to give
3 people who are less than 18 or something to that
4 effect.

5 I wanted also to make the comment about
6 co-pays. It's been actually very interesting to
7 see how this plays out, at least among the
8 population that I see. What's happened for some
9 agents is that the co-pay actually is less than the
10 over-the-counter cost, which insurance will not
11 pick up. And so actually the cost to patients may
12 increase when a drug goes over the counter because
13 their insurance program will no longer pay for it.
14 So I don't believe that access necessarily
15 increases when you convert this way.

16 DR. PARKER: Dr. Tracy?

17 DR. TRACY: Yes. I'd like to go back to the
18 name thing just for a second. As I mentioned, I do
19 believe this is basically a safe drug. But I go
20 back to the name. And I recognize name is
21 everything, especially from a trademark and
22 marketing standpoint. But when you think about

1 Benadryl, it's also marketed as Sominex. Sominex
2 is your sleeping pill; Benadryl is, of course, your
3 antihistamine.

4 I don't know if that would be a mechanism
5 for improved clarity, so that's the first thing.
6 The second thing is this pill-splitting issue that
7 I raised earlier. About five, or maybe ten years
8 ago -- and I'm certainly not advocating this
9 practice -- we were inundated by a local carrier
10 who was -- so if I wrote this particular
11 cholesterol drug for 40 milligrams, they'd give
12 you -- I'm sorry, for 20 milligrams, they would
13 dispense a 40-milligram tablet and tell you to
14 split it. Well, this is a drug that was never
15 designed to be split, and so they had issues with
16 that. Now, that's been stopped, but I can still
17 sort of imagine how that could happen with this
18 drug.

19 DR. PARKER: Dr. Platts-Mills?

20 DR. PLATTS-MILLS: I'm concerned with people
21 talking about the risk in relation to asthma.
22 Adding Singulair to a management regime in asthma

1 is -- I don't know if it's ever been shown to be a
2 risk. It doesn't have interaction with inhaled
3 steroids, has no problem with aminophylline. It
4 doesn't have a problem with steroids. You can use
5 it, and in a significant proportion of patients, it
6 improves control, and in a significant proportion,
7 it has no effect on control

8 So the safety issue there is very modest.
9 The safety issue of not going to physicians, there
10 is so many reasons why patients don't go to
11 physicians, but the primary ones are financial.
12 And those are inherent in our society. The issues
13 of persuading Americans to understand things, well,
14 that's the problem the rest of the world has dealt
15 with for many years.

16 DR. PARKER: Dr. Kramer?

17 DR. KRAMER: I just want to make sure that
18 we have underlined -- when I said that I was
19 concerned about off-label use in asthma, it wasn't
20 that it would be added to everything else. It was
21 that they would stop the inhaled corticosteroids.
22 And my understanding is that that is not the

1 evidence-based approach to treatment of asthma. I
2 may be missing something.

3 DR. PLATTS-MILLS: But we deal with patients
4 who have stopped their steroids all the time
5 because of the expense. The expense is horrific.

6 DR. KRAMER: But this doesn't fix that
7 problem. Having this available doesn't fix --

8 DR. PLATTS-MILLS: Well, you can't expect
9 this drug to solve financial problems of another
10 drug. Can you?

11 DR. PARKER: So let me ask the agency if you
12 got some of the answers you were looking for, and
13 more, or if you would like to -- yes, I'm getting
14 some head nods here.

15 DR. MICHELE: Yes, that was very helpful.
16 The other thing that I wanted you guys to elaborate
17 on was the question that we asked after the voting
18 question. So if you voted no, what would you
19 suggest that the sponsor do to address your
20 concerns? A few of you mentioned that, but most
21 did not.

22 DR. PARKER: So this relates to what further

1 data should be obtained for those who voted no. Do
2 we have members of the advisory who would like to
3 comment on that? Dr. Ownby?

4 DR. OWNBY: I just have one suggestion.
5 Obviously, suicide -- and thankfully it's rare
6 enough that it takes huge numbers before you can
7 come up with any meaningful information -- and
8 whether some of the amalgamations of HMOs that
9 share data, where you can actually look at clinical
10 information as opposed to just strictly billing
11 information, might be a source of a large enough
12 data set to provide reasonable estimates as opposed
13 to our concern of whether this is real or not.

14 DR. PLATTS-MILLS: Can I just say a word
15 about the labeling?

16 DR. PARKER: Yes.

17 DR. PLATTS-MILLS: Suggesting that you
18 should add anything implies that the font size
19 might get smaller. The font size is already 6 font
20 sizes lower than we're allowed in applying to the
21 NIH for anything.

22 (Laughter.)

1 DR. PARKER: Any other specific
2 recommendations regarding that?

3 (No response.)

4 **Adjournment**

5 DR. PARKER: So with that, we will now
6 adjourn the meeting. Panel members, please
7 remember to drop off your name badge at the
8 registration table on your way out so that they may
9 be recycled. Thank you, everyone, for your
10 attendance and your comments. Be well.

11 (Whereupon, at 3:58 p.m., the meeting was
12 adjourned.)

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